LOCAL GOVERNMENT COMMUNITY SATISFACTION SURVEY CORANGAMITE SHIRE COUNCIL

2016 RESEARCH REPORT

COORDINATED BY THE DEPARTMENT OF ENVIRONMENT, LAND, WATER AND PLANNING ON BEHALF OF VICTORIAN COUNCILS

CONTENTS

- Background and objectives
- Survey methodology and sampling
- Further information
- Key findings & recommendations
- Summary of findings
- Detailed findings
 - Key core measure: Overall performance
 - Key core measure: Customer service
 - Key core measure: Council direction indicators
 - Positives and areas for improvement
 - Individual service areas
 - Detailed demographics
- Appendix A: Detailed survey tabulations
- Appendix B: Further project information

BACKGROUND AND OBJECTIVES

Welcome to the report of results and recommendations for the 2016 State-wide Local Government Community Satisfaction Survey for Corangamite Shire Council.

Each year Local Government Victoria (LGV) coordinates and auspices this State-wide Local Government Community Satisfaction Survey throughout Victorian local government areas. This coordinated approach allows for far more cost effective surveying than would be possible if councils commissioned surveys individually.

Participation in the State-wide Local Government Community Satisfaction Survey is optional and participating councils have a range of choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

The main objectives of the survey are to assess the performance of Corangamite Shire Council across a range of measures and to seek insight into ways to provide improved or more effective service delivery. The survey also provides councils with a means to fulfil some of their statutory reporting requirements as well as acting as a feedback mechanism to LGV.

SURVEY METHODOLOGY AND SAMPLING

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Corangamite Shire Council.

Survey sample matched to the demographic profile of Corangamite Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 10% mobile phone numbers to cater to the diversity of residents within Corangamite Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Corangamite Shire Council. Survey fieldwork was conducted in the period of 1st February – 30th March, 2016.

The 2016 results are compared with previous years, as detailed below:

- 2015, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February 24th March.
- 2012, n=401 completed interviews, conducted in the period of 18th May 30th June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Corangamite Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

SURVEY METHODOLOGY AND SAMPLING

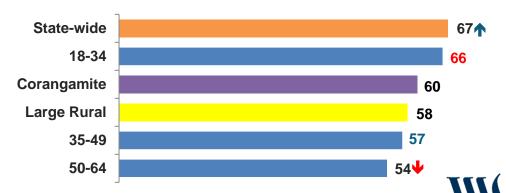
Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing blue and downward directing red arrows. Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- > The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly <u>lower</u> than for the overall result for the council.

Further, results shown in blue and red indicate significantly higher or lower results than in 2015. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2015.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2015.

Overall Performance – Index Scores (example extract only)



Note: For details on the calculations used to determine statistically significant differences, please refer to Appendix B.

SRESEARCH

FURTHER INFORMATION

Further Information

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in <u>Appendix B</u>, including:

- Background and objectives
- Margins of error
- Analysis and reporting
- Glossary of terms

Contacts

For further queries about the conduct and reporting of the 2016 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on (03) 8685 8555.



- Across core and individual service measures, performance was relatively stable between 2015 and 2016 - most measures exhibited only a slight decline in performance.
 - By exception, performance on core measures declined significantly in two areas Community Consultation (index score of 62, -5 from 2015) and Advocacy (57, -6).
 - > Customer Service is the only core measure to have increased in ratings in the past year, increasing three points to an index score of 77.
- Despite a slight erosion in ratings in 2016, Council's performance ratings are significantly higher than the Large Rural and State-wide council averages, except for Sealed Local Roads where performance is significantly lower than these averages.
- The **Overall Performance** index score of 64 represents a **one point decline** since 2015.
 - ➤ Residents aged 65+ years (68) rate Council highest for Overall Performance while residents aged 35-64 rate Council lowest (62 among residents aged 35-49 and 61 among residents aged 50-64).

- Overall Council Direction (index score of 55) experienced a three point decline in the past year and is now five points from 2014's high score of 60.
 - ➤ The youngest cohort of residents declined most in their perceptions of Council Direction (-10 index points among 18-34 year olds *note the small sample size for this cohort*), while ratings for residents aged 65+ years increased slightly (+1).
 - For the most part, residents believe Council's Overall Direction has stayed the same over the last twelve months (63% rating Overall Direction has 'stayed the same', 20% 'improved' and 10% 'deteriorated').
- When examining Council's **Future Direction**, most residents believe Council is headed in the right direction (79% 'definitely' or 'probably right direction'). This is even though the majority of residents believe that there is a **lot of room for improvement** in Council's performance (39% 'a lot' of room for improvement in services, 52% 'a little' room for improvement).
- Performance ratings on **Lobbying** (57) declined six points in 2016, the largest drop of any measure. All groups declined in their impressions of advocacy, but declines were most significant among residents of the Central area and 18-34 year olds (note small sample size).

SRESEARCH

- A significant portion of Council residents (25%) are **unsure** how Council is performing on **Lobbying**; these residents are not hearing what Council is doing to advocate on their behalf.
- Community Consultation also dropped significantly in the past year, down five points in 2016 to an index score of 62. Again, ratings for all groups declined; however, 18-34 year olds declined most in their impressions (-11 points to 62 / small sample size), as well as residents aged 35-49 years (-8 to 58).
- Corangamite Shire Council continues to perform best in the area of Customer Service (index score of 77), increasing by three points on this measure in the past year. Customer Service ratings are at their highest level since 2012. Southern Corangamite residents increased significantly in their impressions of customer service, jumping up 15 points in their rating since 2015 (80).
 - Two in five (43%) rate Council's Customer Service as 'very good', with a further 33% rating Customer Service as 'good' (16% 'average' and 8% 'very poor' or 'poor'). 'Very good' ratings increased 12 percentage points from last year.

- Council is performing well on most individual service areas; of the 19 services where performance was evaluated in 2016 in addition to core measures, Council received positive ratings (an index score of 60 or higher) on 16 of them.
 - Ratings for most service areas are relatively consistent with 2015 results. The exceptions are Appearance of Public Areas (-3 to 75), Elderly Support Services (-5 to 73), Arts Centres & Libraries (-3 to 70), Disadvantaged Support Services (-4 to 63) and Local Streets and Footpaths (-5 to 60), each of which declined between years.
 - Council performs best on Appearance of Public Areas (index score of 75), Recreational Facilities (74), Elderly Support Services (73), Emergency and Disaster Management (72) and Arts Centres and Libraries (70).
 - In addition to the core measure of Sealed Roads, performance is **weakest** on **Unsealed Roads** (39) and **Slashing and Weed Control** (48).
- Corangamite Shire Council significantly exceeds average ratings for Large Rural councils and the State on a majority of individual service areas. It significantly trails Group and State-wide averages in only two areas Roadside Slashing and Unsealed Roads.

- ➤ Residents are most likely to cite sealed road maintenance (42%) and unsealed road maintenance (12%) as the **key areas for improvement**. Residents are most likely to believe that the Councillors (12%), aged support services (7%) and customer service (7%) are Council's **best aspects**.
- Residents aged 65+ years and Central residents are generally the most satisfied resident groups.
- Conversely, residents aged 35-49 years, 50-64 years and Northern Corangamite residents are generally more critical of Council compared with other resident segments.

- An approach we recommend is to further mine the survey data to better understand the profile of these over and under-performing demographic groups. This can be achieved via additional consultation and data interrogation, or self-mining the SPSS data provided or via the dashboard portal available to the council.
- Please note that the category descriptions for the coded open ended responses are generic summaries only. We recommend further analysis of the detailed cross tabulations and the actual verbatim responses, with a view to the responses of the key gender and age groups, especially any target groups identified.
- A complimentary personal briefing by senior JWS Research representatives is also available to assist in providing both explanation and interpretation of the results. Please contact JWS Research on 03 8685 8555.

Higher results in 2016

None significant

Lower results in 2016

Community consultation
 Arts centres & libraries

Elderly support services

Advocacy

Disadvantaged support

Public areas

· Local streets and footpaths

Most favourably disposed towards Council

- 65+ year olds
- Central

Least favourably disposed towards Council

- 35-49 year olds
- 50-64 year olds
- Northern Corangamite residents



2016 SUMMARY OF CORE MEASURES INDEX SCORE RESULTS

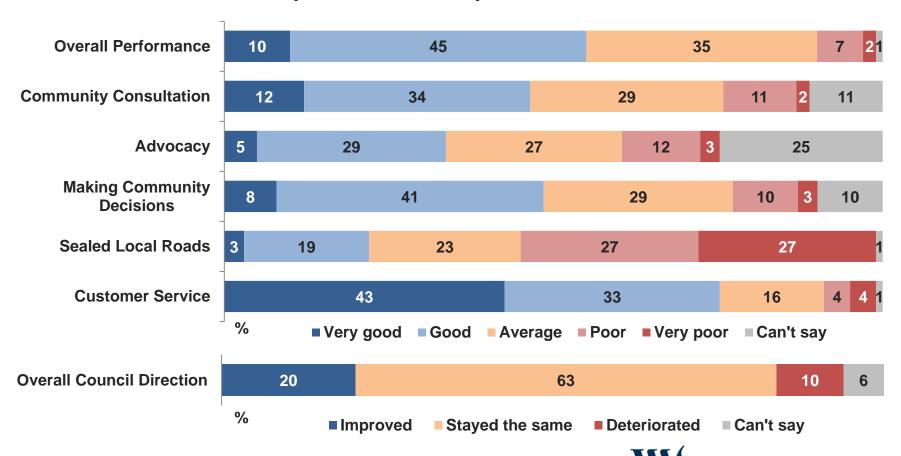
Performance Measures	Corangamite 2012	Corangamite 2013	Corangamite 2014	Corangamite 2015	Corangamite 2016	Large Rural 2016	State-wide 2016
OVERALL PERFORMANCE	65	67	66	65	64	54	59
COMMUNITY CONSULTATION (Community consultation and engagement)	65	67	65	67	62	52	54
ADVOCACY (Lobbying on behalf of the community)	61	63	61	63	57	50	53
MAKING COMMUNITY DECISIONS (Decisions made in the interest of the community)	n/a	n/a	64	64	61	50	54
SEALED LOCAL ROADS (Condition of sealed local roads)	n/a	n/a	38	38	36	44	54
CUSTOMER SERVICE	74	74	76	74	77	67	69
OVERALL COUNCIL DIRECTION	56	58	60	58	55	48	51

2016 SUMMARY OF CORE MEASURES DETAILED ANALYSIS

Performance Measures	Corangamite 2016	vs Corangamite 2015	vs Large Rural 2016	vs State- wide 2016	Highest score	Lowest score
OVERALL PERFORMANCE	64	1 point lower	10 points higher	5 points higher	65+ year olds	50-64 year olds
COMMUNITY CONSULTATION (Community consultation and engagement)	62	5 points lower	10 points higher	8 points higher	65+ year olds	35-49 year olds
ADVOCACY (Lobbying on behalf of the community)	57	6 points lower	7 points higher	4 points higher	65+ year olds	Southern
MAKING COMMUNITY DECISIONS (Decisions made in the interest of the community)	61	3 points lower	11 points higher	7 points higher	18-34 year olds	35-49 year olds
SEALED LOCAL ROADS (Condition of sealed local roads)	36	2 points lower	8 points lower	18 points lower	65+ year olds	North, 35- 49 year olds
CUSTOMER SERVICE	77	3 points higher	10 points higher	8 points higher	Southern	North, Central, 35- 49 year olds
OVERALL COUNCIL DIRECTION	55	3 points lower	7 points higher	4 points higher	65+ year olds	North

2016 SUMMARY OF KEY COMMUNITY SATISFACTION PERCENTAGE RESULTS

Key Measures Summary Results



INDIVIDUAL SERVICE AREAS SUMMARY COUNCIL'S PERFORMANCE VS STATE-WIDE AVERAGE

Significantly higher than state-wide average

-Consultation & engagement

- -Lobbying
- -Informing the community
- -Local streets & footpaths
- -Enforcement of local laws
- -Family support services
- -Elderly support services
- -Recreational facilities
- -Appearance of public areas
- -Town planning policy
- -Planning permits
- -Emergency & disaster mngt
- -Making community decisions
- -Business & community dev.
- -Tourism development

- -Slashing & weed control
- -Unsealed roads
- -Sealed local roads

Significantly lower than state-wide average

J W S R E S E A R C H

INDIVIDUAL SERVICE AREAS SUMMARY COUNCIL'S PERFORMANCE VS GROUP AVERAGE

Significantly higher than group average

- -Consultation & engagement
- -Lobbying
- -Informing the community
- -Local streets & footpaths
- -Enforcement of local laws
- -Family support services
- -Elderly support services
- -Recreational facilities
- -Appearance of public areas
- -Waste management
- -Town planning policy
- -Planning permits
- -Making community decisions
- -Business & community dev.

- -Slashing & weed control
- -Unsealed roads
- -Sealed local roads

Significantly lower than group average



2016 PERFORMANCE SUMMARY



Base: All respondents. Councils asked state-wide: 69

Note: Please see page 5 for explanation of significant differences

2016 PERFORMANCE SUMMARY BY COUNCIL GROUP

Top Three Most Performance Service Areas

(Highest to lowest, i.e. 1. = highest performance)

Corangamite Shire Council	Metropolitan	Interface	Regional Centres	Large Rural	Small Rural
 Appearance of public areas Recreational facilities Elderly support services 	 Waste management Art centres & libraries Recreational facilities 	 Waste management Emergency & disaster mngt Art centres & libraries 	 Art centres & libraries Appearance of public areas Tourism development 	 Art centres & libraries Emergency & disaster mngt Appearance of public areas 	 Appearance of public areas Art centres & libraries Emergency & disaster mngt

Bottom Three Most Performance Service Areas

(Lowest to highest, i.e. 1. = lowest performance)

Corangamite Shire Council	Metropolitan	Interface	Regional Centres	Large Rural	Small Rural
 Sealed roads Unsealed roads Slashing & weed control 	 Planning permits Population growth Town planning policy 	 Unsealed roads Planning permits Town planning policy 	 Community decisions Lobbying Consultation & engagement 	 Unsealed roads Sealed roads Population growth 	 Unsealed roads Town planning policy Planning permits

POSITIVES AND AREAS FOR IMPROVEMENT SUMMARY

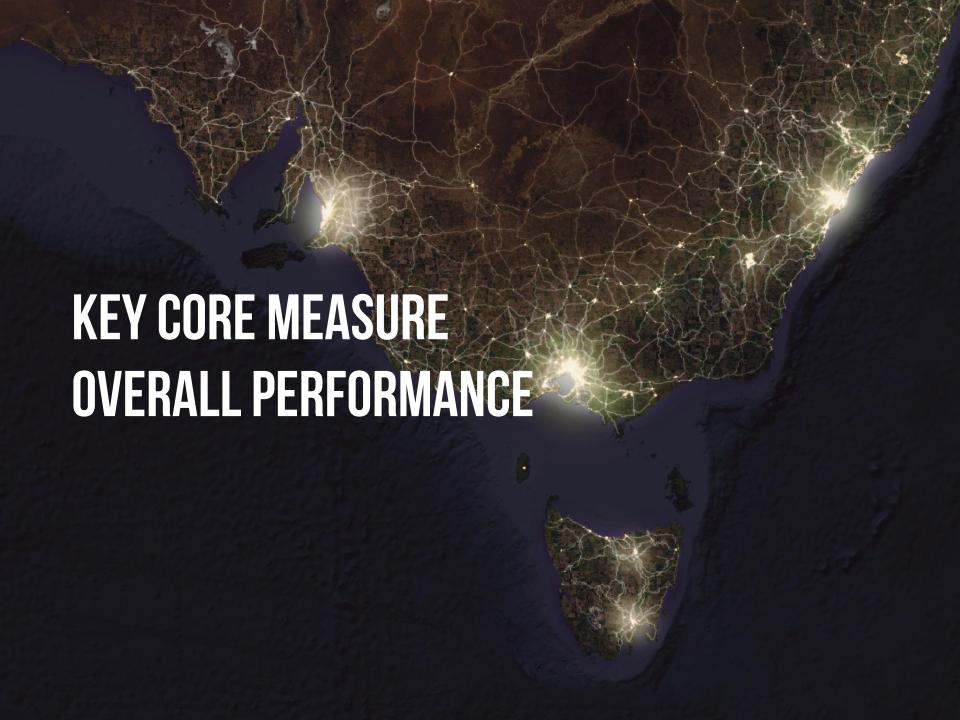
BEST THINGS

- -Councillors
- -Aged support services
- -Customer service
- -Recreational/sporting facilities
- -Community support services
- -Parks and gardens

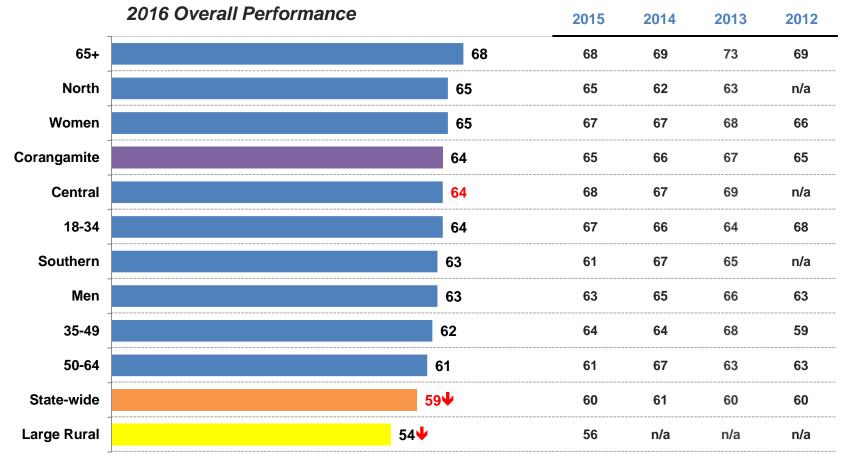
- -Sealed road maintenance
- -Unsealed road maintenance
- -Community consultation
- -Communication
- -Rural/regional communities

AREAS FOR IMPROVEMENT





OVERALL PERFORMANCE INDEX SCORES



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Corangamite Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

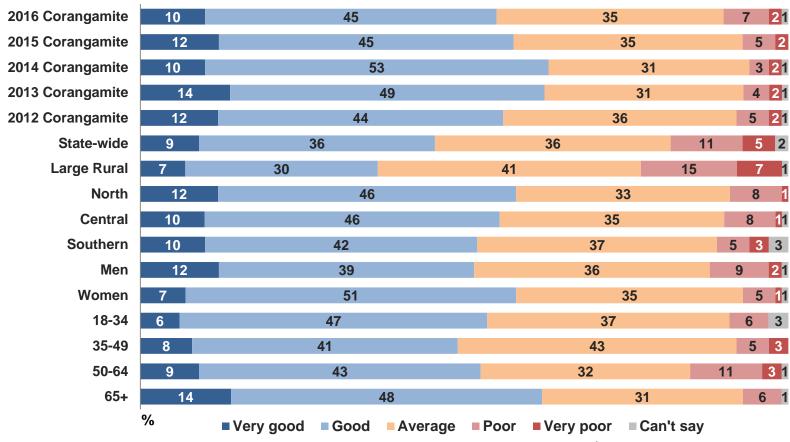
Base: All respondents. Councils asked state-wide: 69 Councils asked group: 21

Note: Please see page 5 for explanation about significant differences



OVERALL PERFORMANCE DETAILED PERCENTAGES

2016 Overall Performance



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Corangamite Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked state-wide: 69 Councils asked group: 21



CONTACT LAST 12 MONTHS SUMMARY

Overall contact with Corangamite Shire Council

• 54%, down 5 points on 2015

Most contact with Corangamite Shire Council

North

Least contact with Corangamite Shire Council

- Southern
- Aged 18-34 years

Customer Service rating

• Index score of 77, up 3 points on 2015

Most satisfied with Customer Service

Southern

Least satisfied with Customer Service

- North
- Central

• 35-49 year olds

2016 CONTACT WITH COUNCIL LAST 12 MONTHS

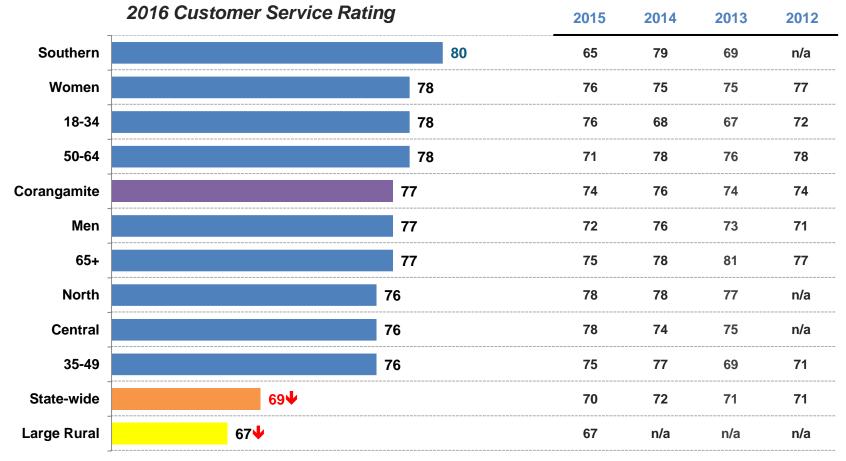
2016 Method of Contact **TOTAL HAVE HAD CONTACT TOTAL HAVE HAD NO CONTACT**

Q5. Over the last 12 months, have you or any member of your household had any contact with Corangamite Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked state-wide: 52 Councils asked group: 18

Note: Please see page 5 for explanation about significant differences

2016 CONTACT CUSTOMER SERVICE INDEX SCORES



Q5c. Thinking of the most recent contact, how would you rate Corangamite Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months.

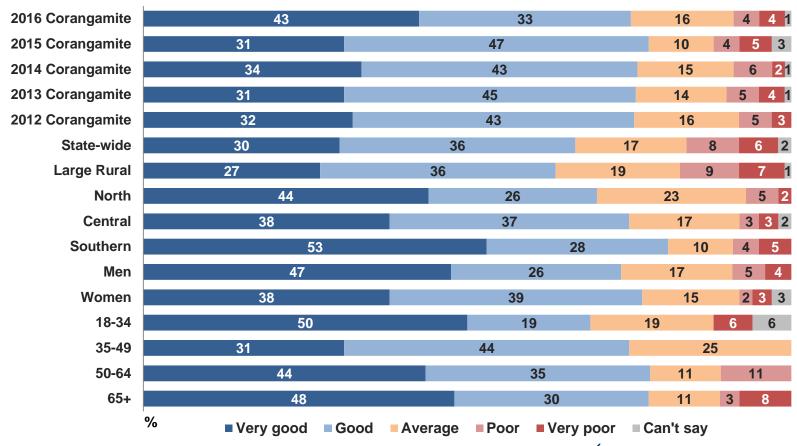
Councils asked state-wide: 69 Councils asked group: 21

Note: Please see page 5 for explanation about significant differences

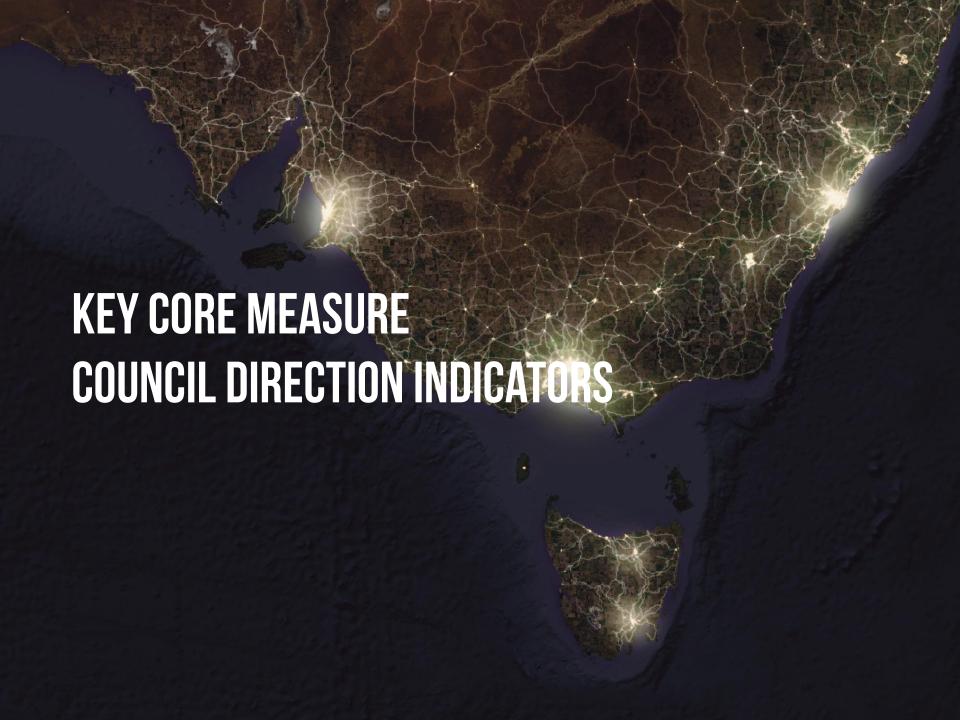


2016 CONTACT CUSTOMER SERVICE DETAILED PERCENTAGES

2016 Customer Service Rating



Q5c. Thinking of the most recent contact, how would you rate Corangamite Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 69 Councils asked group: 21



COUNCIL DIRECTION SUMMARY

Council Direction over last 12 months

- 63% stayed about the same, down 2 points on 2015
- 20% improved, down 3 points on 2015
- 10% deteriorated, up 3 points on 2015

Most satisfied with Council Direction

- Aged 65+ years
- Southern

Least satisfied with Council Direction

- North
- Aged 35-49 years

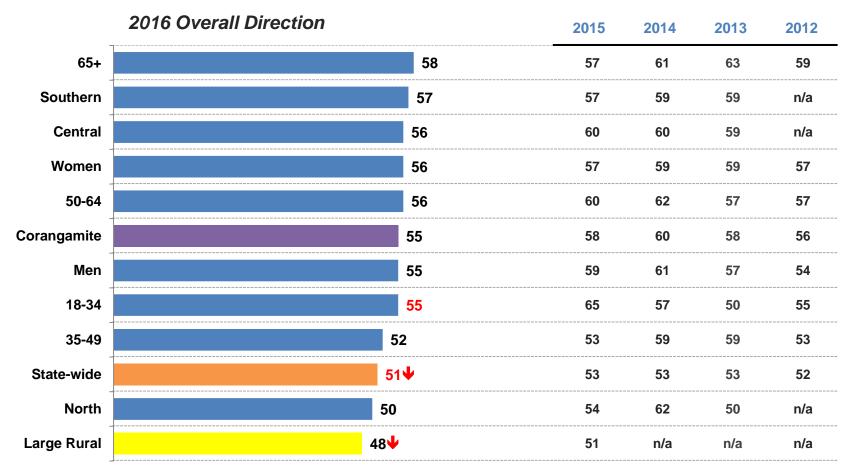
Room for improvement

- 39% a lot of room for improvement
- 52% little room for improvement
- 7% not much room for improvement

Direction Corangamite Shire Council is headed

- 79% right direction (27% definitely and 52% probably)
- 11% wrong direction (6% probably and 5% definitely)

2016 OVERALL COUNCIL DIRECTION LAST 12 MONTHS INDEX SCORES



Q6. Over the last 12 months, what is your view of the direction of Corangamite Shire Council's overall performance?

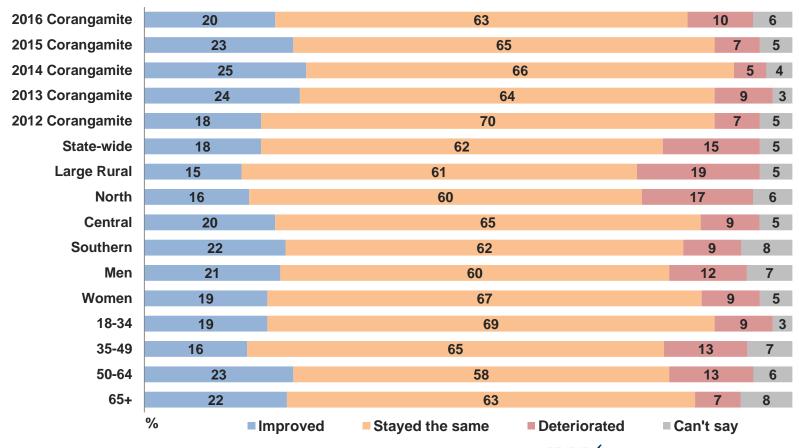
Base: All respondents. Councils asked state-wide: 69 Councils asked group: 21

Note: Please see page 5 for explanation about significant differences



2016 OVERALL COUNCIL DIRECTION LAST 12 MONTHS DETAILED PERCENTAGES

2016 Overall Direction

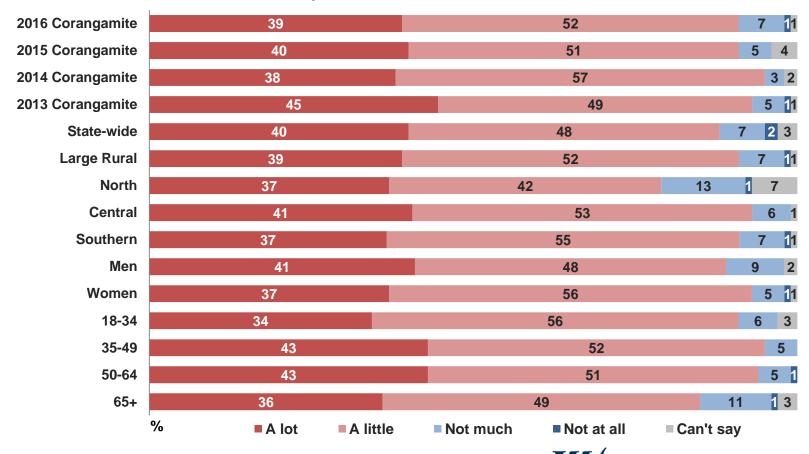


Q6. Over the last 12 months, what is your view of the direction of Corangamite Shire Council's overall performance?

Base: All respondents. Councils asked state-wide: 69 Councils asked group: 21

2016 ROOM FOR IMPROVEMENT IN SERVICES DETAILED PERCENTAGES

2016 Room for Improvement



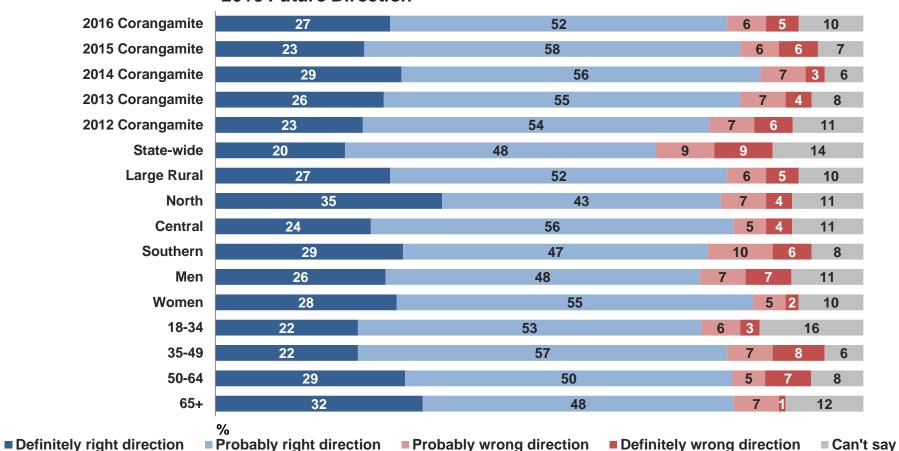
Q7. Thinking about the next 12 months, how much room for improvement do you think there is in Corangamite Shire Council's overall performance?

Base: All respondents. Councils asked state-wide: 5 Councils asked group: 1



2016 RIGHT/WRONG DIRECTION DETAILED PERCENTAGES

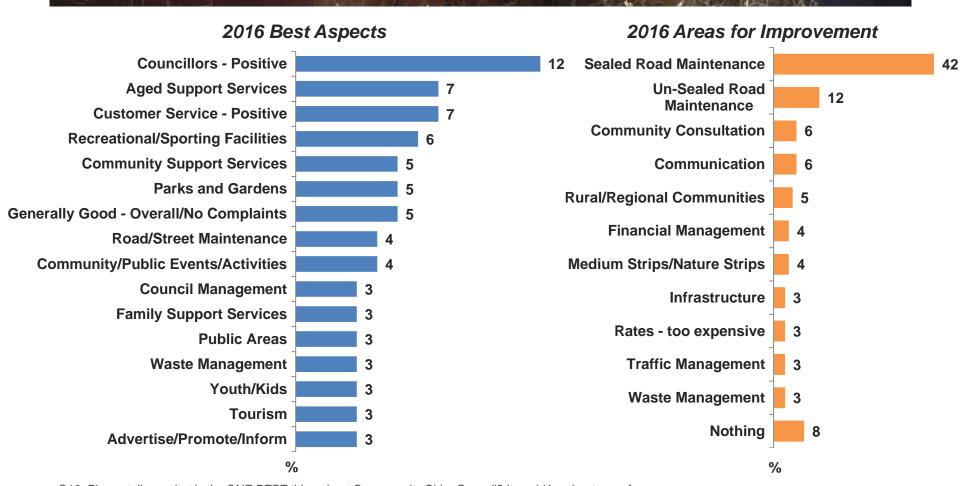
2016 Future Direction



Q8. Would you say your local Council is generally heading in the right direction or the wrong direction? Base: All respondents. Councils asked state-wide: 9 Councils asked group: 1



2016 BEST THINGS ABOUT COUNCIL DETAILED PERCENTAGES 2016 SERVICES TO IMPROVE DETAILED PERCENTAGES



Q16. Please tell me what is the ONE BEST thing about Corangamite Shire Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

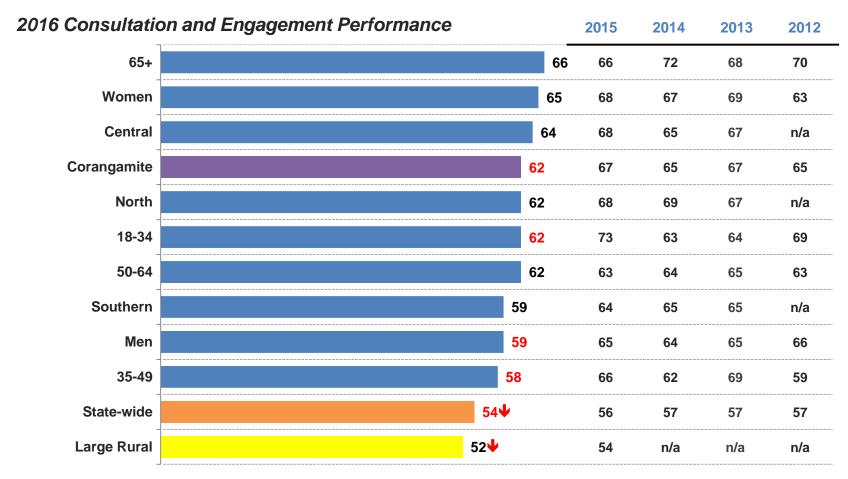
Base: All respondents. Councils asked state-wide: 24 Councils asked group: 8
Q17. What does Corangamite Shire Council MOST need to do to improve its performance?

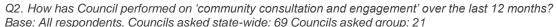
Base: All respondents. Councils asked state-wide: 37 Councils asked group: 10





2016 COMMUNITY CONSULTATION AND ENGAGEMENT PERFORMANCE INDEX SCORES

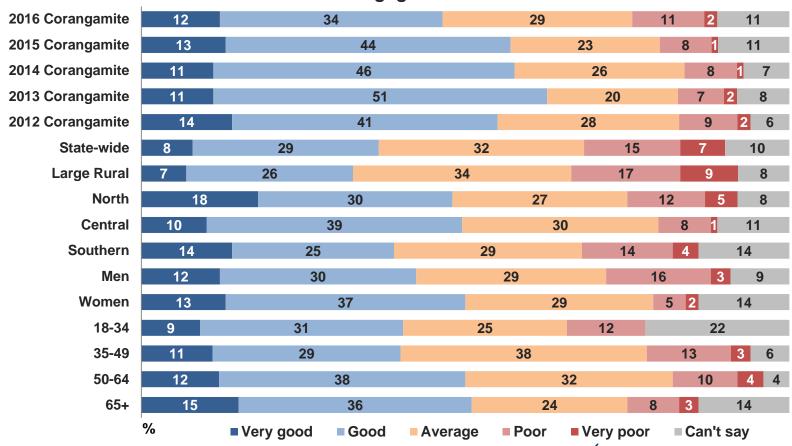




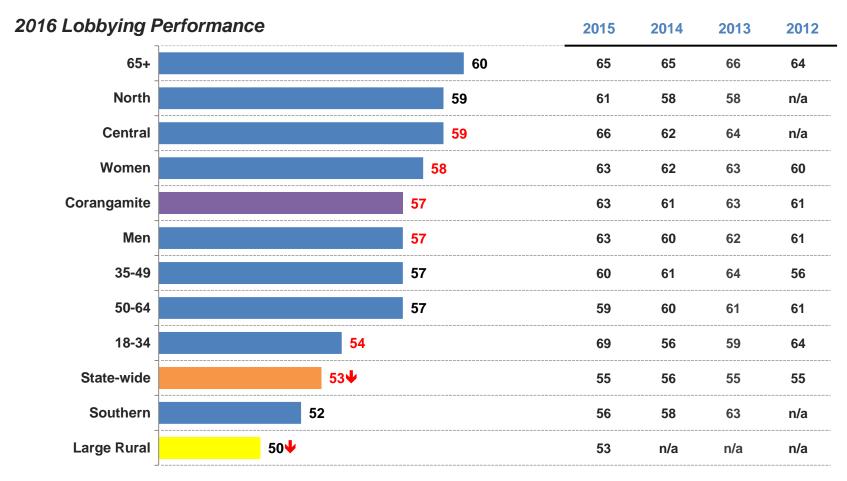


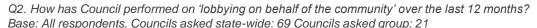
2016 COMMUNITY CONSULTATION AND ENGAGEMENT PERFORMANCE DETAILED PERCENTAGES

2016 Consultation and Engagement Performance



2016 LOBBYING ON BEHALF OF THE COMMUNITY PERFORMANCE INDEX SCORES

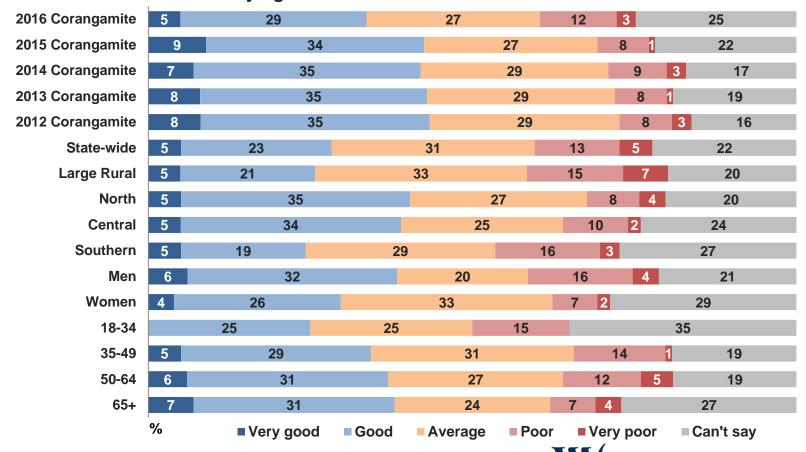




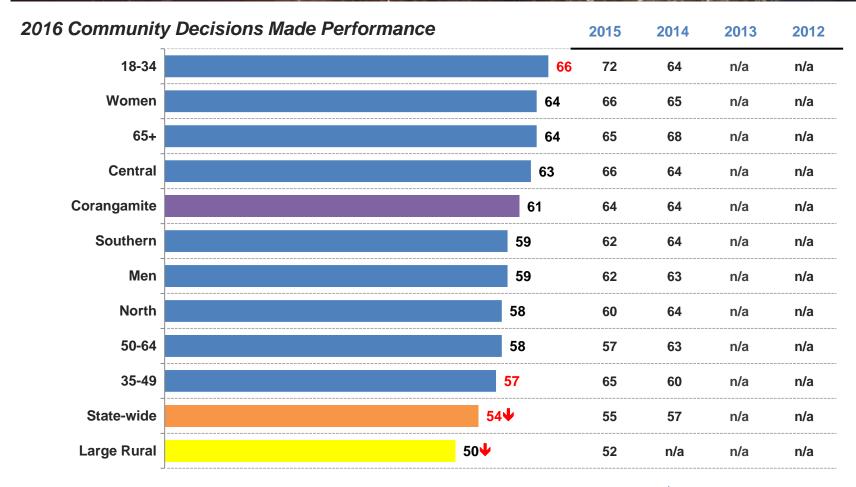


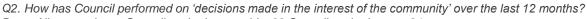
2016 LOBBYING ON BEHALF OF THE COMMUNITY PERFORMANCE DETAILED PERCENTAGES

2016 Lobbying Performance



2016 DECISIONS MADE IN THE INTEREST OF THE COMMUNITY PERFORMANCE INDEX SCORES



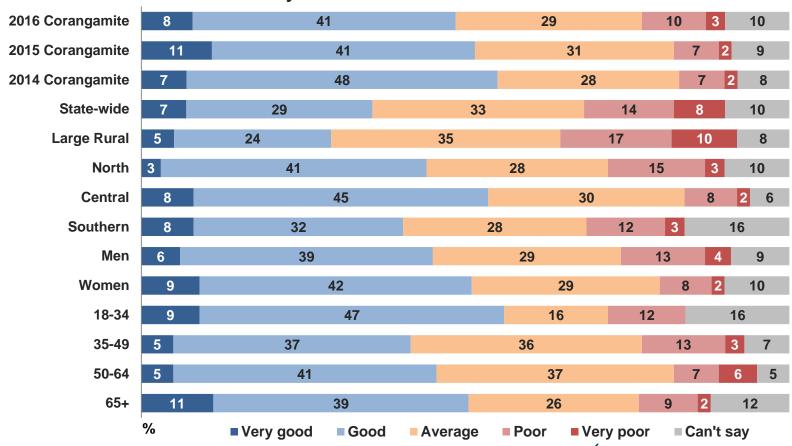


Base: All respondents. Councils asked state-wide: 69 Councils asked group: 21 Note: Please see slide 5 for explanation about significant differences

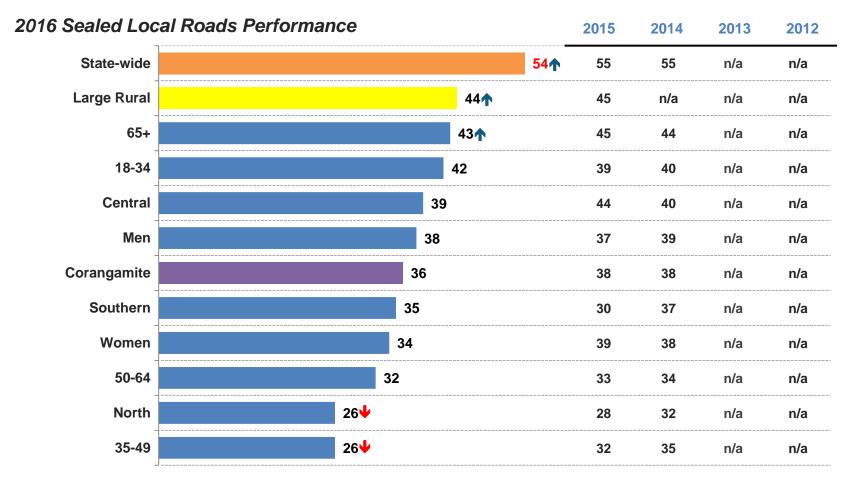


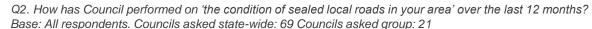
2016 DECISIONS MADE IN THE INTEREST OF THE COMMUNITY PERFORMANCE DETAILED PERCENTAGES

2016 Community Decisions Made Performance



2016 THE CONDITION OF SEALED LOCAL ROADS IN YOUR AREA PERFORMANCE INDEX SCORES

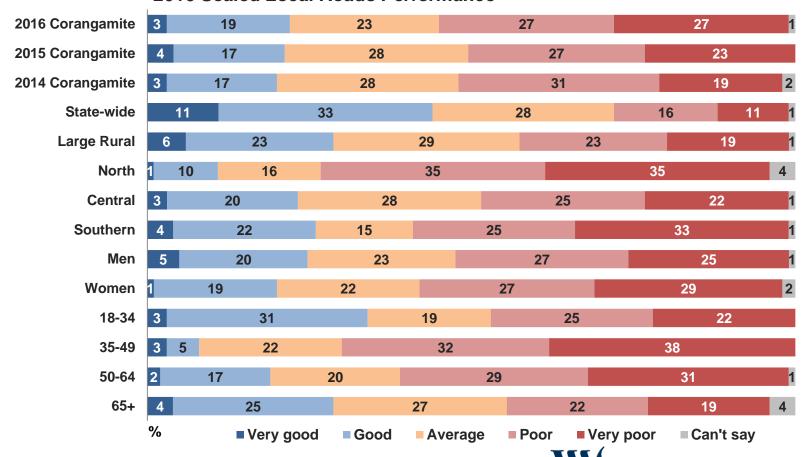




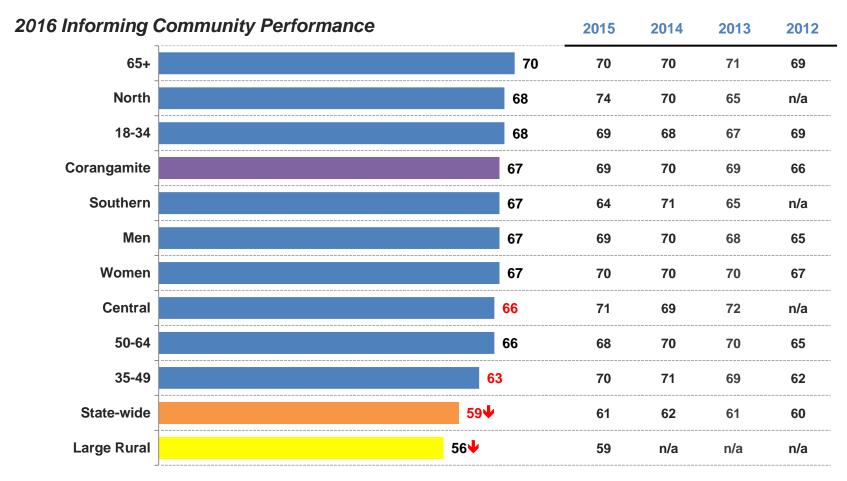


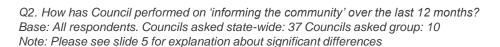
2016 THE CONDITION OF SEALED LOCAL ROADS IN YOUR AREA PERFORMANCE DETAILED PERCENTAGES

2016 Sealed Local Roads Performance



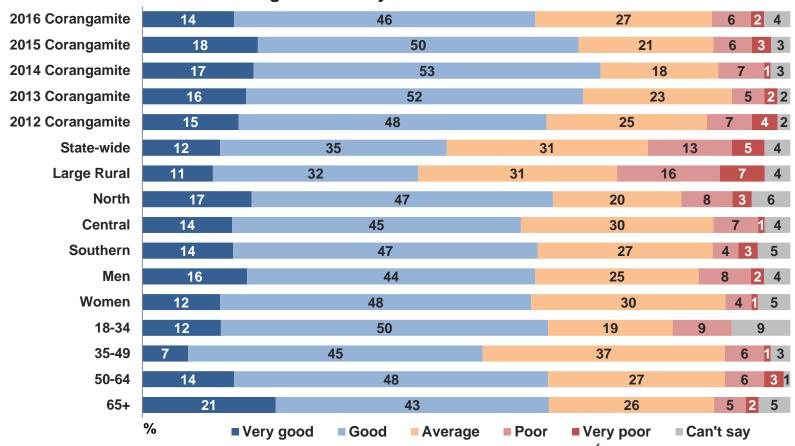
2016 INFORMING THE COMMUNITY PERFORMANCE INDEX SCORES



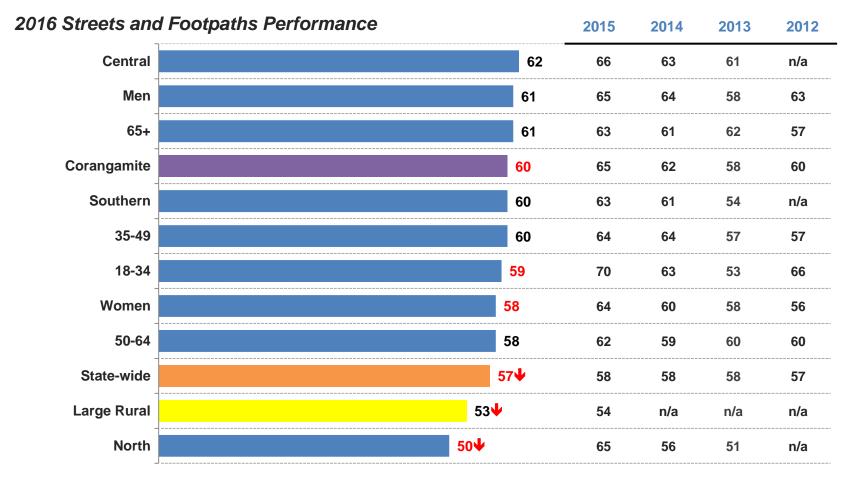


2016 INFORMING THE COMMUNITY PERFORMANCE DETAILED PERCENTAGES

2016 Informing Community Performance



2016 THE CONDITION OF LOCAL STREETS AND FOOTPATHS IN YOUR AREA PERFORMANCE INDEX SCORES



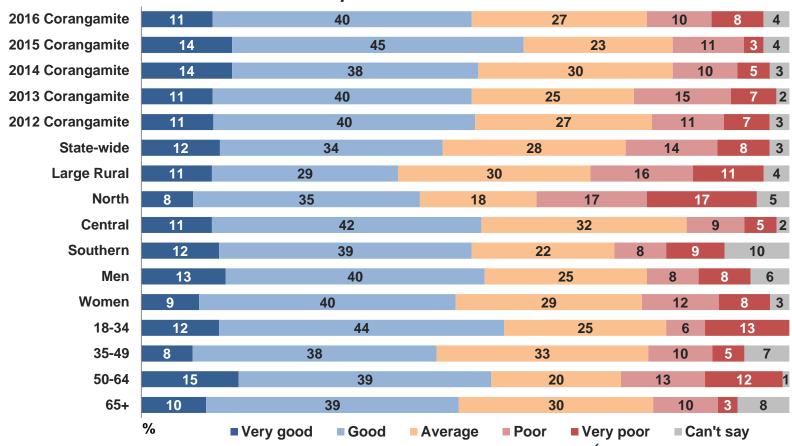
Q2. How has Council performed on 'the condition of local streets and footpaths in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 34 Councils asked group: 13



2016 THE CONDITION OF LOCAL STREETS AND FOOTPATHS IN YOUR AREA PERFORMANCE DETAILED PERCENTAGES

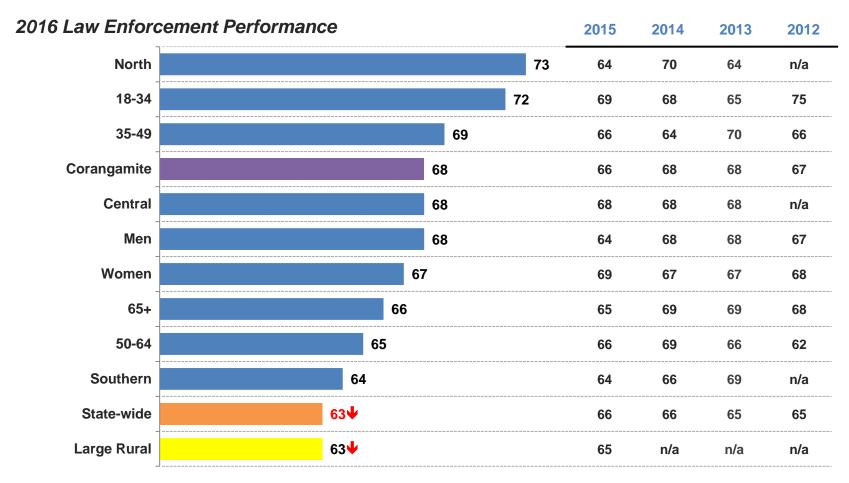
2016 Streets and Footpaths Performance

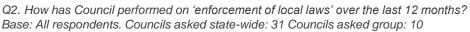


Q2. How has Council performed on 'the condition of local streets and footpaths in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 34 Councils asked group: 13

2016 ENFORCEMENT OF LOCAL LAWS PERFORMANCE INDEX SCORES

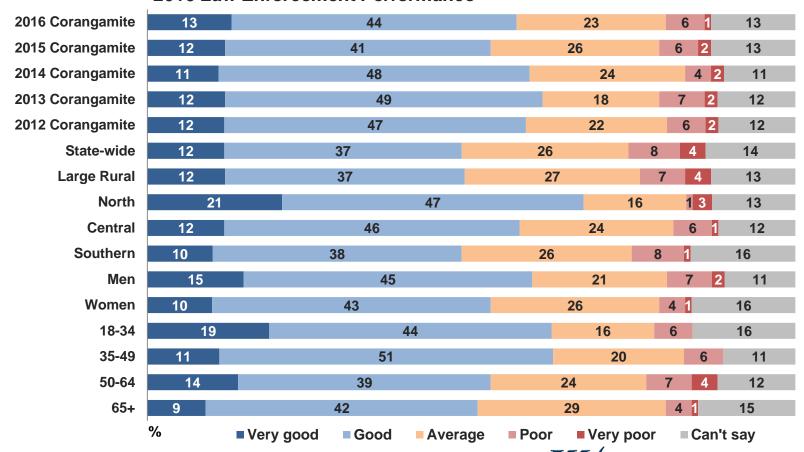




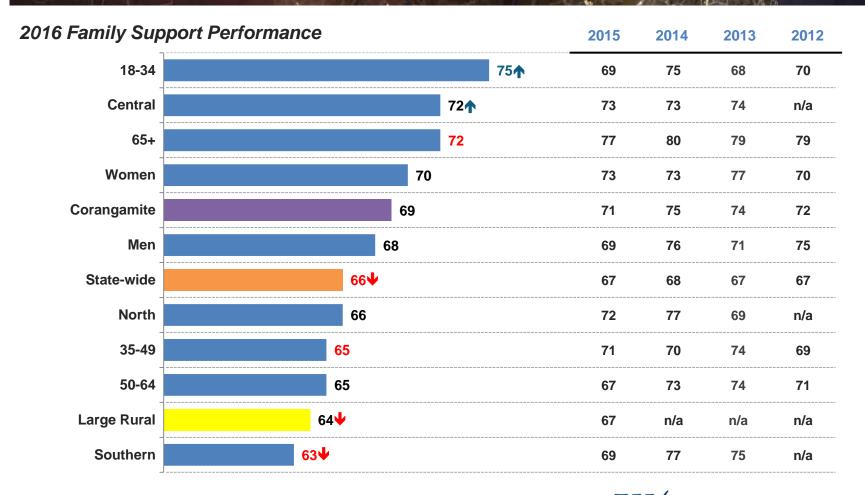


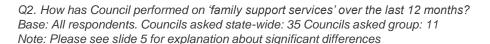
2016 ENFORCEMENT OF LOCAL LAWS PERFORMANCE DETAILED PERCENTAGES

2016 Law Enforcement Performance



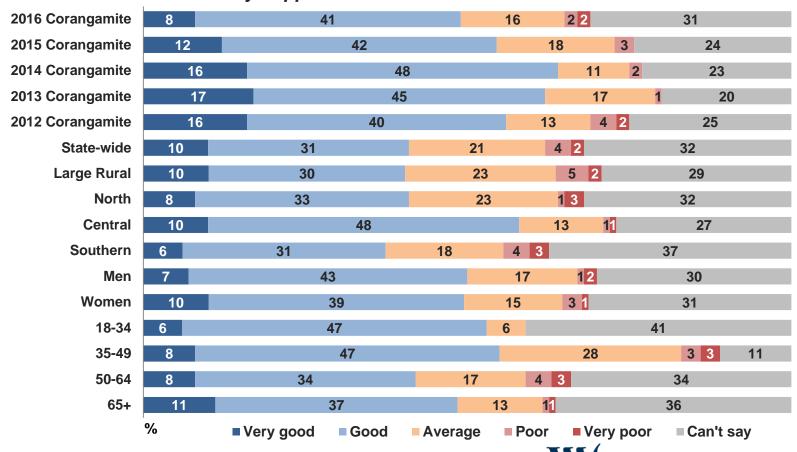
2016 FAMILY SUPPORT SERVICES PERFORMANCE INDEX SCORES



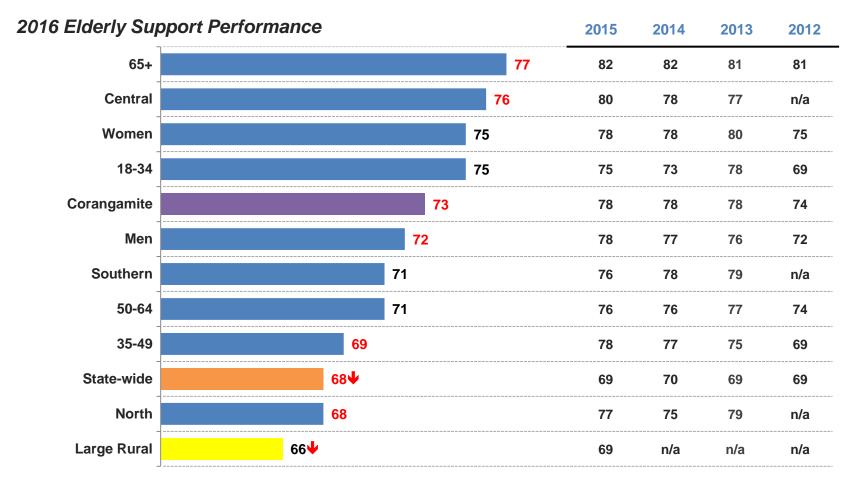


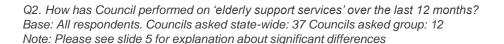
2016 FAMILY SUPPORT SERVICES PERFORMANCE DETAILED PERCENTAGES

2016 Family Support Performance



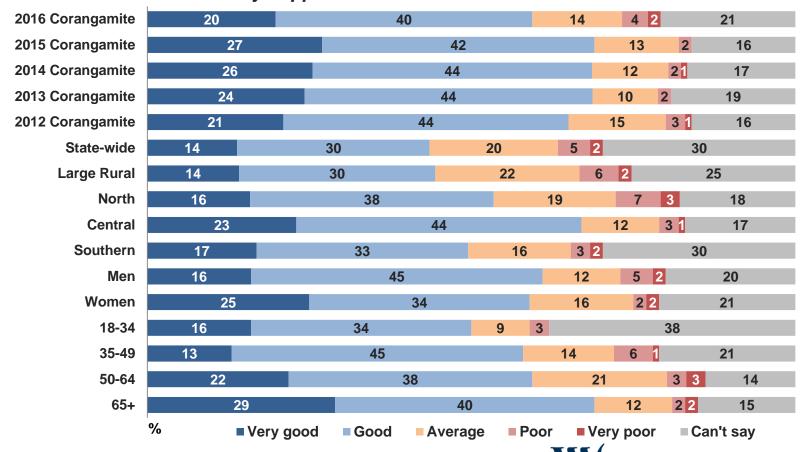
2016 ELDERLY SUPPORT SERVICES PERFORMANCE INDEX SCORES



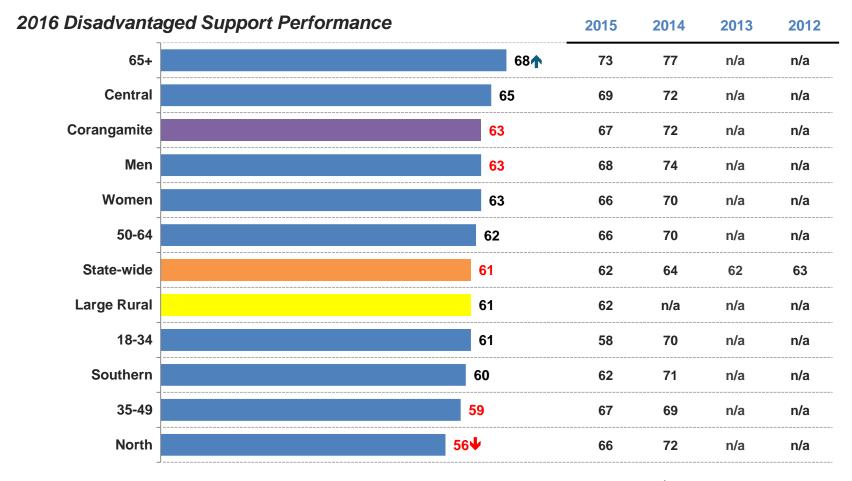


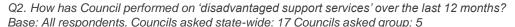
2016 ELDERLY SUPPORT SERVICES PERFORMANCE DETAILED PERCENTAGES

2016 Elderly Support Performance



2016 DISADVANTAGED SUPPORT SERVICES PERFORMANCE INDEX SCORES

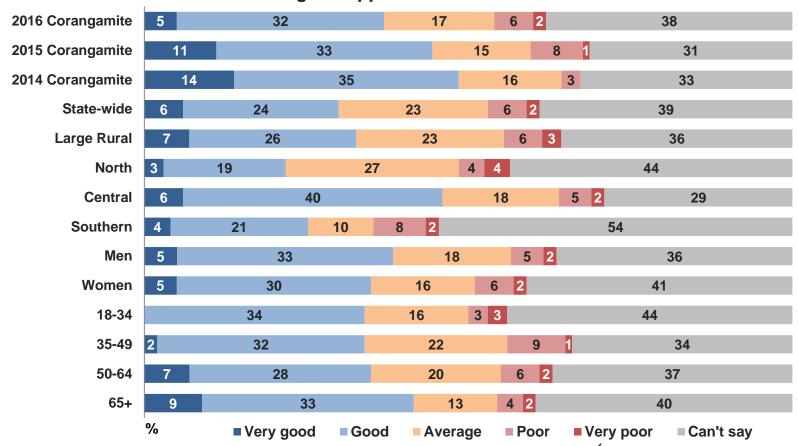




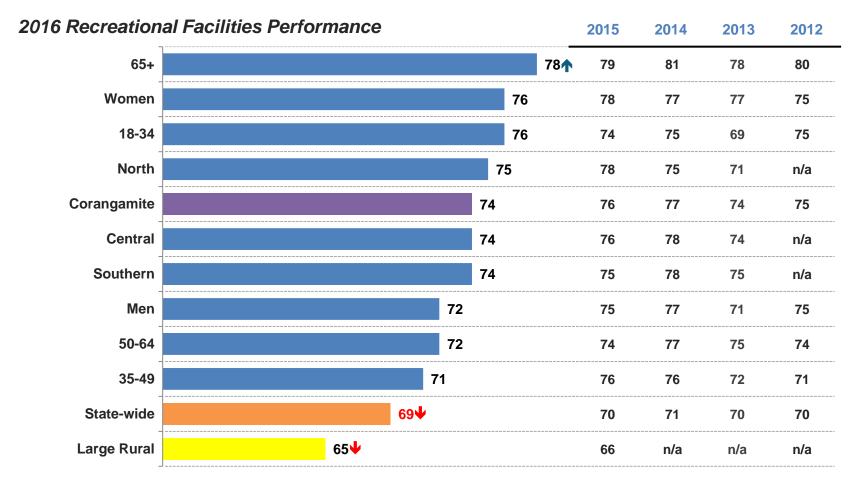


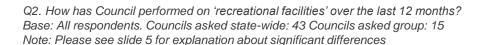
2016 DISADVANTAGED SUPPORT SERVICES PERFORMANCE DETAILED PERCENTAGES

2016 Disadvantaged Support Performance



2016 RECREATIONAL FACILITIES PERFORMANCE INDEX SCORES

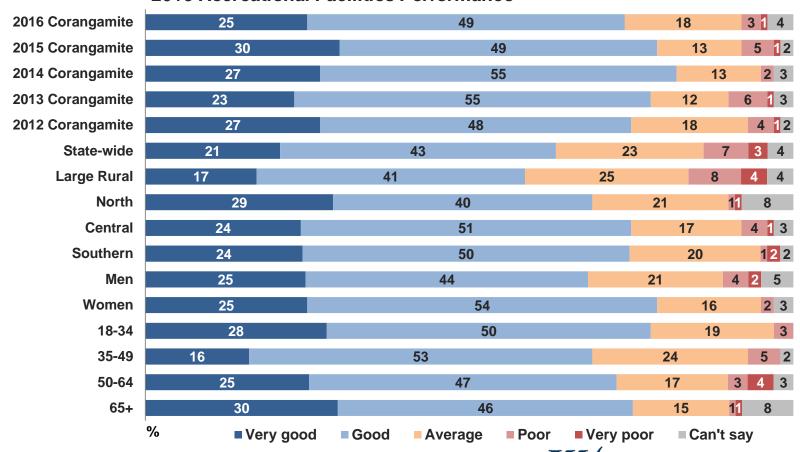




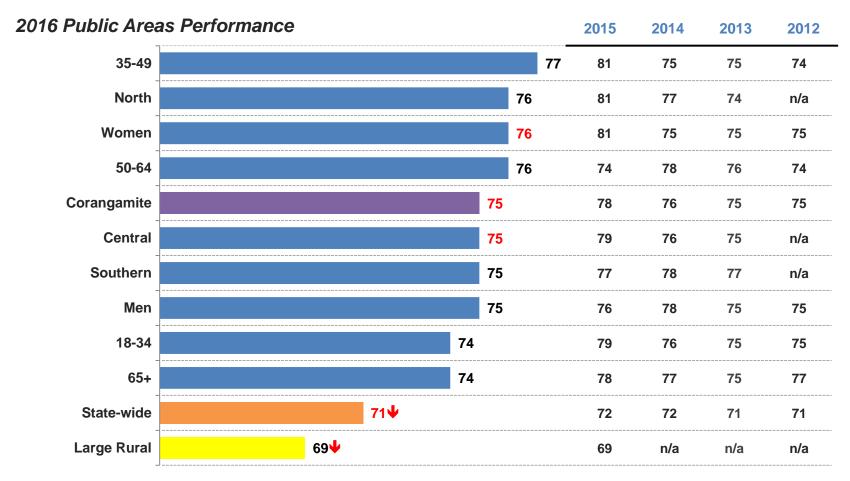


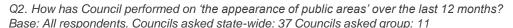
2016 RECREATIONAL FACILITIES PERFORMANCE DETAILED PERCENTAGES

2016 Recreational Facilities Performance



2016 THE APPEARANCE OF PUBLIC AREAS PERFORMANCE INDEX SCORES

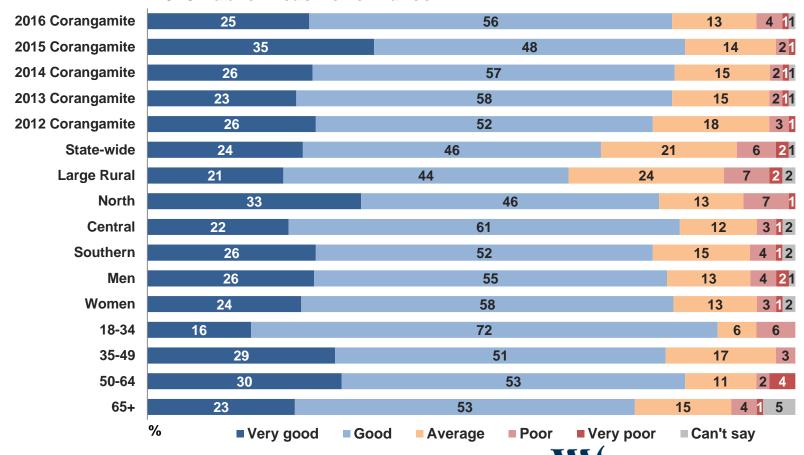




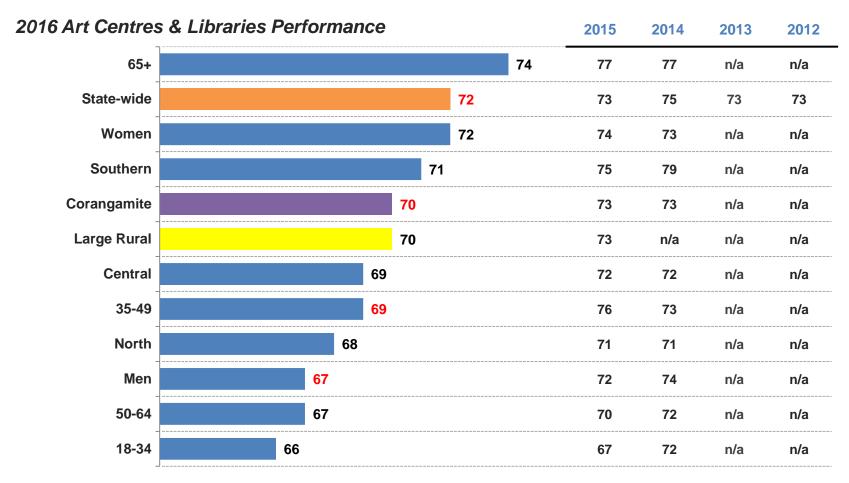


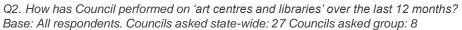
2016 THE APPEARANCE OF PUBLIC AREAS PERFORMANCE DETAILED PERCENTAGES

2016 Public Areas Performance



2016 ART CENTRES AND LIBRARIES PERFORMANCE INDEX SCORES

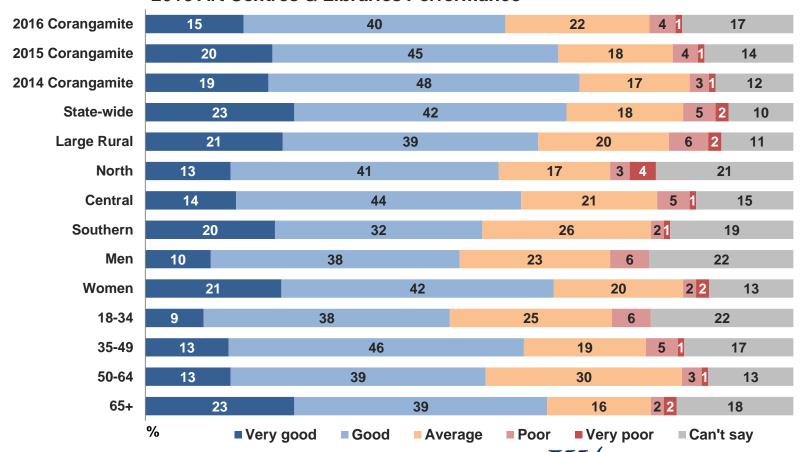




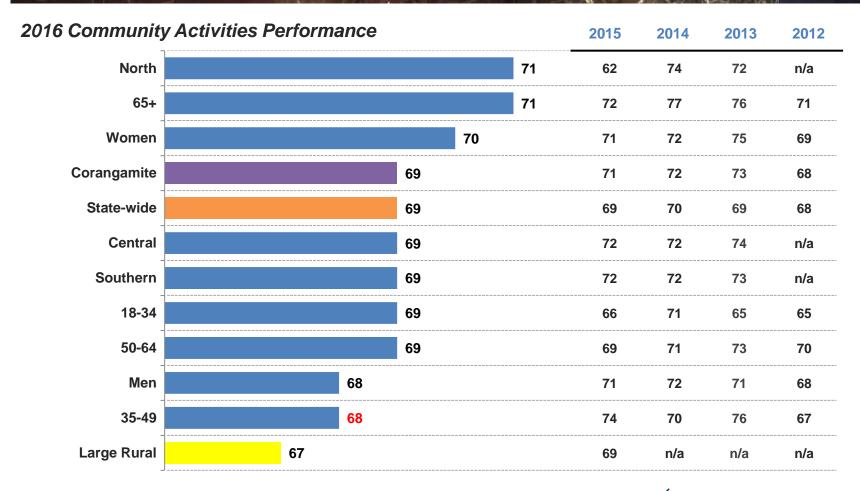


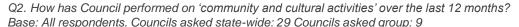
2016 ART CENTRES AND LIBRARIES PERFORMANCE DETAILED PERCENTAGES

2016 Art Centres & Libraries Performance



2016 COMMUNITY AND CULTURAL ACTIVITIES PERFORMANCE INDEX SCORES

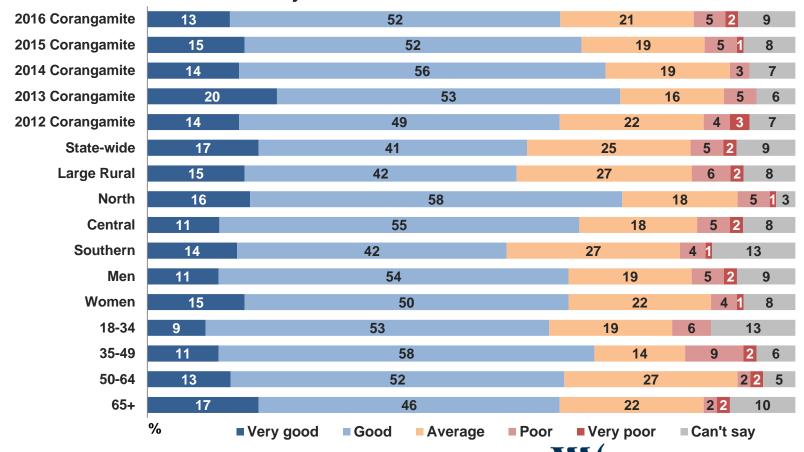




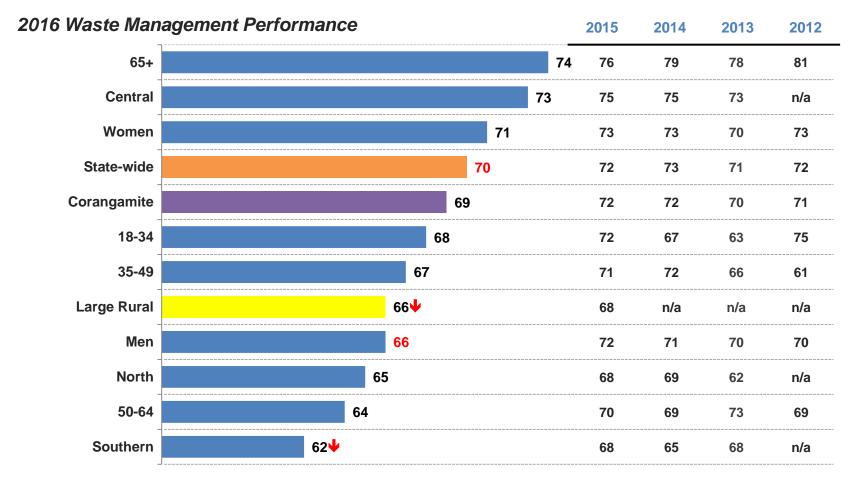


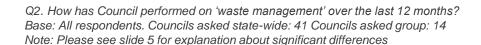
2016 COMMUNITY AND CULTURAL ACTIVITIES PERFORMANCE DETAILED PERCENTAGES

2016 Community Activities Performance



2016 WASTE MANAGEMENT PERFORMANCE INDEX SCORES

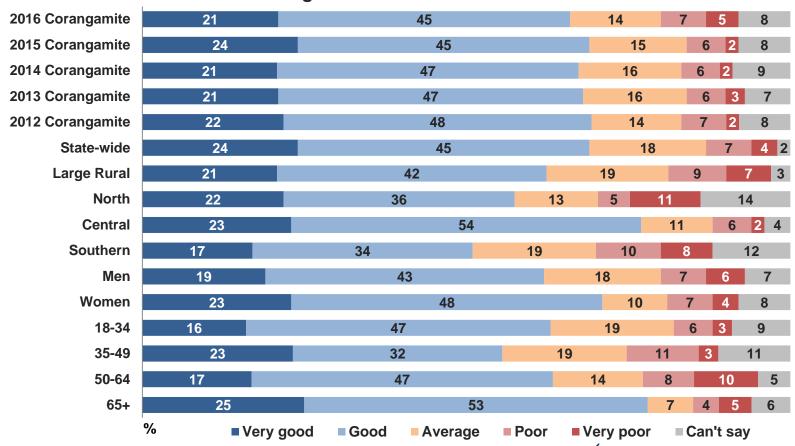




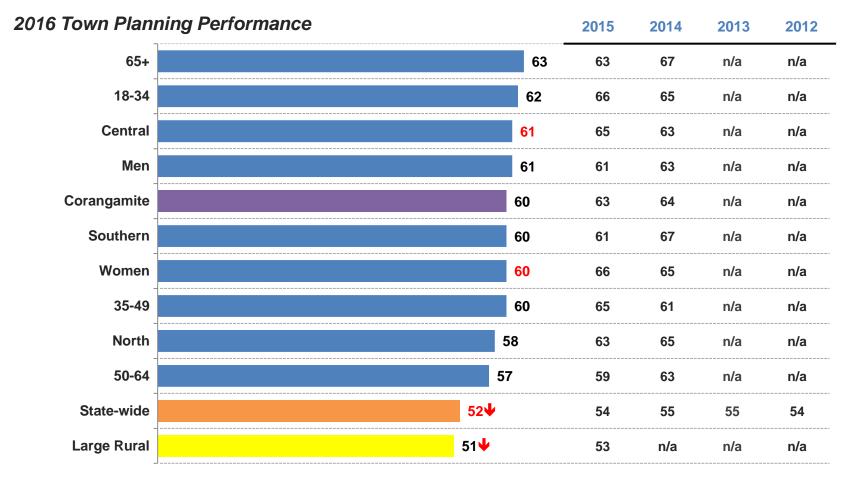


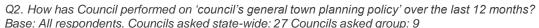
2016 WASTE MANAGEMENT PERFORMANCE DETAILED PERCENTAGES

2016 Waste Management Performance



2016 COUNCIL'S GENERAL TOWN PLANNING POLICY PERFORMANCE INDEX SCORES

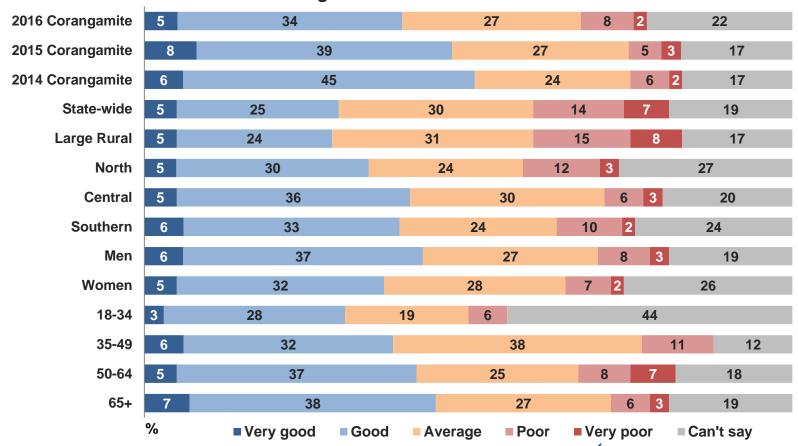




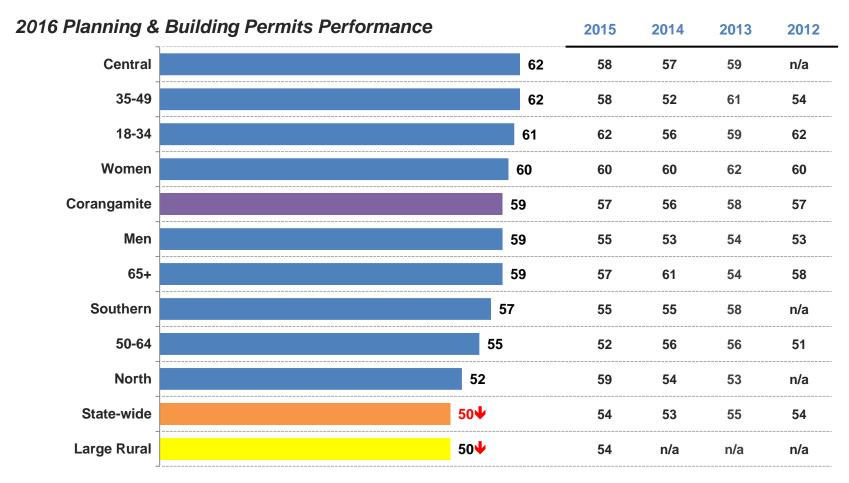


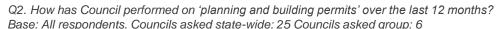
2016 COUNCIL'S GENERAL TOWN PLANNING POLICY PERFORMANCE DETAILED PERCENTAGES

2016 Town Planning Performance



2016 PLANNING AND BUILDING PERMITS PERFORMANCE INDEX SCORES



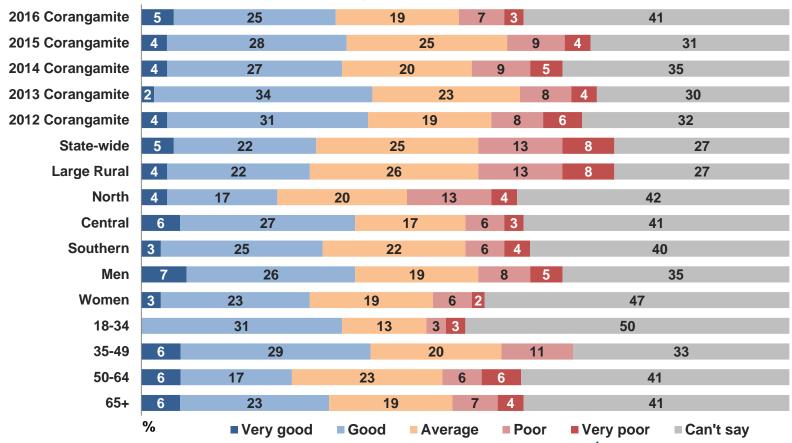


Note: Please see slide 5 for explanation about significant differences

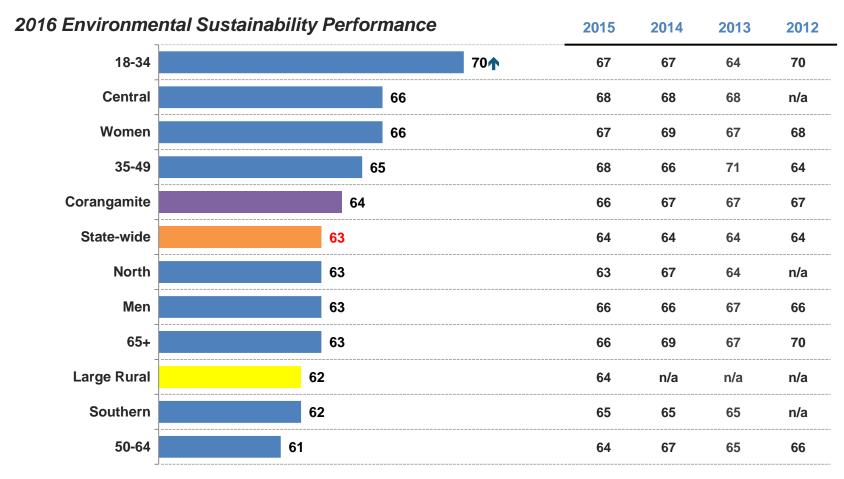


2016 PLANNING AND BUILDING PERMITS PERFORMANCE DETAILED PERCENTAGES

2016 Planning & Building Permits Performance



2016 ENVIRONMENTAL SUSTAINABILITY PERFORMANCE INDEX SCORES

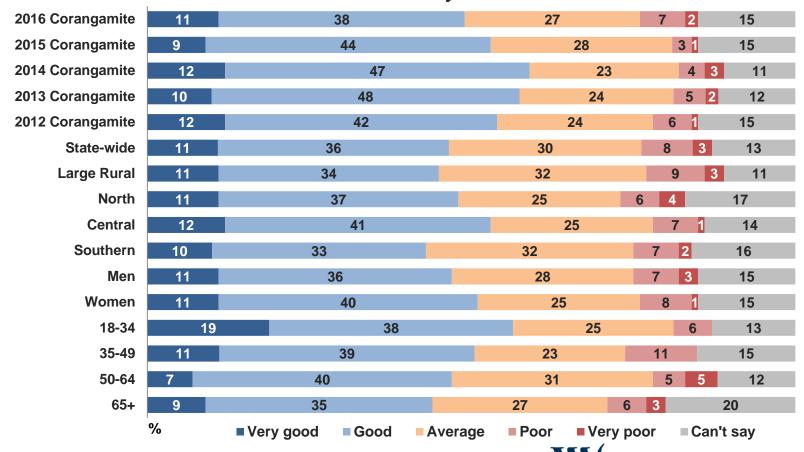




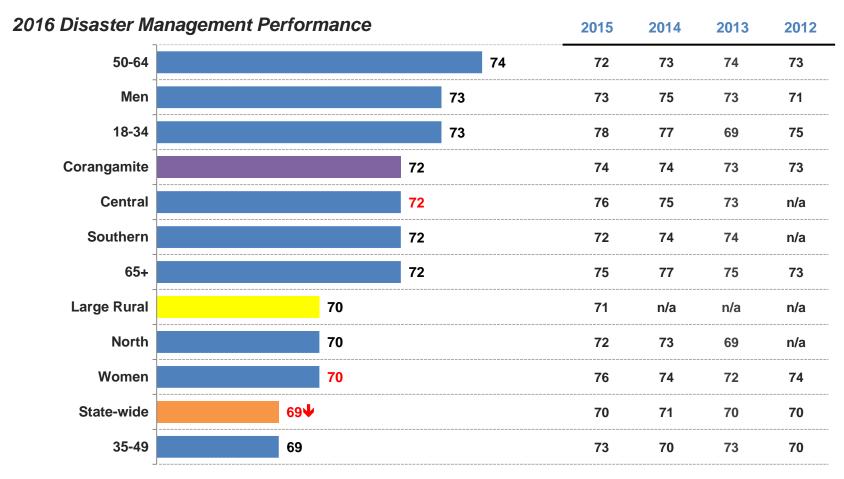


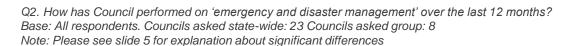
2016 ENVIRONMENTAL SUSTAINABILITY PERFORMANCE DETAILED PERCENTAGES

2016 Environmental Sustainability Performance



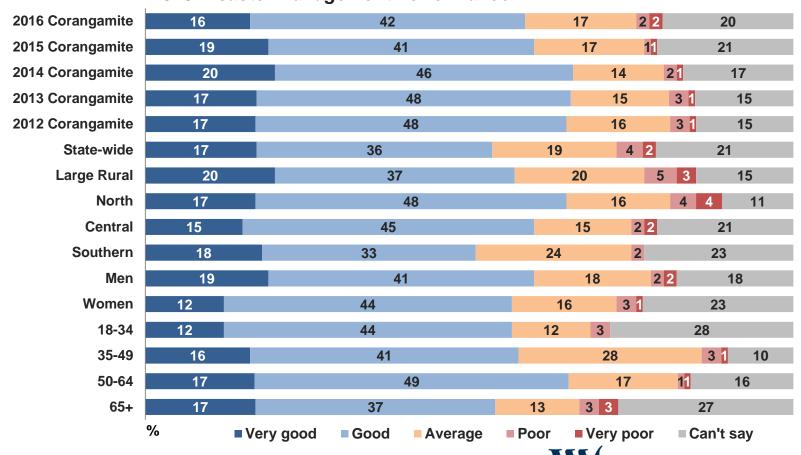
2016 EMERGENCY AND DISASTER MANAGEMENT PERFORMANCE INDEX SCORES



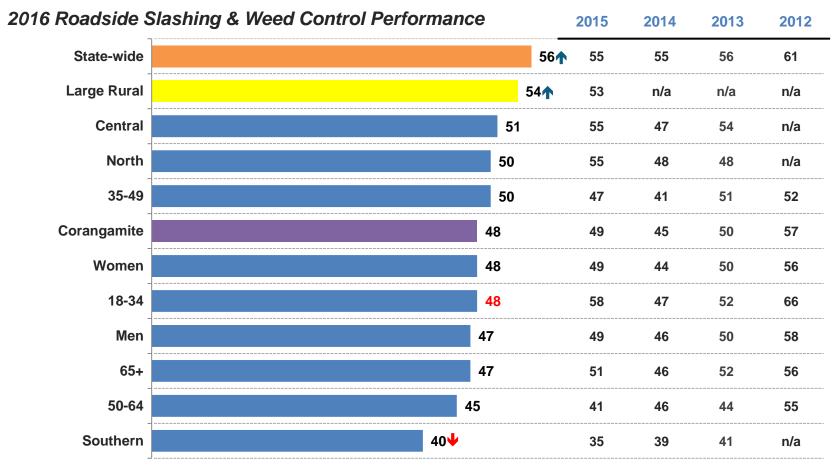


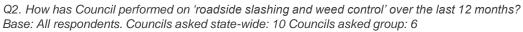
2016 EMERGENCY AND DISASTER MANAGEMENT PERFORMANCE DETAILED PERCENTAGES

2016 Disaster Management Performance



2016 ROADSIDE SLASHING AND WEED CONTROL PERFORMANCE INDEX SCORES

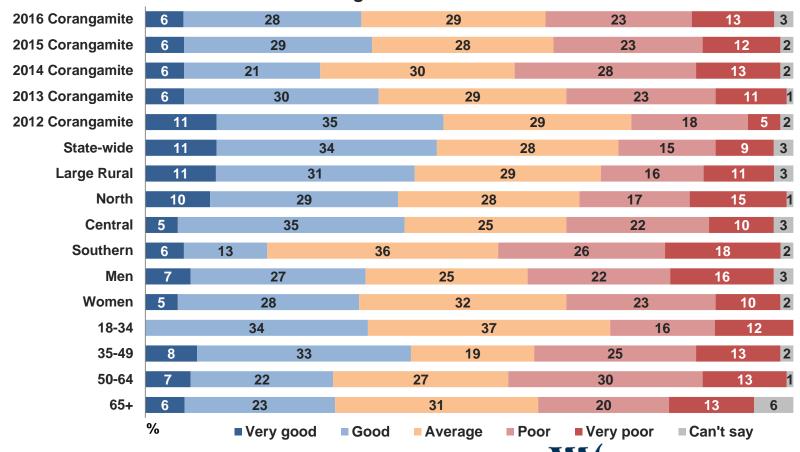




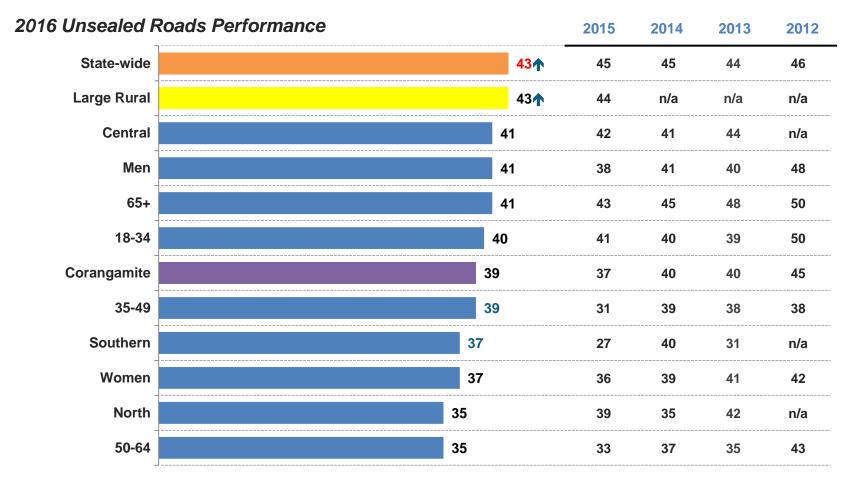
Note: Please see slide 5 for explanation about significant differences

2016 ROADSIDE SLASHING AND WEED CONTROL PERFORMANCE DETAILED PERCENTAGES

2016 Roadside Slashing & Weed Control Performance



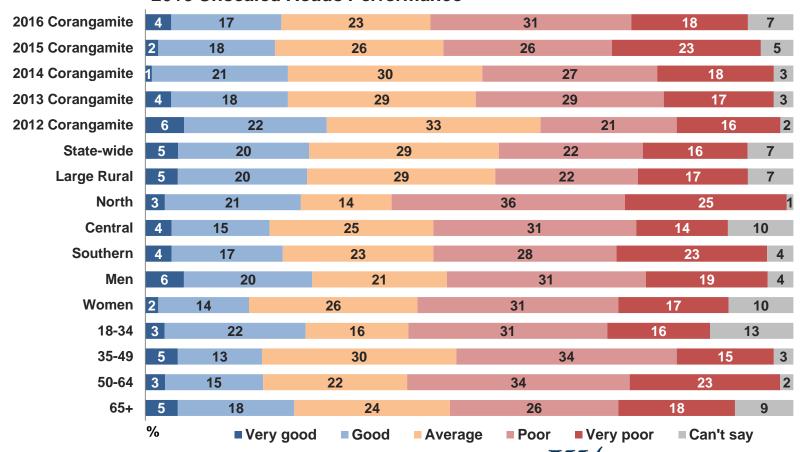
2016 MAINTENANCE OF UNSEALED ROADS IN YOUR AREA PERFORMANCE INDEX SCORES



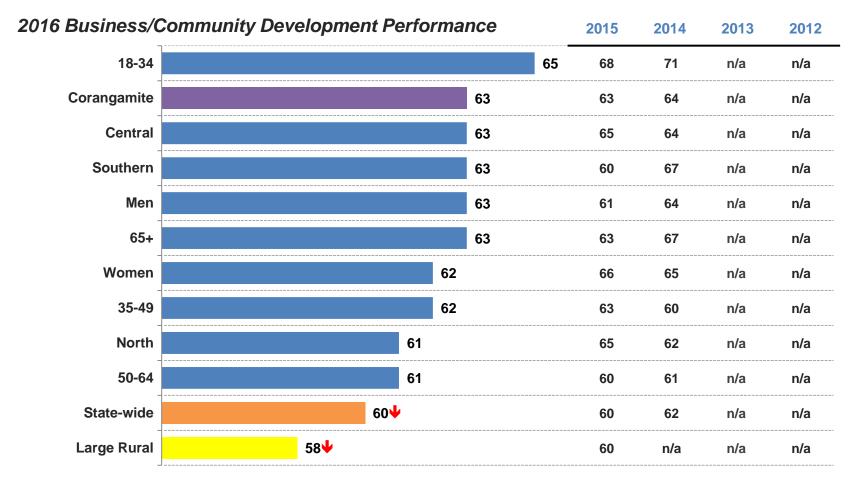


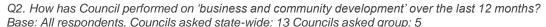
2016 MAINTENANCE OF UNSEALED ROADS IN YOUR AREA PERFORMANCE DETAILED PERCENTAGES

2016 Unsealed Roads Performance



2016 BUSINESS AND COMMUNITY DEVELOPMENT PERFORMANCE INDEX SCORES



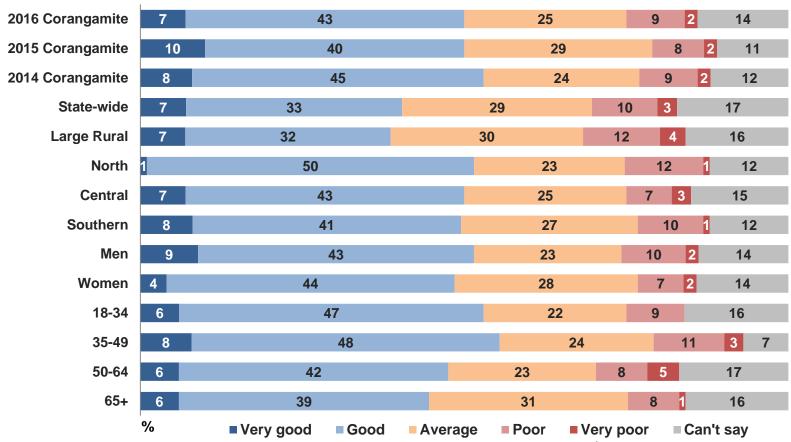


Note: Please see slide 5 for explanation about significant differences



2016 BUSINESS AND COMMUNITY DEVELOPMENT PERFORMANCE DETAILED PERCENTAGES

2016 Business/Community Development Performance



2016 TOURISM DEVELOPMENT PERFORMANCE INDEX SCORES

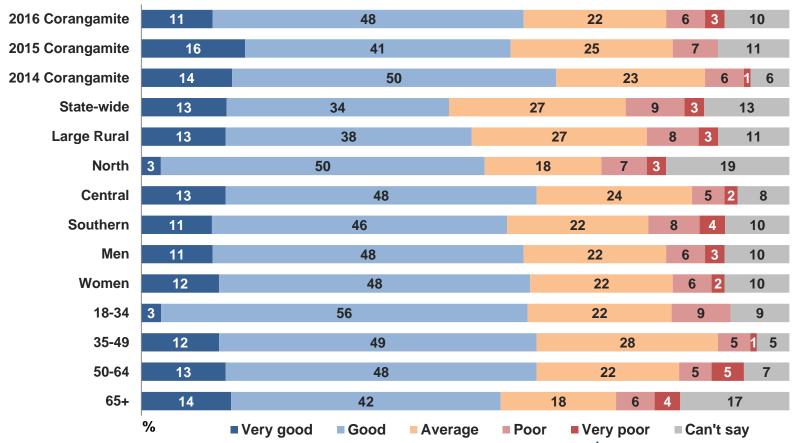
2016 Tourism Development Performance			2015	2014	2013	2012	
Central			68	68	69	n/a	n/a
Women			67	69	68	n/a	n/a
35-49			67	65	66	n/a	n/a
65+			67	69	71	n/a	n/a
Corangamite			66	68	69	n/a	n/a
Men			66	67	70	n/a	n/a
50-64			66	69	68	n/a	n/a
18-34		65		68	71	n/a	n/a
Large Rural	64			66	n/a	n/a	n/a
North	64			65	69	n/a	n/a
Southern	64			68	68	n/a	n/a
State-wide	63♥			63	64	n/a	n/a





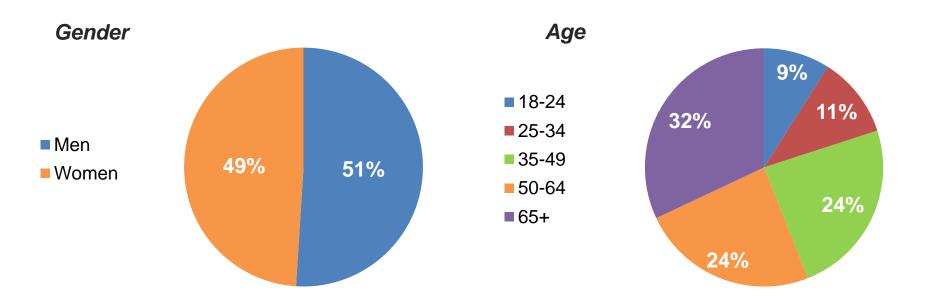
2016 TOURISM DEVELOPMENT PERFORMANCE DETAILED PERCENTAGES

2016 Tourism Development Performance





2016 GENDER AND AGE PROFILE



Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report. Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.







APPENDIX B: BACKGROUND AND OBJECTIVES

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Corangamite Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. **Comparisons in the period 2012-2016 have been made throughout this report as appropriate.**

APPENDIX B: MARGINS OF ERROR

The sample size for the 2016 State-wide Local Government Community Satisfaction Survey for Corangamite Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.8% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.2% - 54.8%.

Maximum margins of error are listed in the table below, based on a population of 12,000 people aged 18 years or over for Corangamite Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Corangamite Shire Council	400	400	+/-4.8
Men	180	203	+/-7.3
Women	220	197	+/-6.6
North	64	59	+/-12.3
Central	225	224	+/-6.5
Southern	111	116	+/-9.3
18-34 years	32	81	+/-17.6
35-49 years	63	96	+/-12.4
50-64 years	130	97	+/-8.6
65+ years	175	126	+/-7.4

All participating councils are listed in the state-wide report published on the DELWP website. In 2016, 69 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2016 vary slightly.

Council Groups

Corangamite Shire Council is classified as a Large Rural council according to the following classification list:

Metropolitan, Interface, Regional Centres, Large Rural & Small Rural

Councils participating in the Large Rural group are: Bass Coast, Baw Baw, Campaspe, Colac Otway, Corangamite, East Gippsland, Glenelg, Golden Plains, Horsham, Macedon Ranges, Mitchell, Moira, Moorabool, Mount Alexander, Moyne, South Gippsland, Southern Grampians, Surf Coast, Swan Hill, Wangaratta and Wellington.

Wherever appropriate, results for Corangamite Shire Council for this 2016 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Large Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 benchmark survey and measured against the state-wide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

APPENDIX B: INDEX SCORE SIGNIFICANT DIFFERENCE CALCULATION

The test applied to the Indexes was an Independent Mean Test, as follows:

$$Z Score = (\$1 - \$2) / Sqrt ((\$3*2 / \$5) + (\$4*2 / \$6))$$

Where:

>\$1 = Index Score 1

>\$2 = Index Score 2

>\$3 = unweighted sample count 1

>\$4 = unweighted sample count 1

⇒\$5 = standard deviation 1

>\$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

Core, Optional and Tailored Questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2016 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Lobbying on behalf of community (Advocacy)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2016 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Reporting

Every council that participated in the 2016 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with a state-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed.

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

The overall State-wide Local Government Community Satisfaction Report is available at http://www.delwp.vic.gov.au/local-government/strengthening-councils/council-community-satisfaction-survey.

APPENDIX B: GLOSSARY OF TERMS

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2016 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic sub-group e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.