

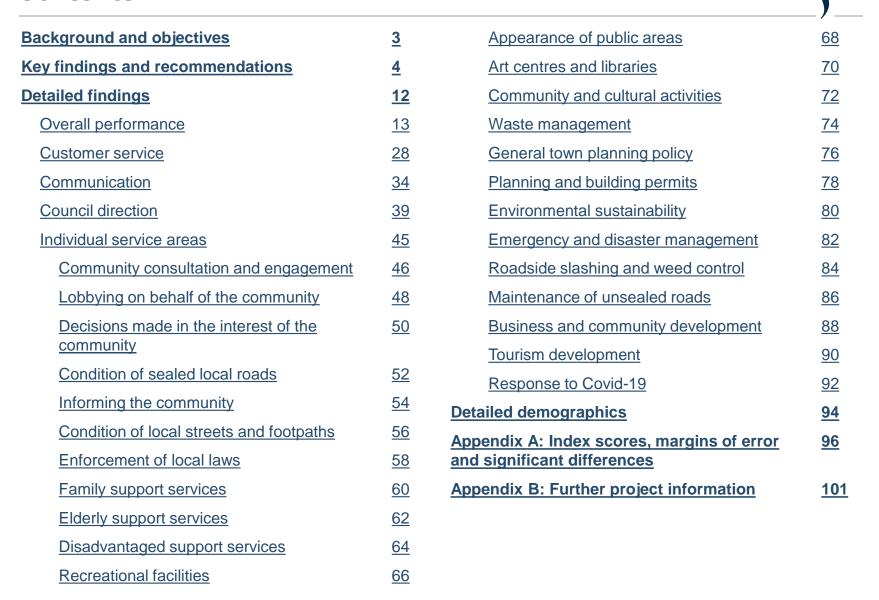
Corangamite Shire Council

Coordinated by the Department of Jobs, Precincts and Regions on behalf of Victorian councils

Document Set ID: 2977699 Version: 1, Version Date: 04/06/2021



Contents



Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-second year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 22 years

Each year the CSS data is used to develop this Statewide report which contains all of the aggregated results, analysis and data. Moreover, with 22 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



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Corangamite Shire Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Corangamite 71



State-wide 61



Large Rural 58

Council performance compared to State-wide and group averages

The three areas where Council performance is significantly higher by the widest margin

Informing the community



Consultation & engagement



Community decisions





Consultation & engagement



Informing the community

Areas where Council performance is significantly lower



Sealed local roads

None

Summary of core measures



Index scores













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Consultation & engagement

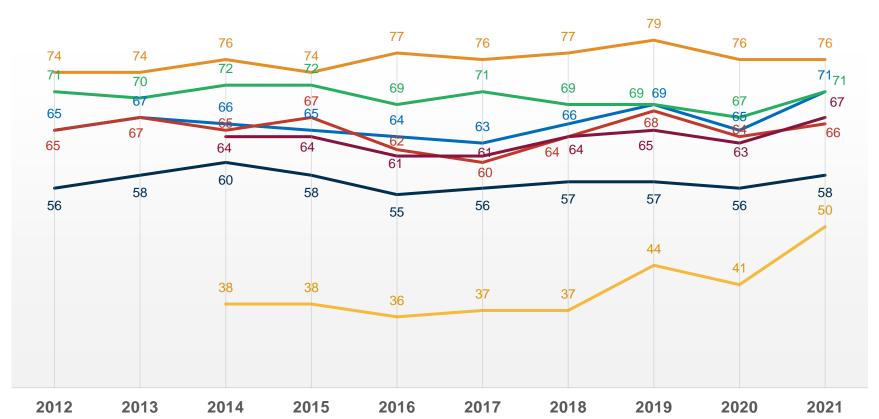
Community decisions

Sealed local roads

Waste management

Customer service

Overall council direction

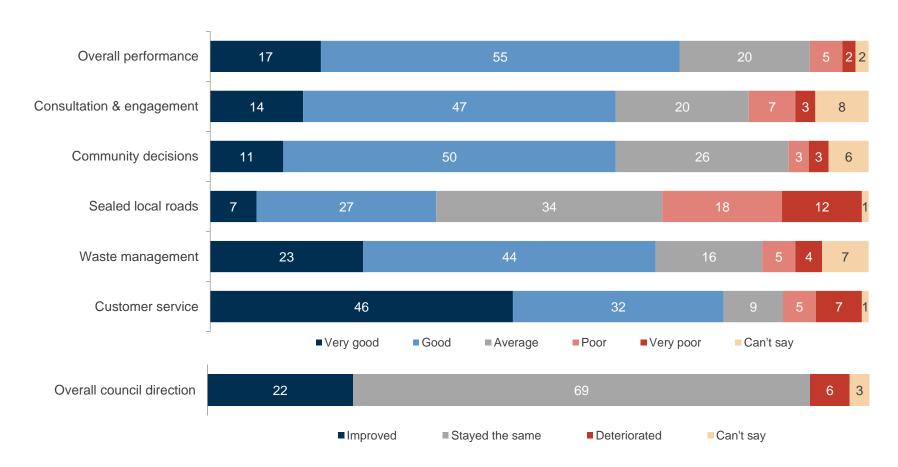


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Summary of core measures



Core measures summary results (%)



Summary of Corangamite Shire Council performance



Services		Corangamite 2021	Corangamite 2020	Large Rural 2021	State-wide 2021	Highest score	Lowest score
(%	Overall performance	71	65	58	61	Aged 65+ years	North residents
S	Value for money	63	-	50	54	Aged 65+ years	North residents
+	Overall council direction	58	56	51	53	Aged 18-34 years	Aged 50-64 years
١	Customer service	76	76	68	70	Aged 35-49 years	North residents
泣	Emergency & disaster mngt	79	76	71	71	Aged 18-34 years	North residents
P	COVID-19 response	78	-	74	73	Aged 35-49 years	Aged 50-64 years
<u>.</u>	Appearance of public areas	78	76	70	73	Aged 18-34 years	North residents, Aged 50-64 years
今	Recreational facilities	76	73	68	71	Aged 65+ years	Aged 35-49 years
MA	Elderly support services	75	76	68	69	Aged 65+ years	Aged 50-64 years
	Art centres & libraries	74	72	73	73	Aged 65+ years	Aged 18-34 years, Aged 50-64 years

Summary of Corangamite Shire Council performance



Services		Corangamite 2021	Corangamite 2020	Large Rural 2021	State-wide 2021	Highest score	Lowest score
***	Family support services	73	72	66	66	Aged 65+ years	Aged 50-64 years, North residents
	Informing the community	72	69	59	60	Aged 18-34 years	Aged 35-49 years
	Waste management	71	67	66	69	Aged 65+ years	Aged 35-49 years
C. E	Community & cultural	69	70	65	65	Aged 65+ years	Aged 35-49 years, Southern residents
****	Disadvantaged support serv.	69	66	64	63	Aged 65+ years	Aged 35-49 years
Y	Tourism development	68	66	64	62	Aged 18-34 years	Aged 35-49 years
	Enforcement of local laws	68	66	64	64	Aged 18-34 years	North residents
***	Community decisions	67	63	54	56	Aged 18-34 years	North residents
	Business & community dev.	67	64	60	60	Aged 65+ years, Southern & Central residents	North residents

Summary of Corangamite Shire Council performance



Services		Corangamite 2021	Corangamite 2020	Large Rural 2021	State-wide 2021	Highest score	Lowest score
	Consultation & engagement	66	64	54	56	Aged 18-34 years	North residents, Aged 35-49 years
	Town planning policy	64	63	55	55	Aged 18-34 years, Men, North residents, Aged 65+ years	Aged 50-64 years, Aged 35-49 years
<u>.</u>	Lobbying	64	62	54	55	Aged 65+ years	North residents
2	Environmental sustainability	63	63	61	62	Aged 65+ years	Southern residents
frifa.	Local streets & footpaths	62	59	55	59	Men	North residents
	Building & planning permits	60	61	48	51	Men	Women
***	Slashing & weed control	50	39	51	51	Aged 18-34 years	Southern residents
A	Sealed local roads	50	41	50	57	Aged 65+ years	Aged 35-49 years
	Unsealed roads	44	38	44	45	Men	Women

Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance, as well as its performance in almost all service areas, have improved over the past year. Overall performance ratings increased significantly since 2020 (index score of 71, up six points) and are now at their highest level in ten years. In a positive result for Council, there were large gains in the areas of slashing and weed control (index score of 50, up 11 points), sealed local roads (index score of 50, up nine points), and unsealed roads (index score of 44, up six points).

Key influences on perceptions of overall performance

Perceptions of Council's ability to make decisions in the best interests of the community is a key driver of overall performance ratings. While ratings improved significantly (index score of 67, up four points), a continued focus on transparency in Council's work could move overall performance even higher. Other service areas that have a moderate influence on overall perceptions, but perform less well, are planning and building permits and environmental sustainability (index score of 60 and 63 respectively).

Comparison to state and area grouping

As a result of across-the-board ratings increases over the past year, Corangamite Shire Council now significantly exceeds Large Rural group and State-wide averages on all but a few measures. Corangamite trails the State-wide average significantly on just one measure – sealed local roads (index score of 50 and 57 respectively). On overall performance ratings alone, Corangamite (index score of 71) exceeds the Large Rural group and State-wide averages by 13 and 10 points respectively.

Maintain gains achieved to date

In addition to the measures referenced above, Council should continue to build upon gains made over the past year in its lowest rated service areas – slashing and weed control (up 11 points), sealed local roads (up nine points), and unsealed roads (up six points). Sealed road maintenance is volunteered by 24% of residents as a Council area in need of improvement. Furthermore, residents of the North rate Council lowest on a number of service areas; particular attention should be paid to service delivery in this Council area.







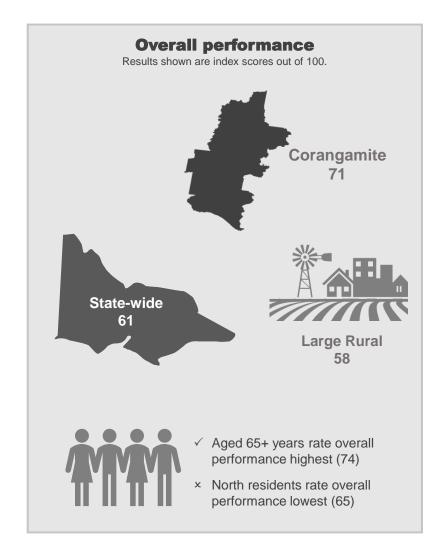


The overall performance index score of 71 for Corangamite Shire Council represents a significant six-point improvement on the 2020 result. This is a peak rating but does represent a rebound from a significant four-point decline points in 2020.

Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the average rating for councils in the Large Rural group and State-wide (index scores of 58 and 61 respectively).

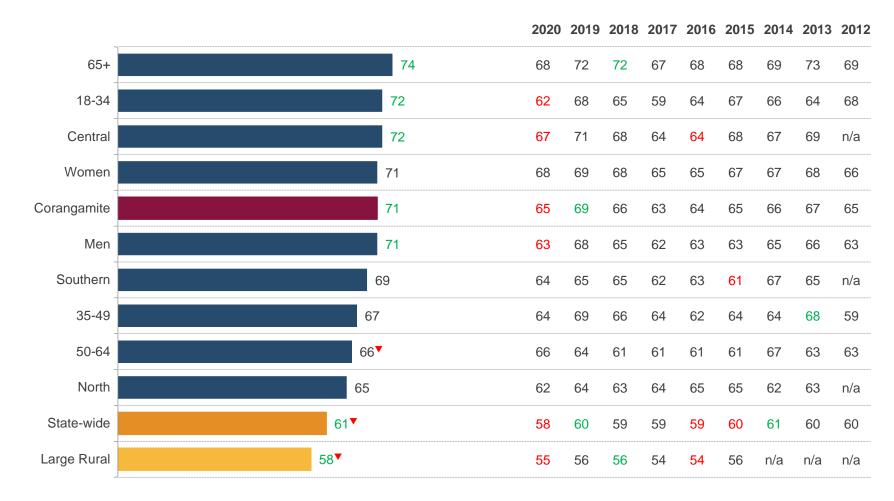
- Almost all demographic and geographic cohorts improved in their perceptions of overall performance.
- Perceptions increased most among residents aged 18 to 34 years (index score of 72, up 10 points) and men (index score of 71, up eight points).
- Residents aged 50 to 64 years (index score of 66)
 rate Council significantly lower than the average. In
 addition, residents of the North rate Council lowest
 (index score of 65). The latter group were also most
 likely to contact Council in 2020 (75%).

More than half of residents (56%) rate the value for money they receive from Council in infrastructure and services as 'very good' or 'good'. Only 11% rate Council as 'very poor' or 'poor'. A further 28% rate Council as 'average' in terms of providing value for money.



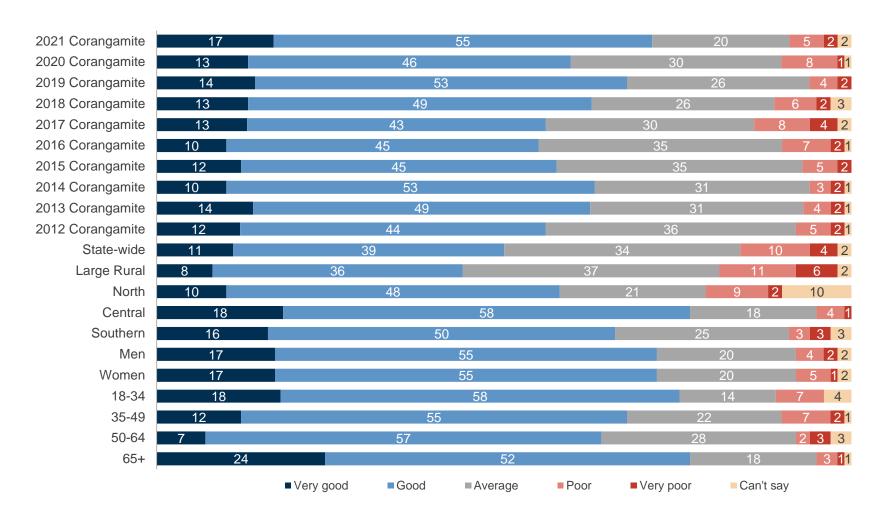


2021 overall performance (index scores)





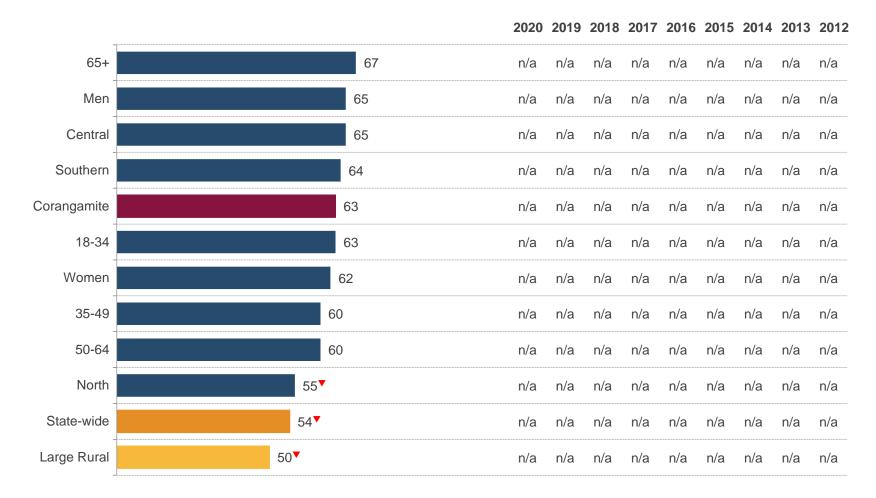
2021 overall performance (%)



Value for money in services and infrastructure



2021 value for money (index scores)

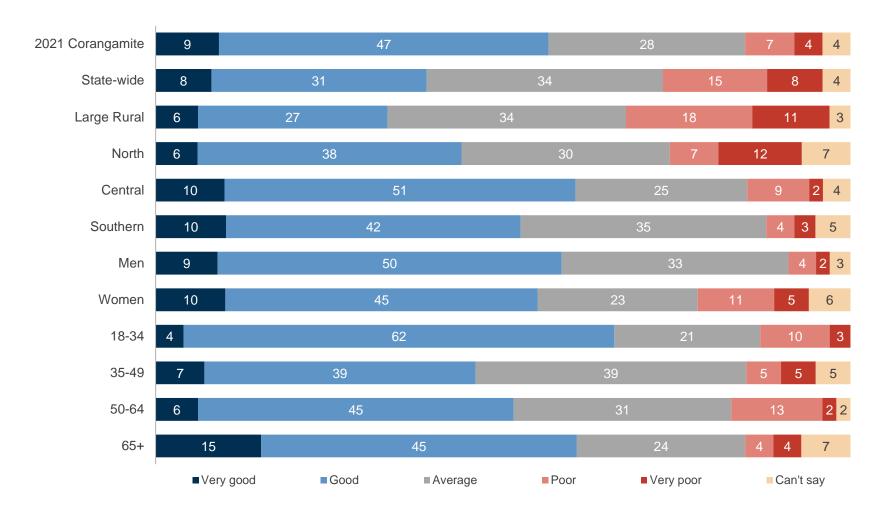


Q3b. How would you rate Corangamite Shire Council at providing good value for money in infrastructure and services provided to your community?

Value for money in services and infrastructure



2021 value for money (%)



Top performing service areas

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Emergency and disaster management (index score of 79) is the area where Council performed best in 2021, improving by a significant three index points from 2020. Council performs significantly higher than the Large Rural group and State-wide averages in this area (index scores of 71 each).

COVID-19 response is Council's next highest rated service area (index score of 78), followed by:

- Appearance of public areas (index score of 78)
- Recreational facilities (index score of 76, up a significant three points from 2020).

Council rates significantly higher than the Large Rural group and State-wide averages in all three of the aforementioned service areas.

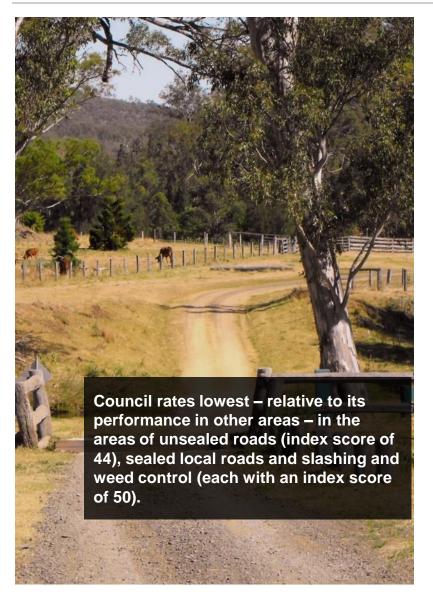
 Central residents (index score of 77) rate recreational facilities higher than residents of the North (index score of 71). Central residents similarly rate the appearance of public areas five index points higher than their Northern counterparts.

Council's most improved measures are slashing and weed control (index score of 50) and sealed local roads (index score of 50) – which experienced increases of 11 and nine points respectively.



Low performing service areas





Council did not experience any significant declines in performance ratings in 2020.

Council rates lowest – relative to its performance in other areas – in the areas of unsealed roads (index score of 44, up six points), sealed local roads (index score of 50, up nine points), and slashing and weed control (index score of 50, up 11 points). It is important to note, however, that perceptions of all three measures increased significantly in the past year.

- Ratings of unsealed roads have returned to previously higher levels achieved in 2012 (index score of 45).
- Ratings of sealed local roads are at a peak high level.

Council rates in line with Large Rural group averages for all three measures. Council also rates in line with State-wide averages with the exception of sealed local roads, where Council trails the State-wide average (index score of 57) by seven index points.

One-quarter (24%) of residents identify sealed road maintenance as the Council area most in need of improvement.

Individual service area performance



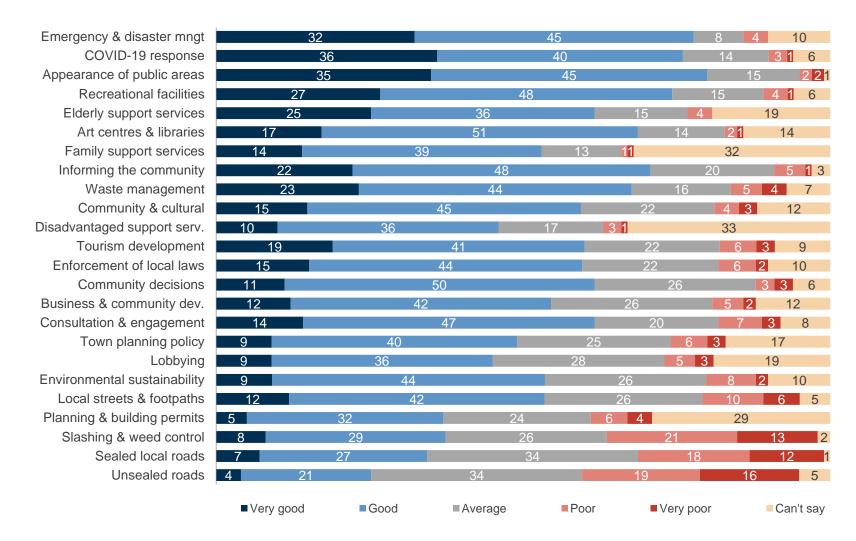
2021 individual service area performance (index scores)



Individual service area performance



2021 individual service area performance (%)



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate-to-strong influence on the overall performance rating are:

- · The appearance of public areas
- Informing the community
- Environmental sustainability
- Business and community development
- Council's COVID-19 response
- Planning and building permits.

Looking at these key service areas only, the appearance of public areas and Council's COVID-19 response have a high performance index (78 for each) and a moderate influence on the overall performance rating. Council is also performing well on informing the

community (performance index of 72). Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Other service areas that have a moderate-tostrong influence on overall perceptions, but perform relatively less well, are planning and building permits, environmental sustainability and business and community development (performance index of 60, 63 and 67 respectively).

Ensuring that Council's approach to planning and building permits is well managed and being sensitive to community views on environmental sustainability and local business and community development can also help shore up positive opinions of Council.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right-side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

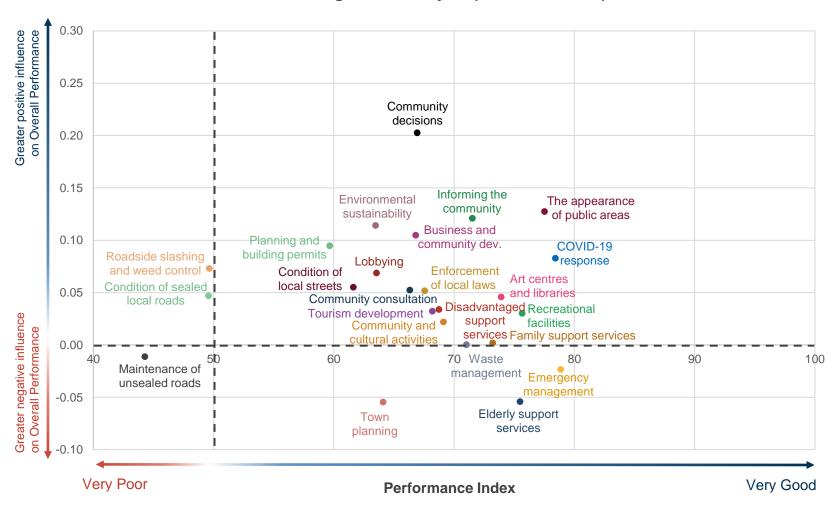
- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weaker influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2021 regression analysis (all service areas)

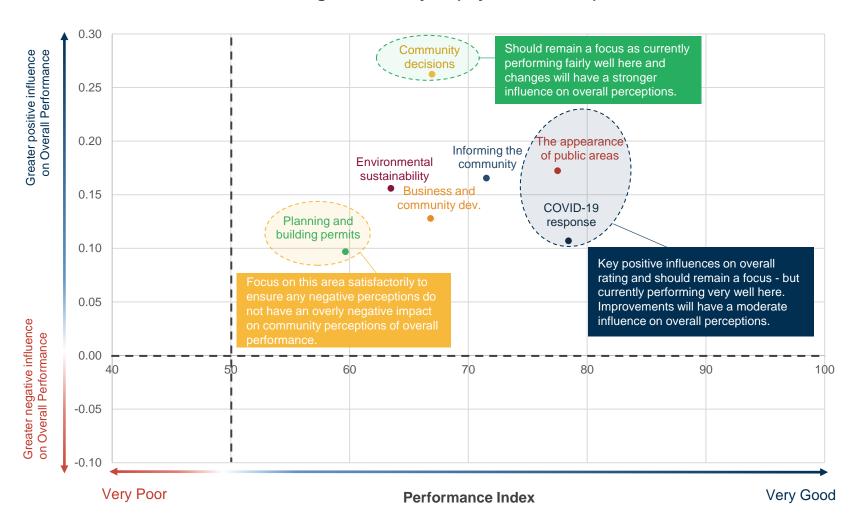


The multiple regression analysis model above (all service areas) has an R^2 value of 0.622 and adjusted R^2 value of 0.598, which means that 62% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was Document satisfically significant at p = 0.0001, F = 25.78. This model should be interpreted with some caution as some data is not normally distributed Version: $\frac{1}{2}$ Version: $\frac{$

Influence on overall performance: key service areas



2021 regression analysis (key service areas)



Best things about Council and areas for improvement









Q16. Please tell me what is the ONE BEST thing about Corangamite Shire Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked state-wide: 28 Councils asked group: 9



Customer service

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Contact with council and customer service



Contact with council

Close to two-thirds of Council residents (65%) have had contact with Council in the last 12 months. Rate of contact is within one percentage point of the previous two years (64% in 2020 and 66% in 2019).

 Southern residents (50%) are least likely, and significantly less so, to have contacted Council in the past year than other resident groups.



 By comparison, Northern residents are most likely to have contacted Council (75%). They are 25 percentage points more likely to have contacted Council in the past year than their counterparts in the Southern region.

Customer service

Council's customer service index score of 76 is unchanged from 2020. Customer service ratings have been consistently high for the past decade.

Just fewer than four in five residents (78%) provide a positive customer service rating of 'very good' or 'good'.

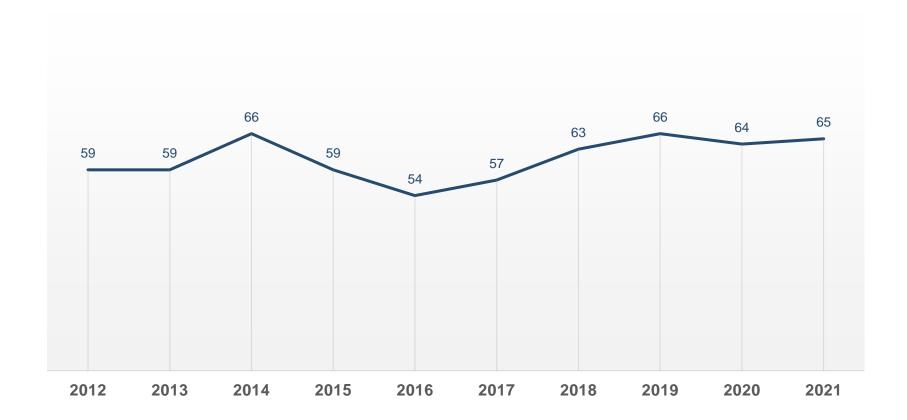
- Customer service is rated significantly higher than the Large Rural group and State-wide averages (index scores of 68 and 70 respectively).
- Perceptions of customer service are higher in the Central and South (index score of 78 and 77 respectively) than in the Northern region (index score of 69).
- Residents aged 35 to 49 year rate Council significantly higher than average (index score of 85 compared to 76 overall), which represents a significant 11-point increase from 2020.

Version: 1. Version Date: 04/06/2021

Contact with council



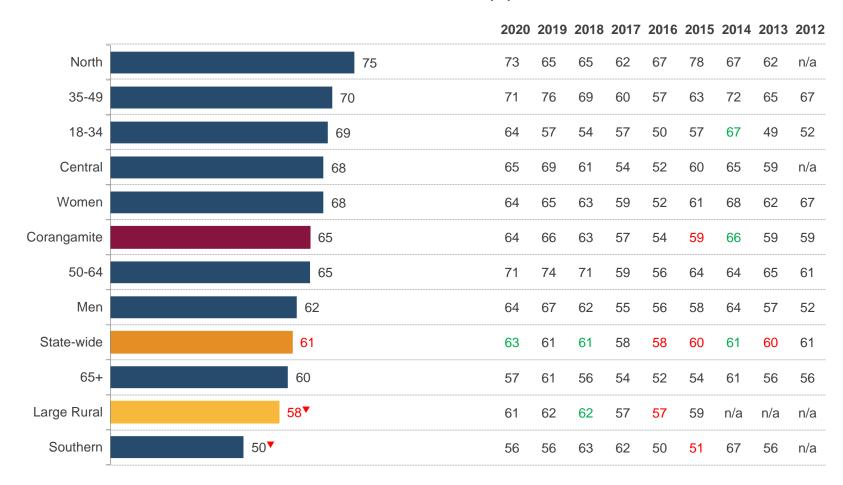
2021 contact with council (%) Have had contact



Contact with council



2021 contact with council (%)

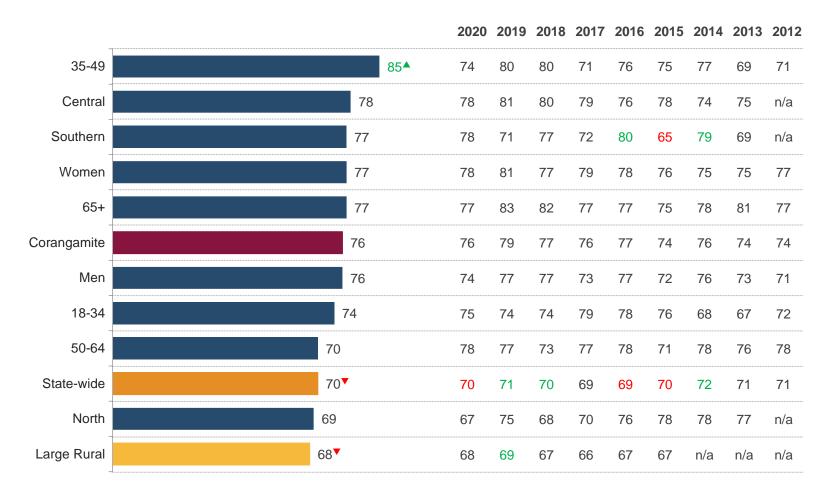


Q5. Over the last 12 months, have you or any member of your household had any contact with Corangamite Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Customer service rating



2021 customer service rating (index scores)



Q5c. Thinking of the most recent contact, how would you rate Corangamite Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

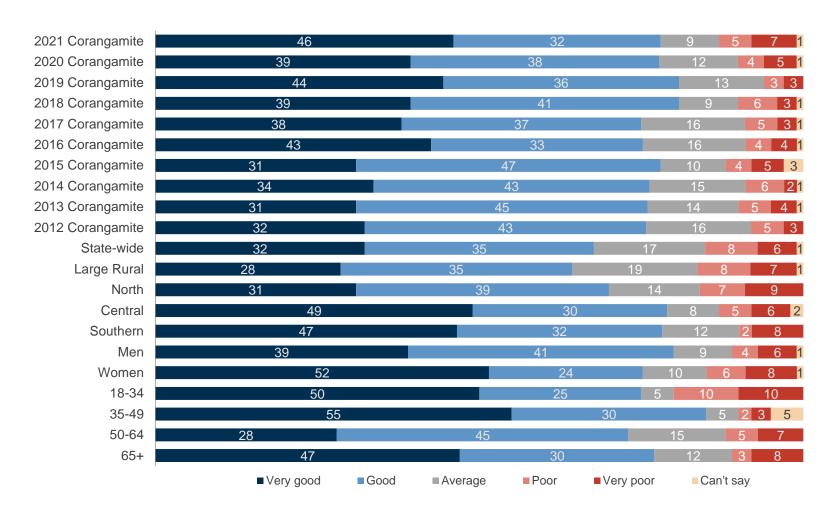
Base: All respondents who have had contact with Council in the last 12 months. Document Surells asked state-wide; 66 Councils asked group: 19

Version: Noversions Date: Appendix 22 or explanation of significant differences.

Customer service rating



2021 customer service rating (%)





Communication

W

A newsletter sent via mail (38%, up seven percentage points from 2020) continues to comprise the most preferred form of communication from Council.

- Residents <u>under 50 years</u> of age give almost equal preference to a newsletter sent via mail (33%) as they do to social media updates (30%).
- The popularity of a newsletter sent via mail increased by 11 percentage points from last year among this age group. Conversely, preferences for a newsletter sent via email declined by eight percentage points to 13%.
- The preferred form of communication among residents aged <u>over 50 years</u> of age is also by far a newsletter sent via mail (41%), ahead of advertising in a local newspaper (17%).



Best form of communication



2021 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Q13. If Corangamite Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Best form of communication: under 50s



2021 under 50s best form of communication (%)



Advertising in a Local **Newspaper**



Council Newsletter via Mail



Council Newsletter via Email



Council **Newsletter** as **Local Paper Insert**



Council Website



Text Message



Social Media



Q13. If Corangamite Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, Which ONE of the following is the BEST way to communicate with you?.

Document Set All responsibilities aged under 50. Councils asked state-wide: 35 Councils asked group: 10 Version: 10

Best form of communication: over 50s



2021 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Q13. If Corangamite Shire Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the REST way to communicate with you?

Which ONE of the following is the BEST way to communicate with you?

Document Set Hirestone aged over 50. Councils asked state-wide: 35 Councils asked group: 10

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Council direction

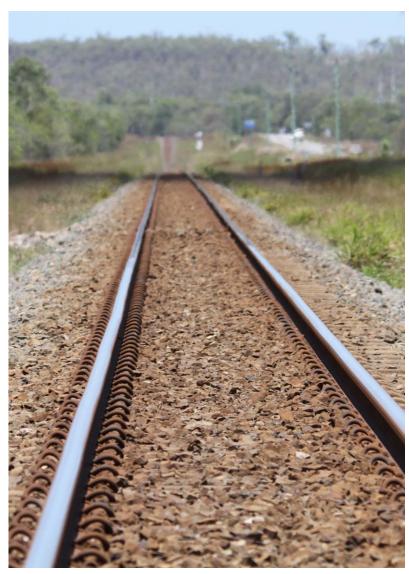
W

Over the last 12 months, 69% believe the direction of Council's overall performance has remained the same, in line with 2020 results (67%). Another one in five (22%, up two points) believe the direction has improved in the last 12 months. A scant 6% believe it has deteriorated (down from 9% in 2020).

- The <u>most</u> satisfied with Council direction are those aged 18 to 34 years (index score of 61, an increase of 10 index points in the last year). The <u>least</u> satisfied with Council direction are those aged 50 to 64 years (index score of 55).
- However, perceptions among demographic and geographic cohorts do not differ significantly from the Council average.

Whilst performance is perceived as largely remaining the same (despite improvement in the data), four in five (80%) residents believe Council is generally headed in the right direction, including 28% who say it is 'definitely' headed in the right direction.

Nevertheless, the vast majority (89%) of residents say there is still 'a lot' (35%) or 'a little' (54%) room for improvement in Corangamite Shire Council's overall performance, in line with the 2020 result (when 90% said there was room for improvement).



Overall council direction last 12 months



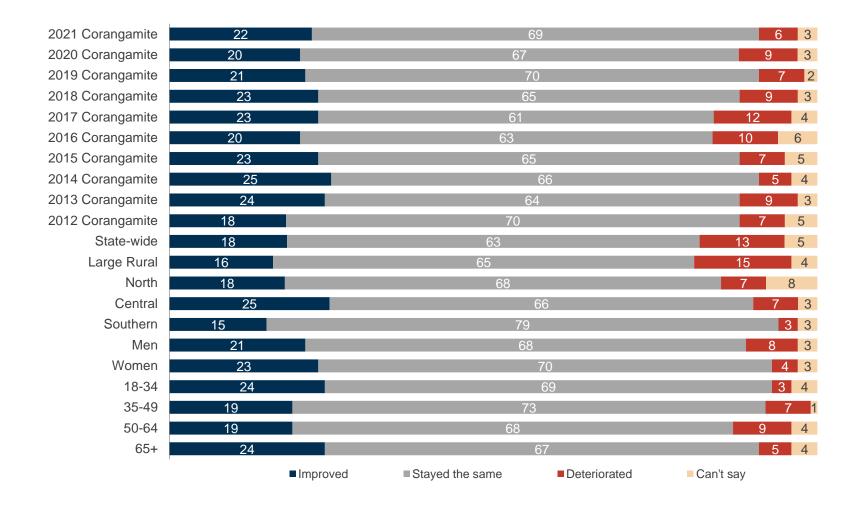
2021 overall council direction (index scores)



Overall council direction last 12 months



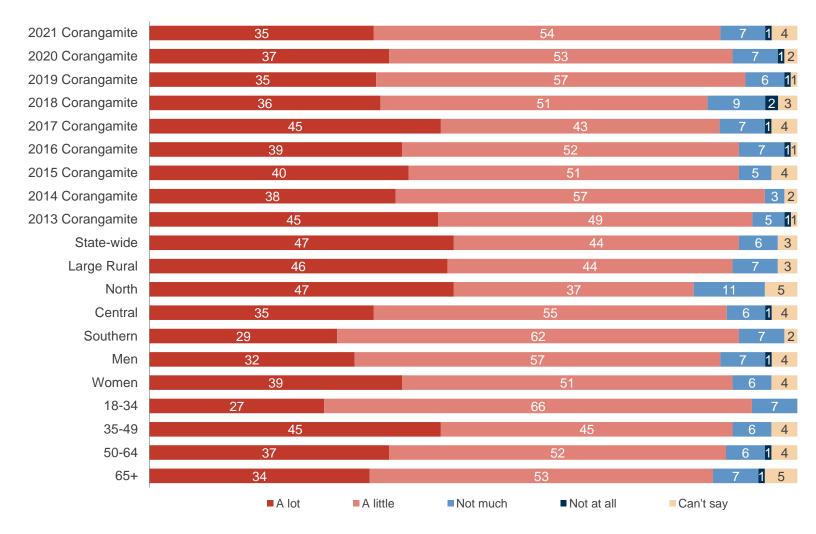
2021 overall council direction (%)



Room for improvement in services



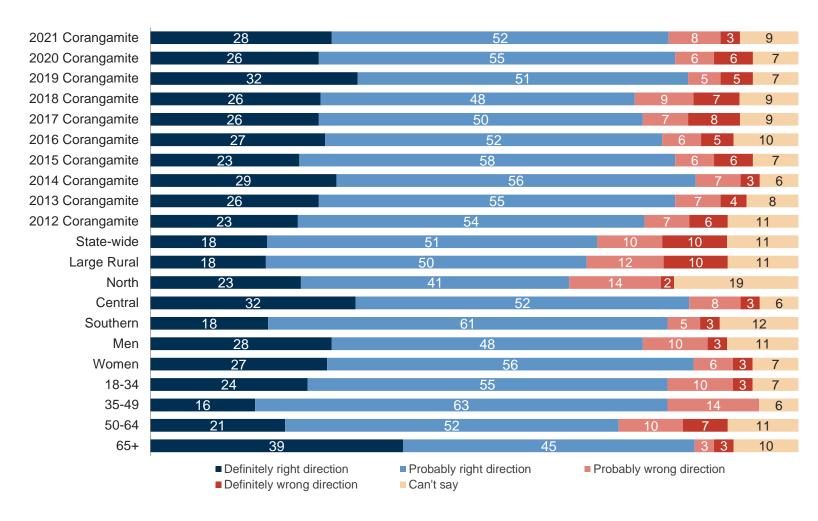
2021 room for improvement in services (%)



Right / wrong direction



2021 right / wrong direction (%)





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Community consultation and engagement performance





2021 consultation and engagement performance (index scores)

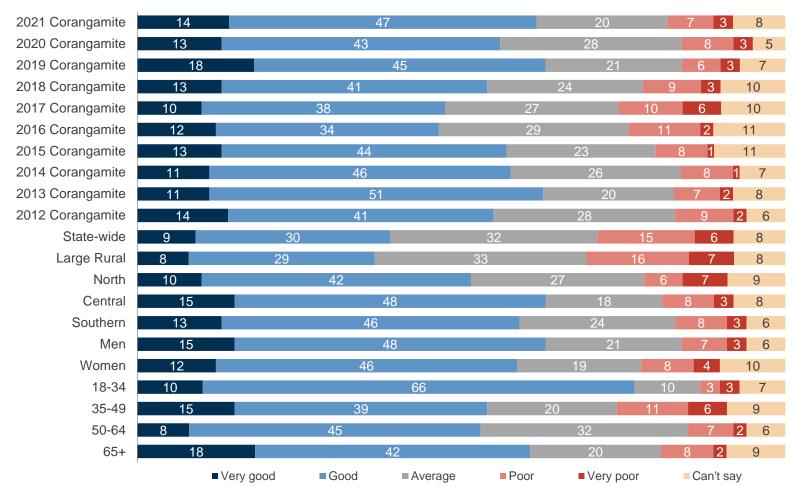


Community consultation and engagement performance





2021 consultation and engagement performance (%)



Lobbying on behalf of the community performance





2021 lobbying performance (index scores)

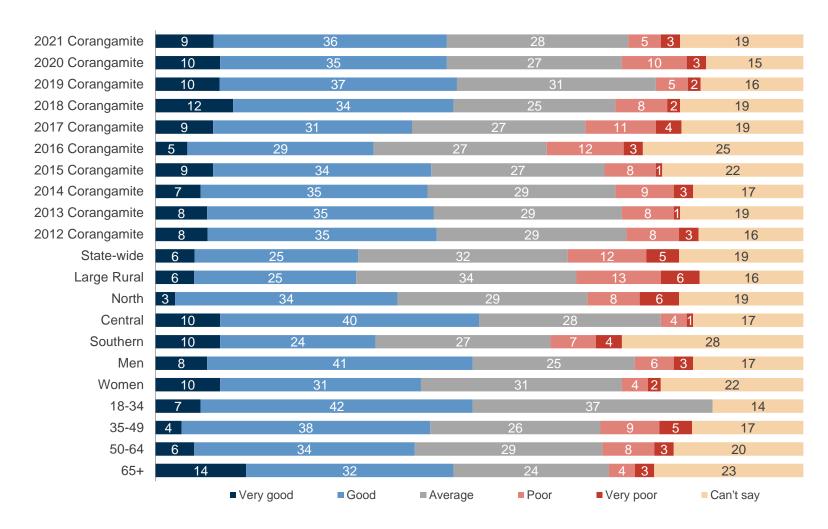


Lobbying on behalf of the community performance





2021 lobbying performance (%)

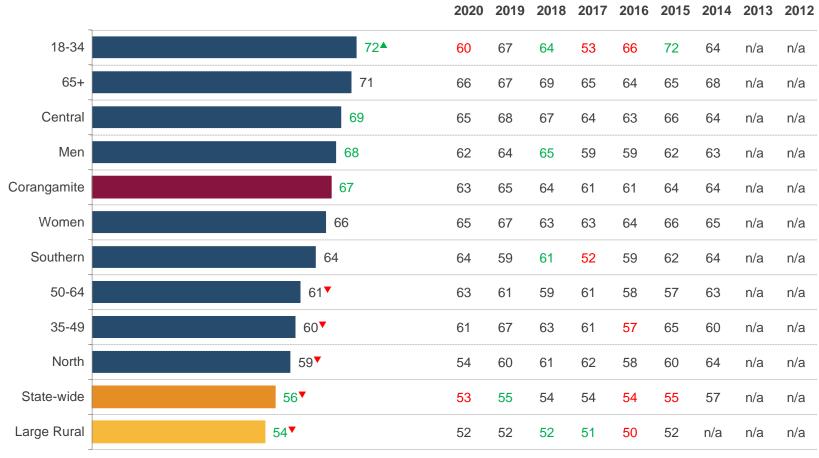


Decisions made in the interest of the community performance





2021 community decisions made performance (index scores)

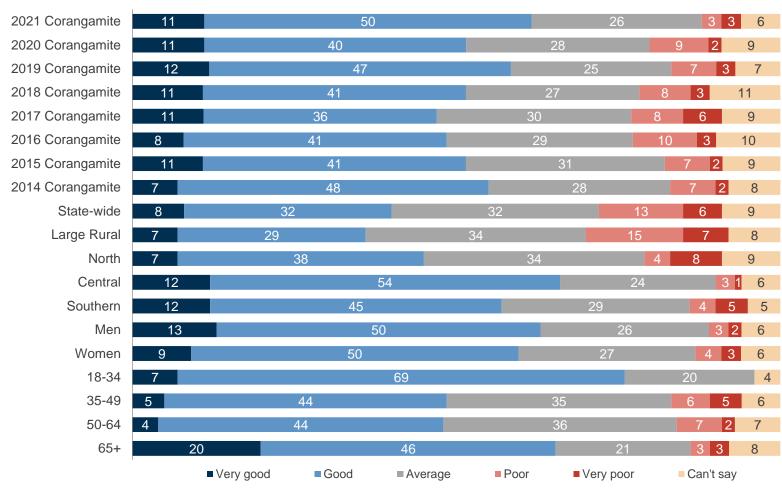


Decisions made in the interest of the community performance





2021 community decisions made performance (%)

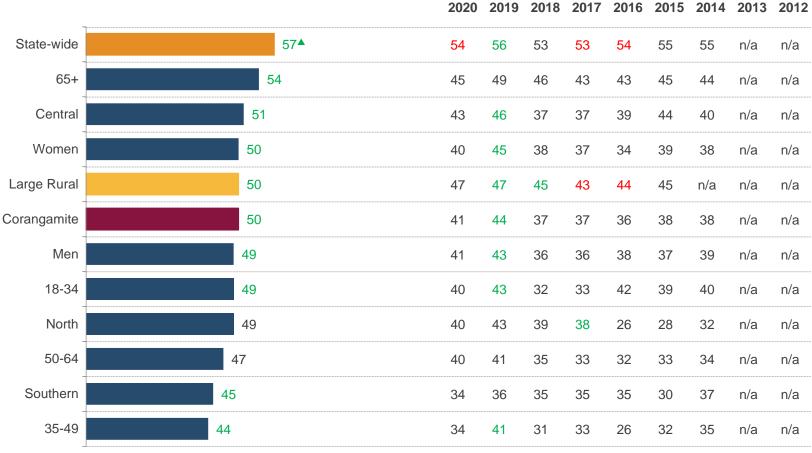


The condition of sealed local roads in your area performance





2021 sealed local roads performance (index scores)

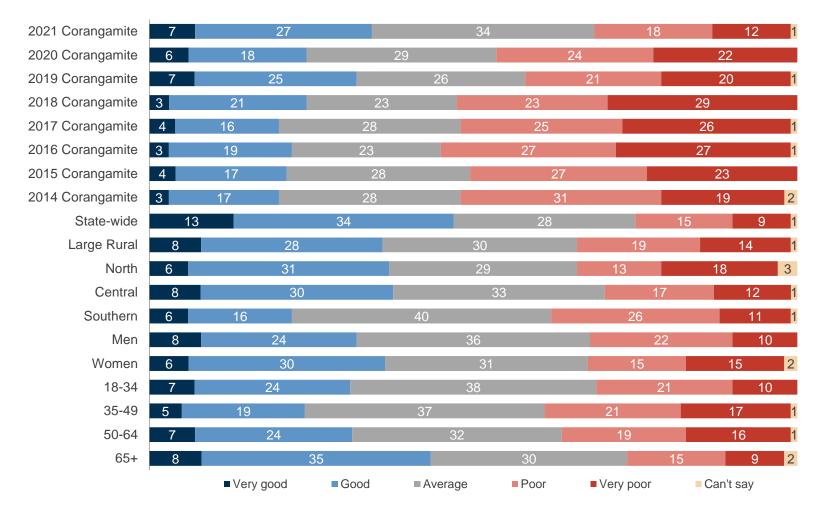


The condition of sealed local roads in your area performance





2021 sealed local roads performance (%)



Informing the community performance





2021 informing community performance (index scores)

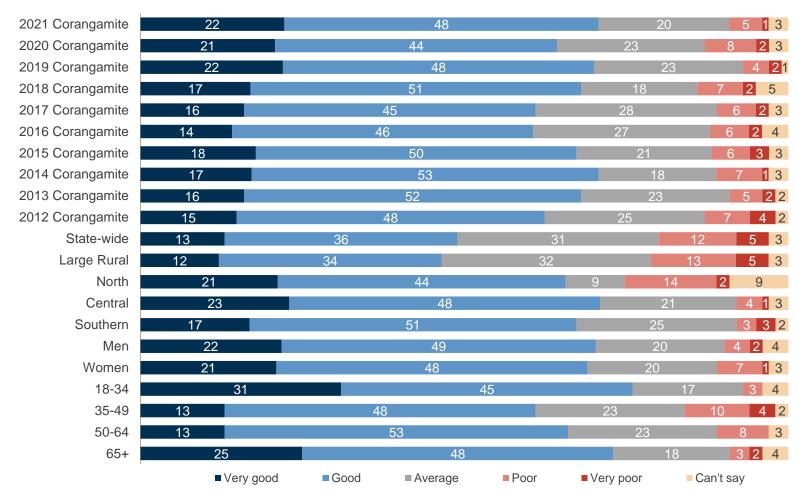


Informing the community performance





2021 informing community performance (%)



The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (index scores)

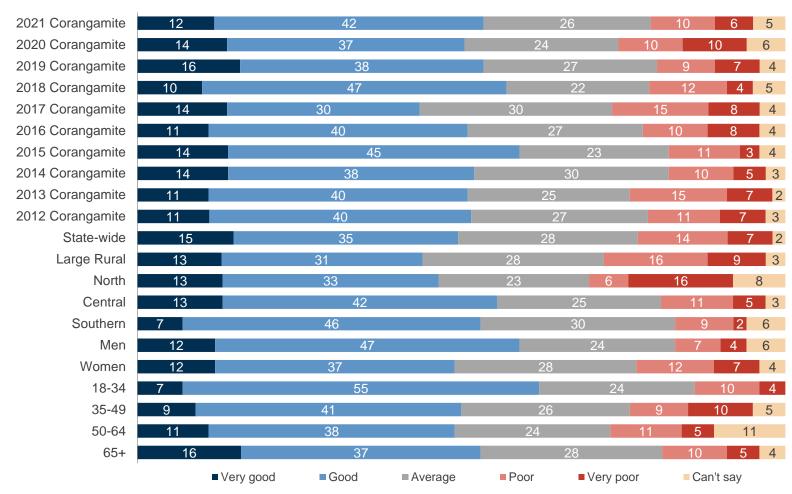


The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (%)



Enforcement of local laws performance





2021 law enforcement performance (index scores)

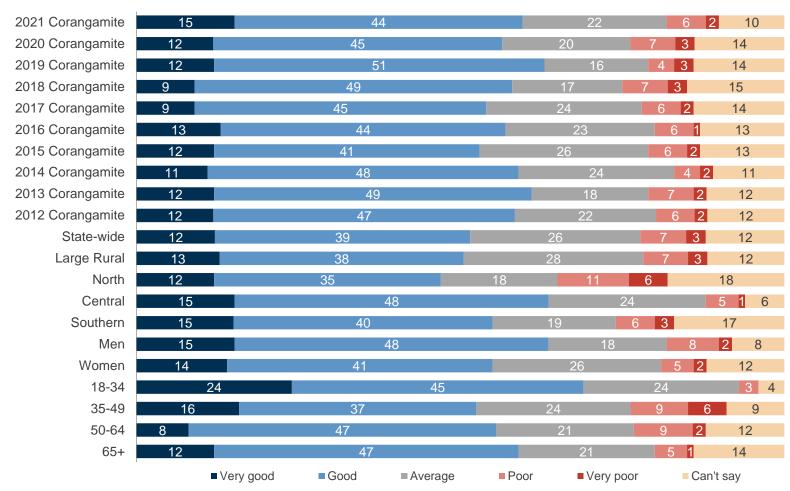


Enforcement of local laws performance





2021 law enforcement performance (%)



Family support services performance





2021 family support performance (index scores)

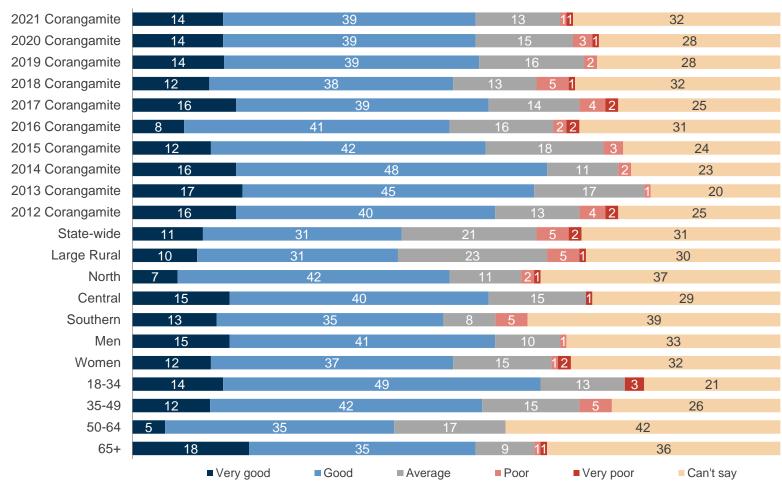


Family support services performance





2021 family support performance (%)



Elderly support services performance





2021 elderly support performance (index scores)

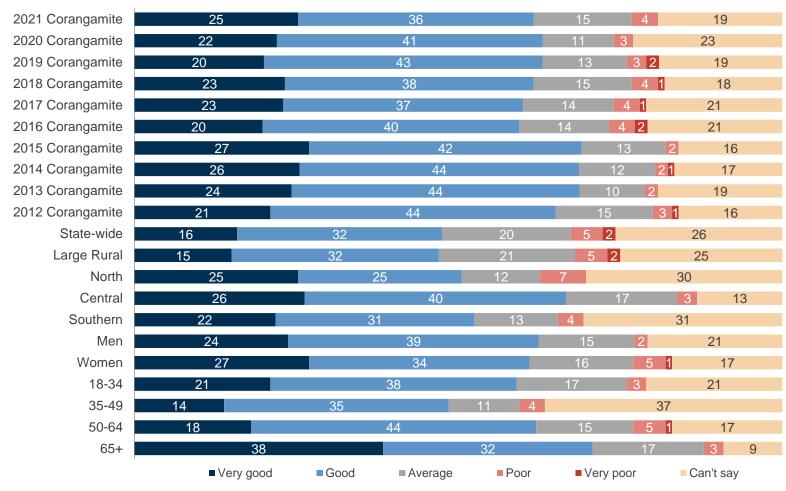


Elderly support services performance





2021 elderly support performance (%)

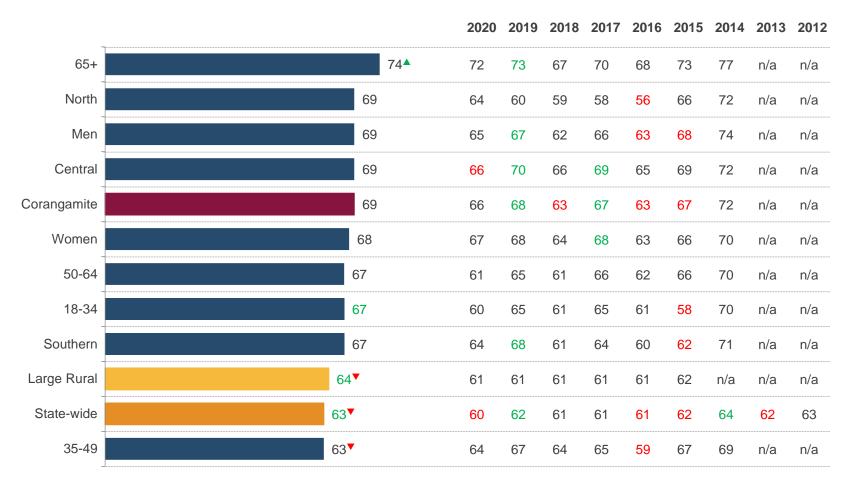


Disadvantaged support services performance





2021 disadvantaged support performance (index scores)

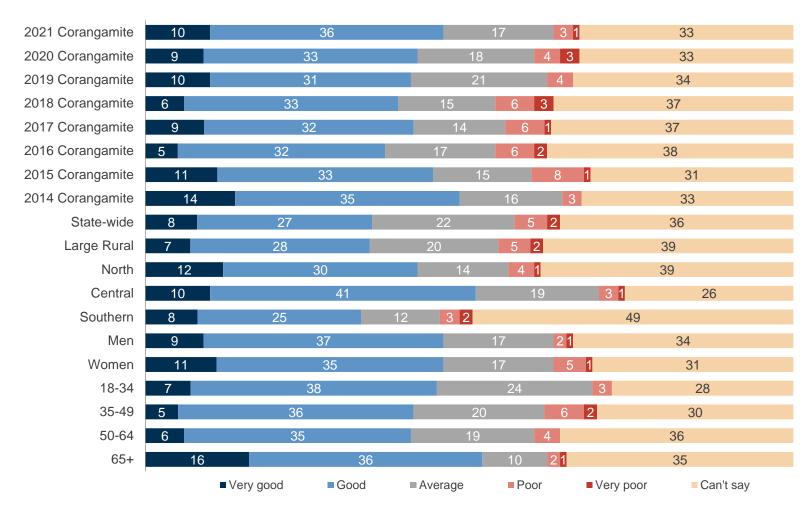


Disadvantaged support services performance





2021 disadvantaged support performance (%)

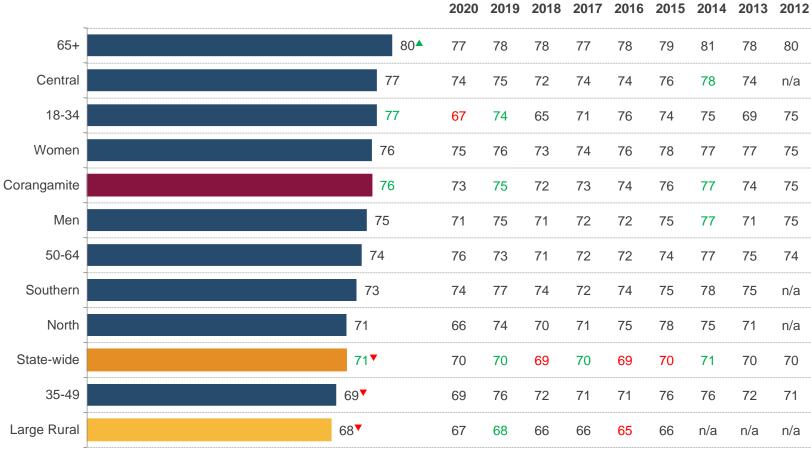


Recreational facilities performance





2021 recreational facilities performance (index scores)

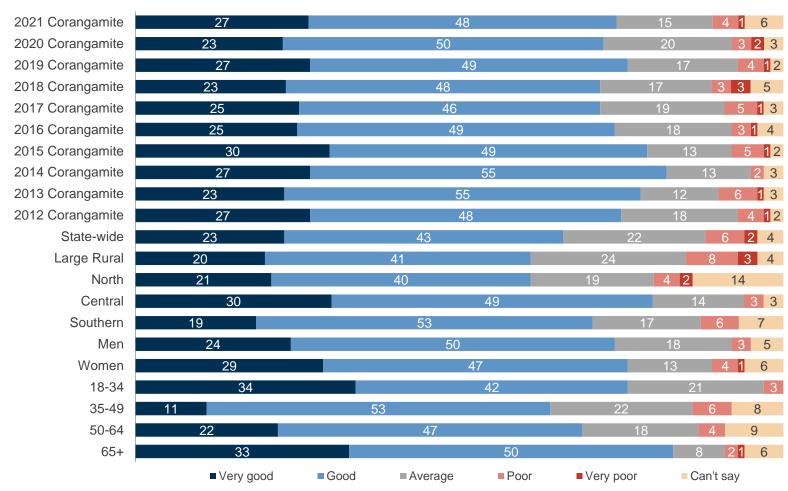


Recreational facilities performance





2021 recreational facilities performance (%)



The appearance of public areas performance





2021 public areas performance (index scores)

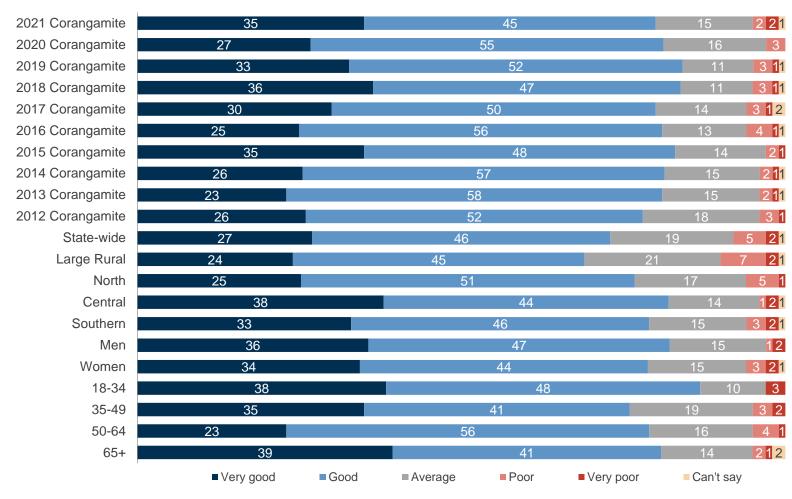


The appearance of public areas performance





2021 public areas performance (%)



Art centres and libraries performance





2021 art centres and libraries performance (index scores)

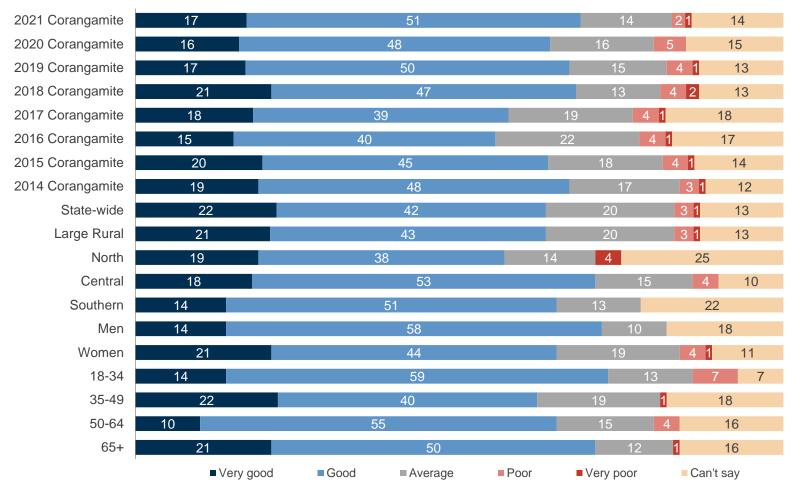


Art centres and libraries performance





2021 art centres and libraries performance (%)

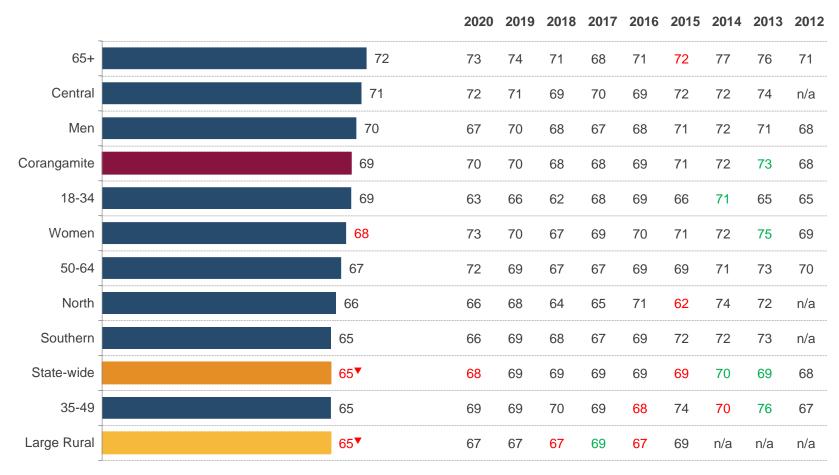


Community and cultural activities performance





2021 community and cultural activities performance (index scores)

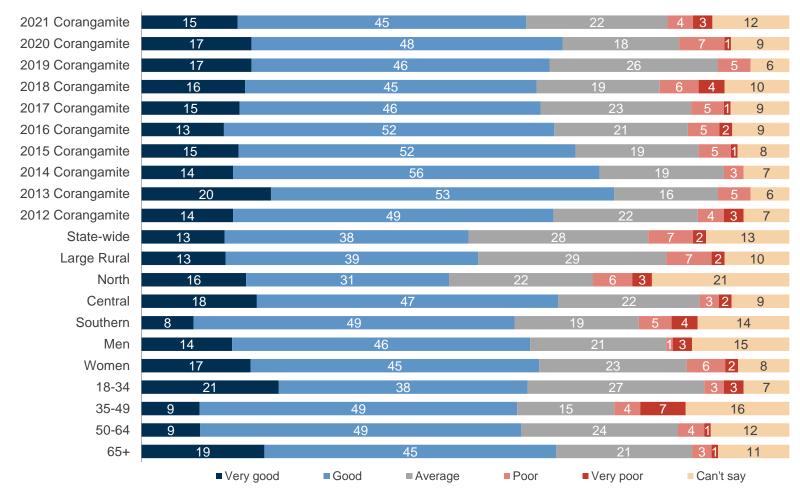


Community and cultural activities performance





2021 community and cultural activities performance (%)



Waste management performance





2021 waste management performance (index scores)

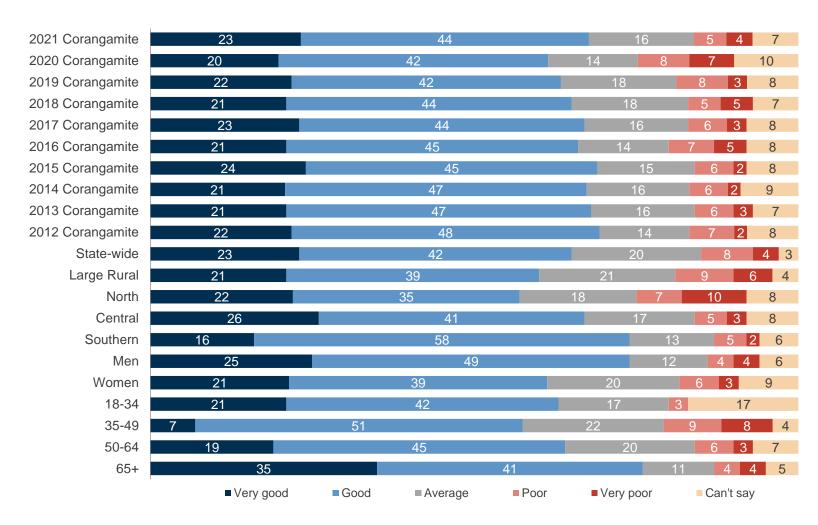


Waste management performance





2021 waste management performance (%)

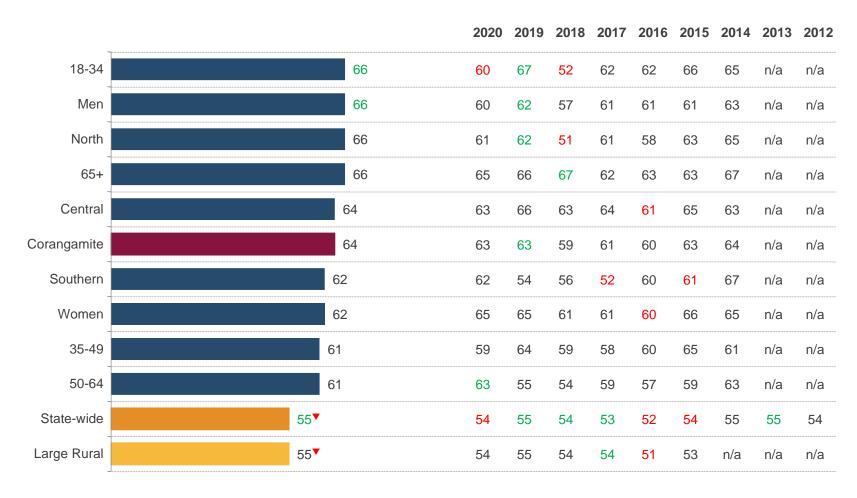


Council's general town planning policy performance





2021 town planning performance (index scores)

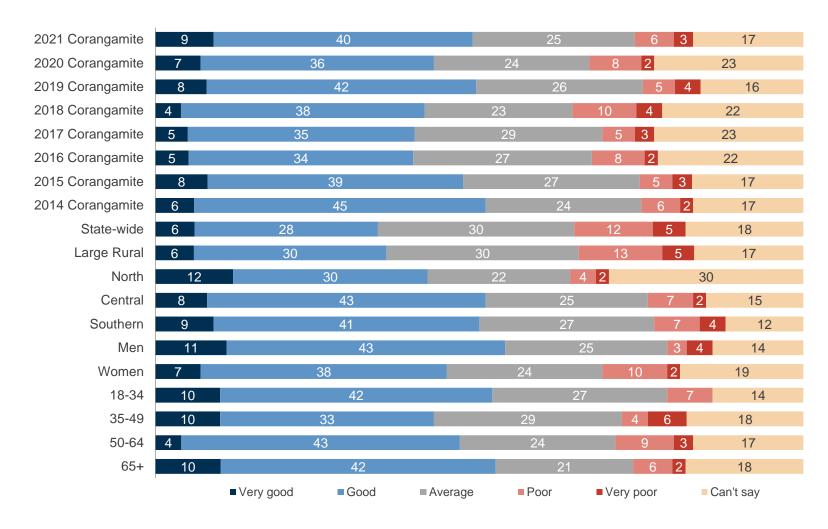


Council's general town planning policy performance





2021 town planning performance (%)

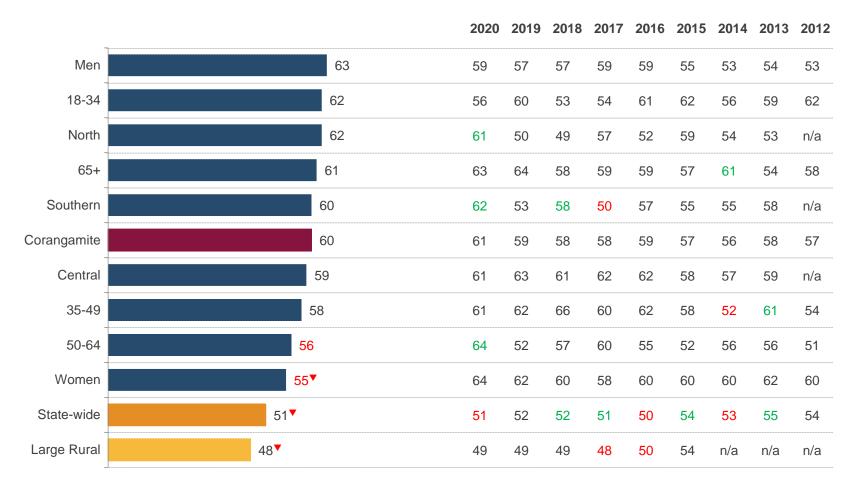


Planning and building permits performance





2021 planning and building permits performance (index scores)

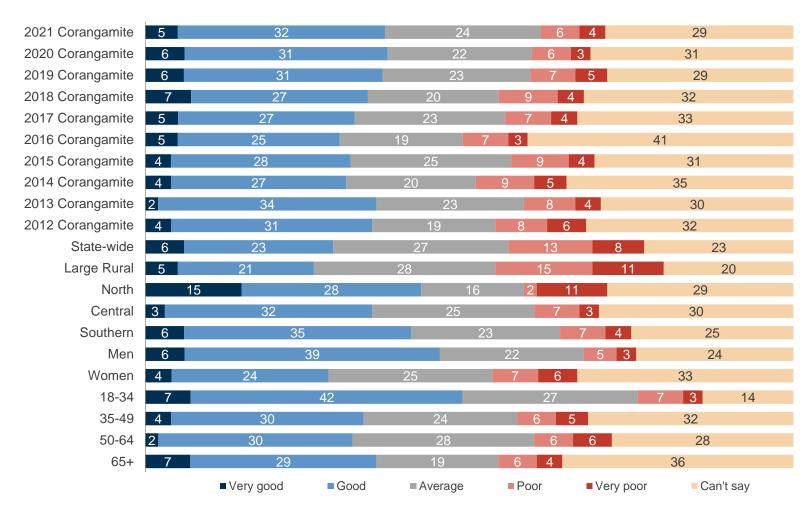


Planning and building permits performance





2021 planning and building permits performance (%)



Environmental sustainability performance





2021 environmental sustainability performance (index scores)

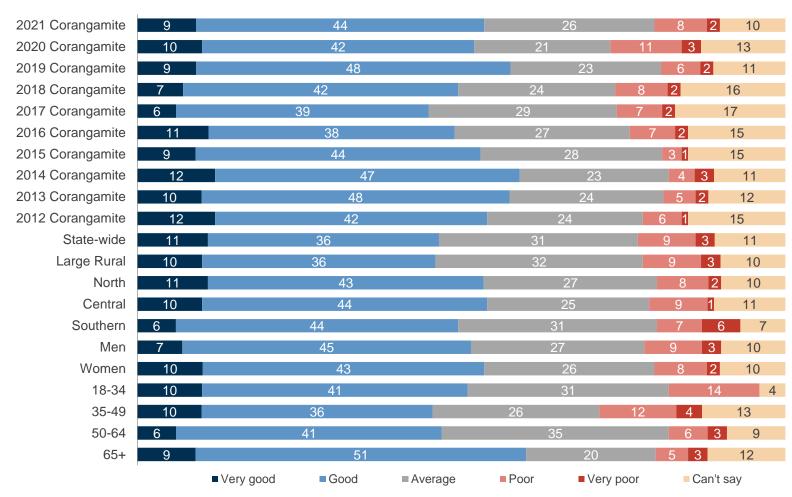


Environmental sustainability performance





2021 environmental sustainability performance (%)

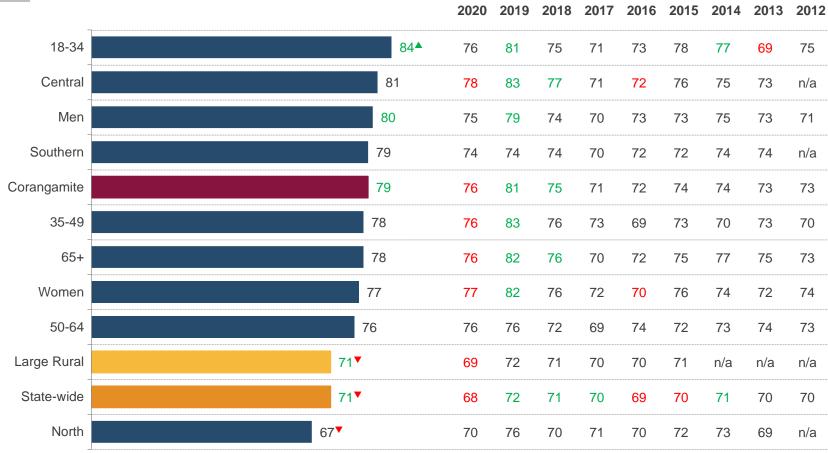


Emergency and disaster management performance





2021 emergency and disaster management performance (index scores)

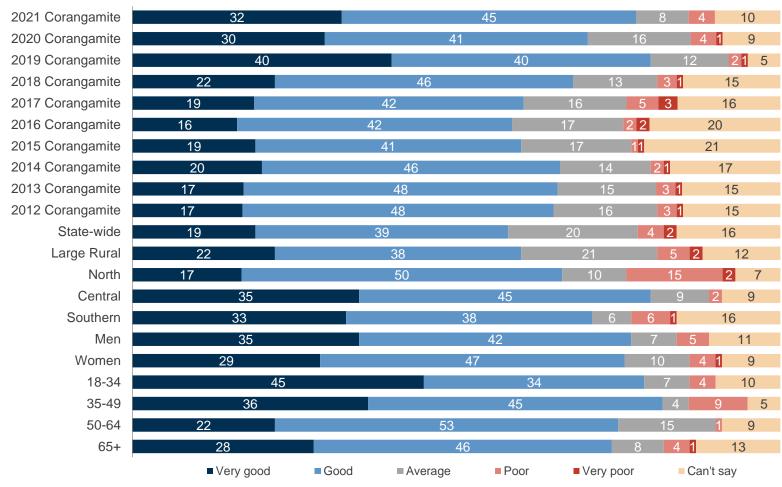


Emergency and disaster management performance





2021 emergency and disaster management performance (%)



Roadside slashing and weed control performance





2021 roadside slashing and weed control performance (index scores)

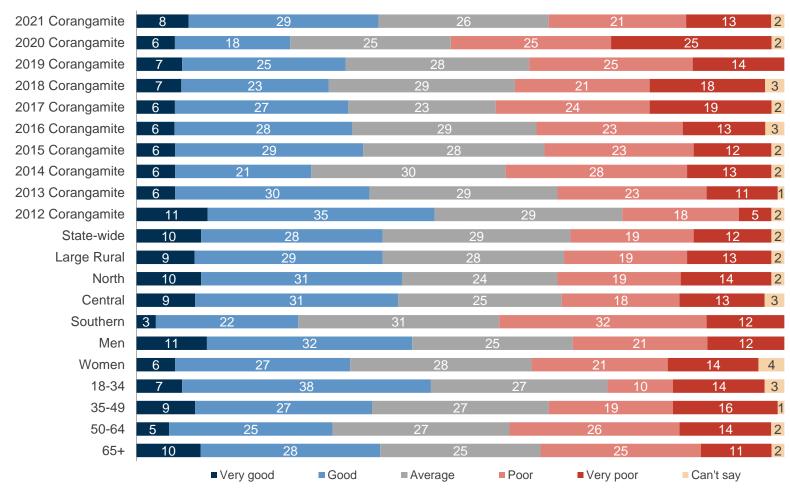


Roadside slashing and weed control performance





2021 roadside slashing and weed control performance (%)



Maintenance of unsealed roads in your area performance





2021 unsealed roads performance (index scores)

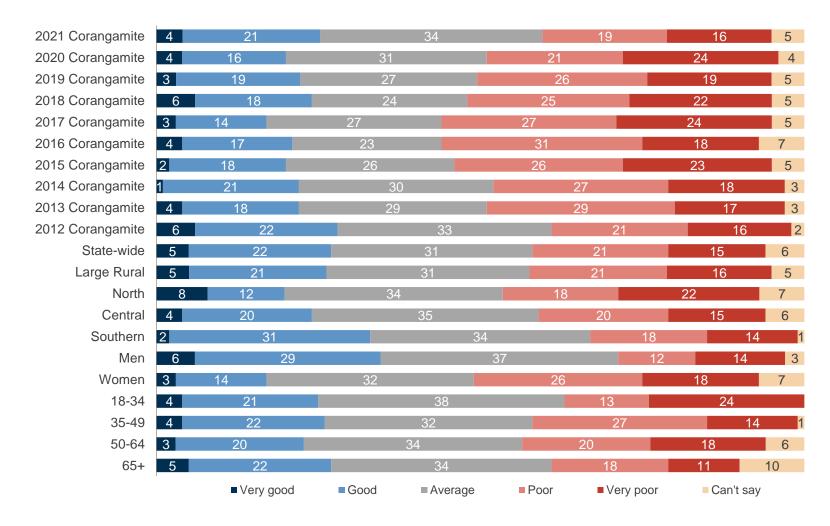


Maintenance of unsealed roads in your area performance





2021 unsealed roads performance (%)



Business and community development performance





2021 business/community development performance (index scores)

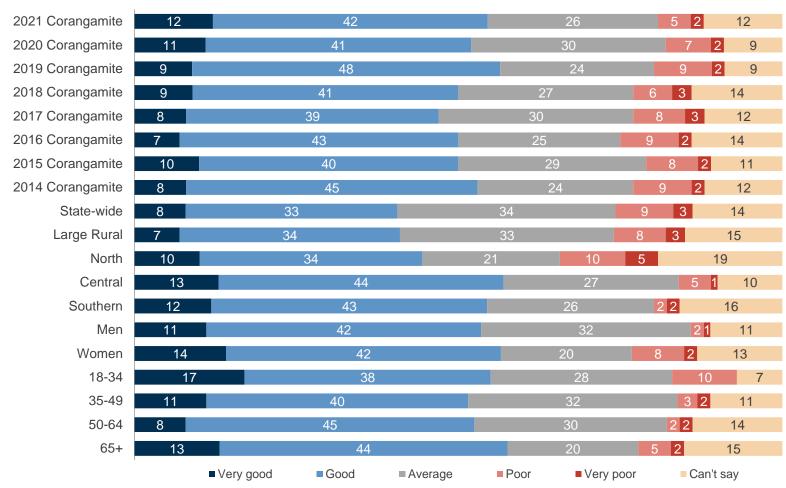


Business and community development performance





2021 business/community development performance (%)



Tourism development performance





2021 tourism development performance (index scores)

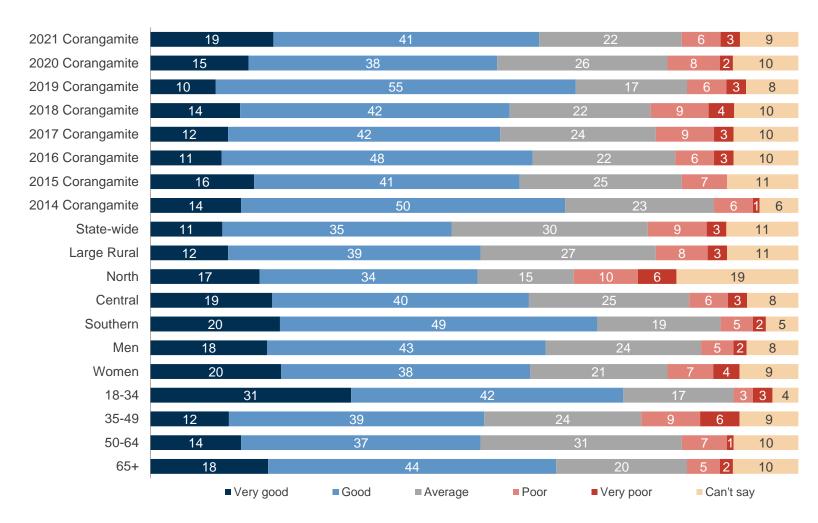


Tourism development performance





2021 tourism development performance (%)



COVID-19 response performance





2021 COVID-19 response performance (index scores)

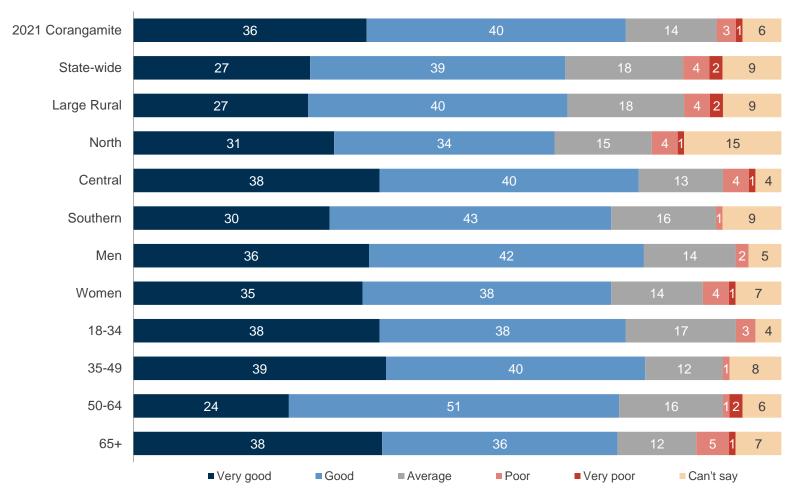


COVID-19 response performance





2021 COVID-19 response performance (%)



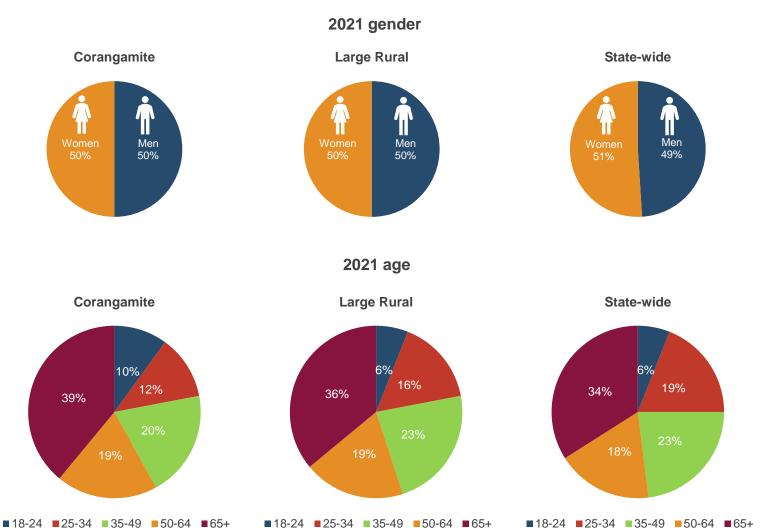


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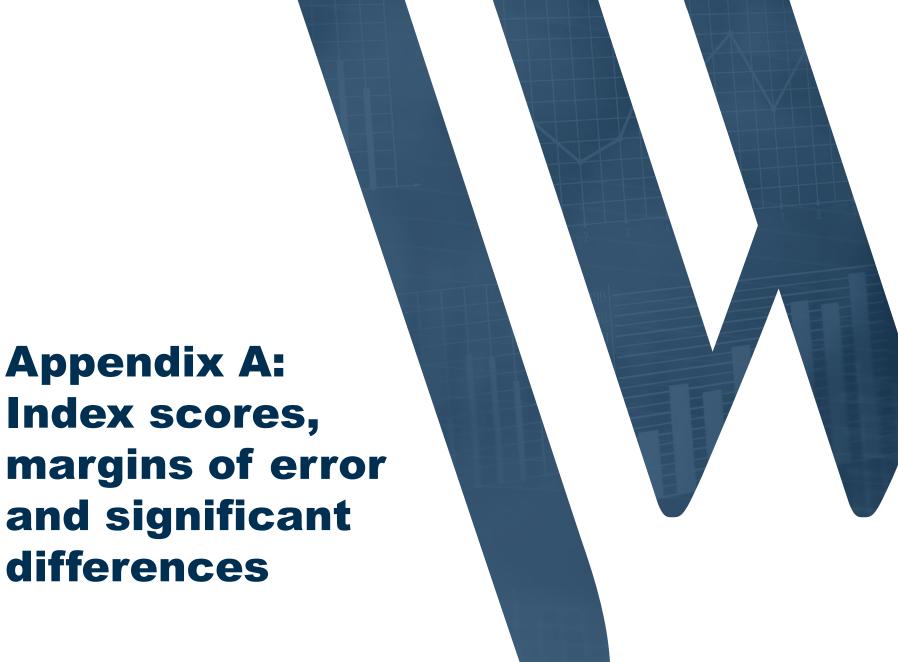
Detailed

Gender and age profile





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Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2021 State-wide Local Government Community Satisfaction Survey for Corangamite Shire Council was n=401. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=401 interviews is +/-4.8% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.2% - 54.8%.

Maximum margins of error are listed in the table below, based on a population of 12,600 people aged 18 years or over for Corangamite Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Corangamite Shire Council	401	400	+/-4.8
Men	166	201	+/-7.6
Women	235	199	+/-6.3
North	60	55	+/-12.7
Central	257	260	+/-6.1
Southern	84	85	+/-10.7
18-34 years	29	84	+/-18.5
35-49 years	58	82	+/-13.0
50-64 years	103	78	+/-9.7
65+ years	211	156	+/-6.7

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

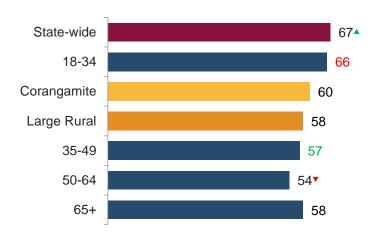
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2020. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2020.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2020.

2021 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = $(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$ Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2021 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2021 results are compared with previous years, as detailed below:

- 2020, n=400 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=401 completed interviews, conducted in the period of 18th May – 30th June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Corangamite Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Corangamite Shire Council.

Survey sample matched to the demographic profile of Corangamite Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Corangamite Shire Council, particularly younger people.

A total of n=401 completed interviews were achieved in Corangamite Shire Council. Survey fieldwork was conducted in the period of 8th February – 21st March, 2021.

Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2021, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2021 vary slightly.

Council Groups

Corangamite Shire Council is classified as a Large Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Large Rural group are:

 Bass Coast, Baw Baw, Campaspe, Colac Otway, Corangamite, Glenelg, Golden Plains, Macedon Ranges, Mitchell, Moira, Moorabool, Mount Alexander, Moyne, South Gippsland, Southern Grampians, Surf Coast, Swan Hill and Wellington. Wherever appropriate, results for Corangamite Shire Council for this 2021 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Large Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

W

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Corangamite Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2021 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2021 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2021 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Waste management

Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2021 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms



Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2021 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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