

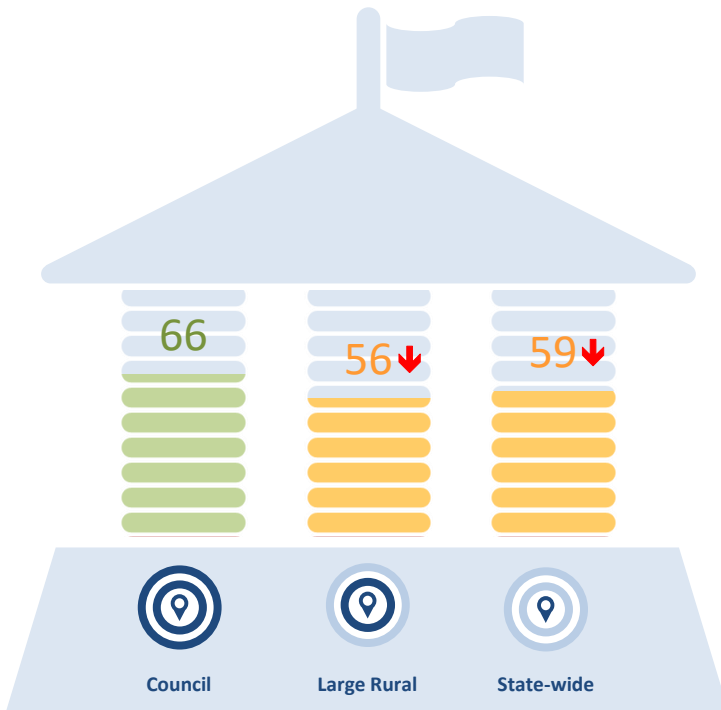


**LOCAL GOVERNMENT COMMUNITY SATISFACTION SURVEY  
CORANGAMITE SHIRE COUNCIL**

**2018 RESEARCH REPORT**

**COORDINATED BY THE DEPARTMENT OF ENVIRONMENT, LAND, WATER AND  
PLANNING ON BEHALF OF VICTORIAN COUNCILS**

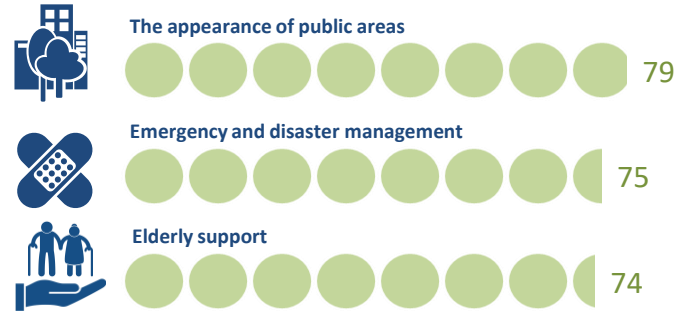
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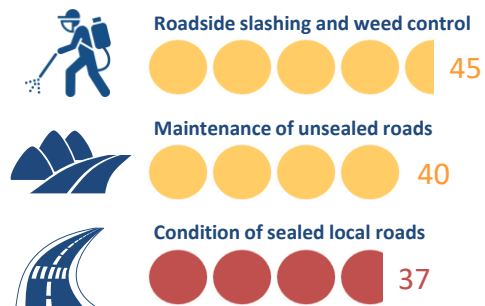
## OVERALL COUNCIL PERFORMANCE

Results shown are index scores out of 100.

## TOP 3 PERFORMING AREAS



## BOTTOM 3 PERFORMING AREAS



# BACKGROUND AND OBJECTIVES

Welcome to the report of results and recommendations for the 2018 State-wide Local Government Community Satisfaction Survey for Corangamite Shire Council.

Each year Local Government Victoria (LGV) coordinates and auspices this State-wide Local Government Community Satisfaction Survey throughout Victorian local government areas. This coordinated approach allows for far more cost effective surveying than would be possible if councils commissioned surveys individually.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

The main objectives of the survey are to assess the performance of Corangamite Shire Council across a range of measures and to seek insight into ways to provide improved or more effective service delivery. The survey also provides councils with a means to fulfil some of their statutory reporting requirements as well as acting as a feedback mechanism to LGV.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Corangamite Shire Council.

Survey sample matched to the demographic profile of Corangamite Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 40% mobile phone numbers to cater to the diversity of residents within Corangamite Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Corangamite Shire Council. Survey fieldwork was conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March, 2018.

The 2018 results are compared with previous years, as detailed below:

- 2017, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2014, n=400 completed interviews, conducted in the period of 31<sup>st</sup> January – 11<sup>th</sup> March.
- 2013, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 24<sup>th</sup> March.
- 2012, n=401 completed interviews, conducted in the period of 18<sup>th</sup> May – 30<sup>th</sup> June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Corangamite Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, ‘—’ denotes not mentioned and ‘0%’ denotes mentioned by less than 1% of respondents. ‘Net’ scores refer to two or more response categories being combined into one category for simplicity of reporting.

# SURVEY METHODOLOGY AND SAMPLING

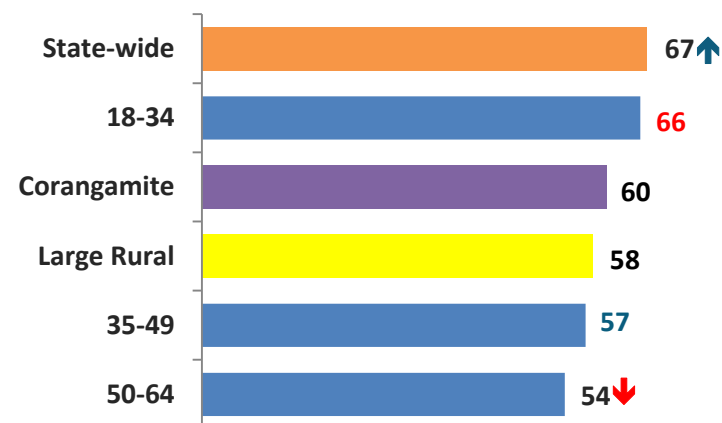
Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing blue and downward directing red arrows. Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in blue and red indicate significantly higher or lower results than in 2017. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2017.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2017.

**Overall Performance – Index Scores  
(example extract only)**



# FURTHER INFORMATION

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in [Appendix B](#), including:

- [Background and objectives](#)
- [Margins of error](#)
- [Analysis and reporting](#)
- [Glossary of terms](#)

## Contacts

For further queries about the conduct and reporting of the 2018 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on (03) 8685 8555.



# KEY FINDINGS & RECOMMENDATIONS

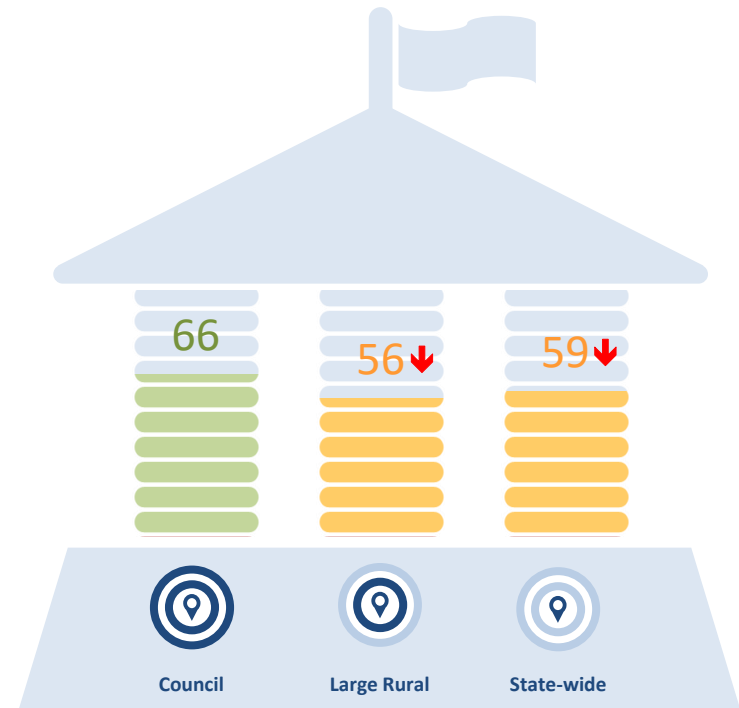


# OVERALL PERFORMANCE

The **overall performance index score of 66** for Corangamite Shire Council represents a slight three-point increase from the 2017 result. Overall performance ratings have been relatively stable since 2012.

- Overall performance is *significantly higher* (at the 95% confidence interval) than the Large Rural group and State-wide averages for councils (index scores of 56 and 59 respectively).
- **Residents aged 65+ years** (index score of 72) are *significantly more favourable* than the average in their impressions of Council's overall performance. Favourable impressions among this group also *increased significantly* (by five index points) in the past year.

Residents are much more likely to rate Corangamite Shire Council's overall performance as 'very good' or 'good' (62%, compared to 56% in 2017) than 'poor' or 'very poor' (8%). A further 26% sit mid-scale providing an 'average' rating.



## OVERALL COUNCIL PERFORMANCE

Results shown are index scores out of 100.

# OVERVIEW OF CORE PERFORMANCE MEASURES

Review of the core performance measures (as shown on page 20) shows that Corangamite Shire Council's performance **was stable or increased** compared to Council's own results in 2017. Council experienced **significant gains** on the core measures of **consultation and engagement** (index score of 64, four points higher than 2017) and **lobbying** (64, five points higher). Council's performance also increased slightly (but not significantly) on the measure of **community decisions** (64, three points higher).

- Index scores for most core performance measures have been relatively stable since 2012. Ratings for **lobbying** returned to previously-achieved higher levels after declining significantly between 2015 and 2016.
- Council's performance on almost all core measures, with the exception of sealed local roads, is **significantly higher** than both Large Rural group and State-wide averages. Council's performance in the area of sealed local roads (index score of 37) is **significantly lower** than Large Rural group and State-wide averages (index scores of 45 and 53 respectively).

- In the area of **consultation and engagement**, ratings increased across demographic and geographic sub-groups with the exception of Council's North region. Ratings *increased significantly* among residents of the **Central** region (index score of 67, five index points higher than 2017) and **women** (67, six points higher).
- Increases in the area of **lobbying** are largely driven by *significantly more* favourable ratings on this measure in 2018 among **Central** residents (index score of 68, seven points higher than 2017), residents **aged 18 to 34 years** (68, 10 points higher), residents **aged 65+ years** (68, eight points higher), and **men** (64, seven points higher).

# CUSTOMER CONTACT AND SERVICE

**Almost two-thirds (63%) of Corangamite Shire Council residents have had recent contact with Council.** Residents aged 50 to 64 years have had the most contact with Council in 2018 (71%).

**Customer service** is a top performing area for Corangamite Shire Council. It is the highest rated core performance measure and the second-highest rated service area overall. In the area of customer service (index score of 77), Corangamite performs *significantly higher* than the State-wide and Large Rural group averages for councils (index score of 70 and 67 respectively).

- Perceptions of customer service have been relatively stable over the past six years.
- Two in five residents (39%) rate Council's customer service as 'very good', with a further 41% rating customer service as 'good'.
- Indeed, 18% of residents mention customer service as one of the **best things** about Corangamite Shire Council.

# AREAS WHERE COUNCIL IS PERFORMING WELL

In addition to significant ratings increases in the areas of lobbying and consultation and engagement, Council's performance **increased significantly** in the areas of **emergency and disaster management** (index score of 75, four points higher than 2017), **local streets and footpaths** (62, five points higher), and **unsealed roads** (40, five points higher).

**Appearance of public areas** is the area where Corangamite Shire Council **performs most strongly** (index score of 79). Ratings are at their highest point since 2012.

- The vast majority rate Council's performance in this service area as either 'very good' (36%) or 'good' (47%).
- Council performs *significantly higher* than both the Large Rural group and State-wide averages for councils on the appearance of public areas (index scores of 69 and 71 respectively).
- Impressions *increased significantly* in this area among **residents of the South** in the past year (index score of 81, six points higher).

**Another area where Corangamite Shire Council is well regarded is emergency and disaster management.** With a performance index score of 75, this service area is rated third-highest among residents, just after customer service. Performance in this area **increased by a significant four points** since 2017. Ratings in this area are also at their highest level to date.

- Almost seven in ten residents (68%) rate Council's performance in the area of emergency and disaster management as 'very good' or 'good'.
- Council performs *significantly higher* than both the Large Rural group and State-wide averages for councils in this area (index score of 71 each).
- Impressions increased since 2017 among all subgroups with the exception of residents in the **North**. Impressions *increased significantly* among **Central** residents (index score of 77, six index points higher than 2017) and residents **aged 65+ years** (76, six index points higher).

# AREAS WHERE COUNCIL IS PERFORMING WELL (CONT'D)

Council is also rated highly in the area of **elderly support services** (index score of 74) compared to other service areas.

- Residents **aged 65+ years** have *significantly more* favourable impressions (index score of 79) of Council performance in this area than the average resident.
- Again, Council performs *significantly higher* than both the Large Rural group and State-wide averages for councils on elderly support services (index scores of 67 and 68 respectively).

**Notably, Council performs ahead of Large Rural group averages in 14 service areas.**

# AREAS IN NEED OF ATTENTION

**The most significant decline** in 2018 was a four-point drop on the measure of **disadvantaged support services** (index score of 63).

- Performance on this measure has fluctuated over time and current performance is nine index points lower than Council's 2012 peak rating (index score of 72).
- Almost all groups declined in their impressions of council performance in this area, with the exceptions of residents in the North and residents aged 35 to 49 years.

The area that stands out as being most in need of Council attention is **the condition of sealed local roads**. With a performance index score of 37, Council is seen to be **performing poorly** in this service area. The index score is *significantly lower* than the State-wide and Large Rural group averages (index scores of 53 and 45 respectively).

- Three in ten residents (29%) rate Council performance in this service area as 'very poor'. Half, 52%, rate performance as 'poor' or 'very poor'.

- Feedback from residents on what they consider Council **most needs to do to improve** its performance in the next 12 months supports this finding, with **sealed road maintenance** mentioned by 42% of residents.

Council also performs lower relative to other service areas evaluated in the areas of **unsealed roads** (index score of 40) and **slashing and weed control** (index score of 45).

- While Council's performance in the area of **unsealed roads** *improved significantly* in the past year (by five index points), it remains the second lowest rated service area.
- In the area of **slashing and weed control** in particular, Council performance has declined 12 index points since 2012. It is also the only other area in addition to sealed local roads where Council performs *significantly* lower than both the State-wide and Large Rural group averages (index scores of 55 and 51 respectively).
- Residents in the **Southern** region (index score of 36) are *significantly less* favourable than the average in their impressions of Council performance in the area of slashing and weed control.

# FOCUS AREAS FOR COMING 12 MONTHS

Council *increased significantly* in five service areas, and only *declined significantly* in one, in the past year. Notwithstanding Council's largely positive results, more than one-third of residents (36%) believe that there is 'a lot' of **room for improvement** in Council's performance in the next twelve months.

In terms of priorities for the coming 12 months, Council should look to areas where current performance is low or lower than what has been achieved previously. The area that stands out as being most in need of Council attention is **sealed local roads** (index score of 37), **unsealed roads** (index score of 40), and **slashing and weed control** (index score of 45).

Council is rated lowest in these areas and performs *significantly lower* than the Large Rural group average for sealed local roads and slashing and weed control. These are the only two areas where Council performs lower than average ratings for the Large Rural group.

Consideration should be given to residents of the North and residents aged 50 to 64 years who appear to be most driving negative opinion in 2018.

On the positive side, Council should **maintain its relatively strong performance in the areas of customer service, appearance of public areas, emergency and disaster management, and elderly support services.**

It is also important not to ignore, and to learn from, what is working amongst other groups, especially residents aged 65+ years, and use these lessons to build performance experience and perceptions in other areas.

The **regression analysis on pages 27-31** shows the individual service areas that have the strongest influence on the overall performance rating are:

- Elderly support services
- Decisions made in the interest of the community
- Informing the community.

Good communication, informing the community and transparency with residents about decisions the Council has made in the Corangamite community's interest as well as improved maintenance of sealed and unsealed roads could help drive up overall opinion of the Council's performance.

# FURTHER AREAS OF EXPLORATION

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An approach we recommend is to further mine the survey data to better understand the profile of these over and under-performing demographic groups. This can be achieved via additional consultation and data interrogation, self-mining the SPSS data provided, or via the dashboard portal available to the council.

Please note that the category descriptions for the coded open ended responses are generic summaries only. We recommend further analysis of the detailed cross tabulations and the actual verbatim responses, with a view to understanding the responses of the key gender and age groups, especially any target groups identified as requiring attention.

**A personal briefing by senior JWS Research representatives is also available to assist in providing both explanation and interpretation of the results. Please contact JWS Research on 03 8685 8555.**



# SNAPSHOT OF KEY FINDINGS

## Higher results in 2018

(Significantly higher result than 2017)

- Consultation and engagement
- Lobbying
- Emergency and disaster management
- Local streets and footpaths
- Unsealed roads

## Lower results in 2018

(Significantly lower result than 2017)

- Disadvantaged support services

## Most favourably disposed towards Council

- Aged 65+ years

## Least favourably disposed towards Council

- North residents
- Aged 50-64 years



# SUMMARY OF FINDINGS

# 2018 SUMMARY OF CORE MEASURES

## INDEX SCORE RESULTS



Overall Performance



Community Consultation



Advocacy



Making Community Decisions



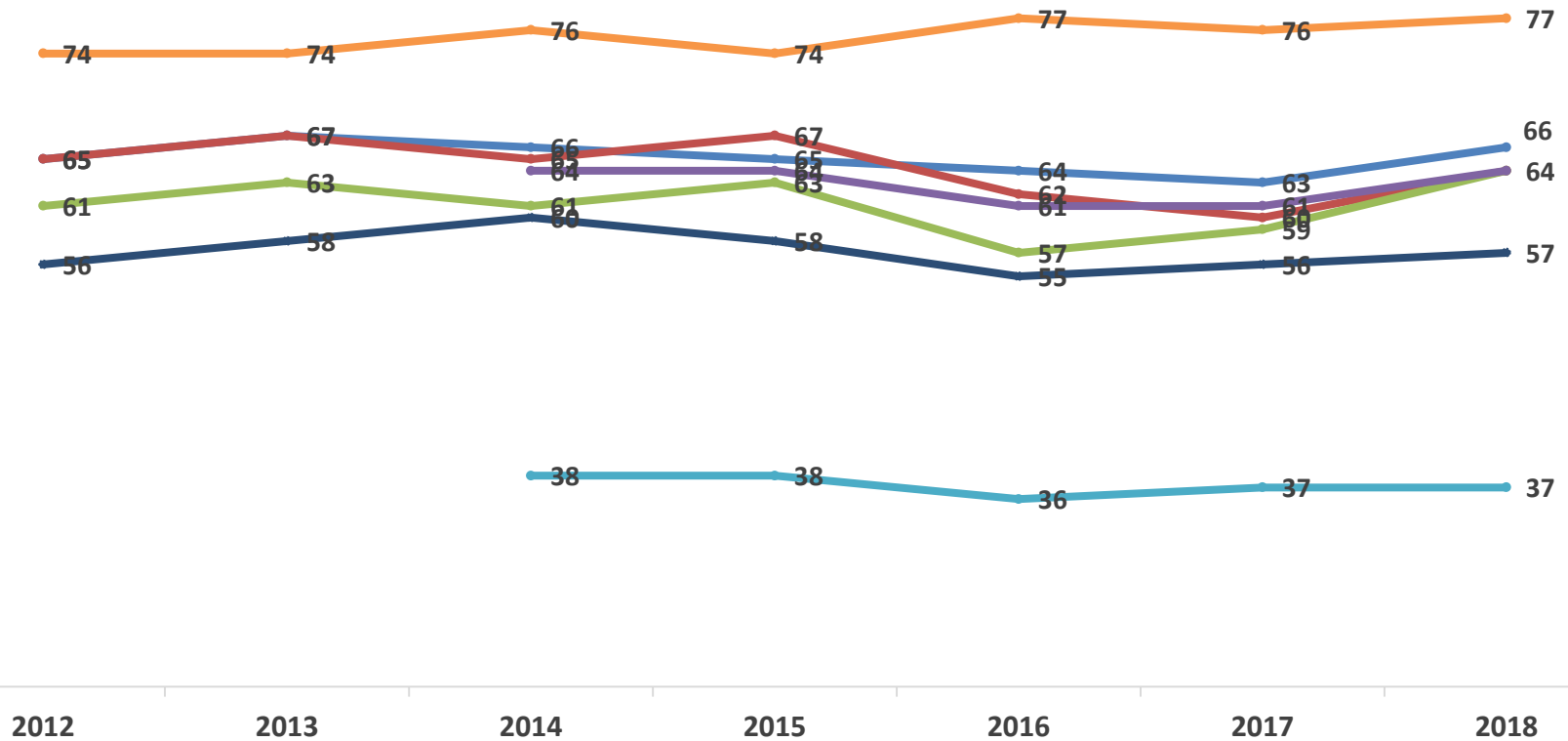
Sealed Local Roads



Customer Service



Overall Council Direction



# 2018 SUMMARY OF CORE MEASURES

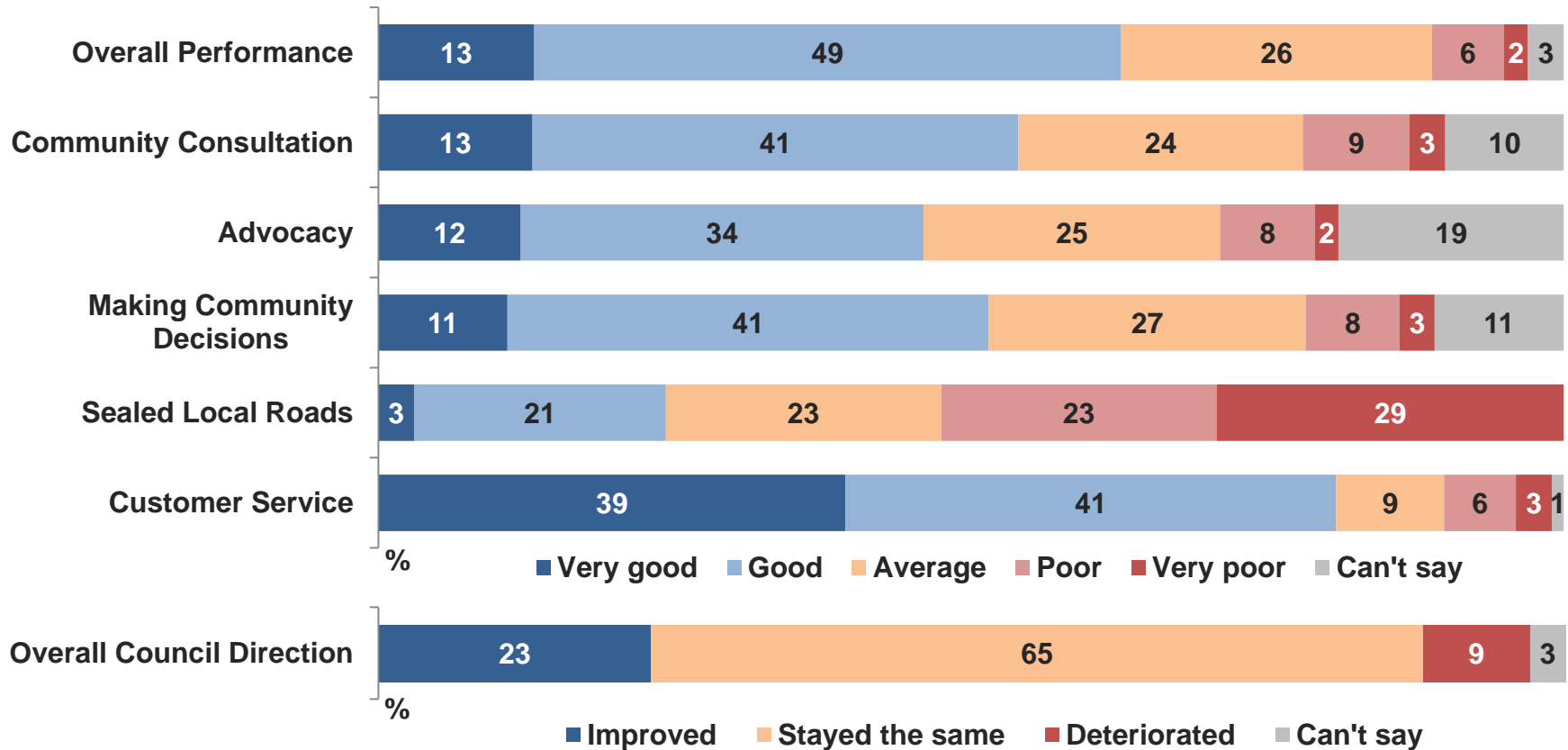
## DETAILED ANALYSIS

Performance Measures	Corangamite 2018	Corangamite 2017	Large Rural 2018	State-wide 2018	Highest score	Lowest score
<b>OVERALL PERFORMANCE</b>	<b>66</b>	63	56	59	Aged 65+ years	Aged 50-64 years
<b>COMMUNITY CONSULTATION</b> (Community consultation and engagement)	<b>64</b>	60	54	55	Central, Women, Aged 65+ years	North, Aged 50-64 years
<b>ADVOCACY</b> (Lobbying on behalf of the community)	<b>64</b>	59	52	54	Central, Aged 18-34 and 65+ years	North
<b>MAKING COMMUNITY DECISIONS</b> (Decisions made in the interest of the community)	<b>64</b>	61	52	54	Aged 65+ years	Aged 50-64 years
<b>SEALED LOCAL ROADS</b> (Condition of sealed local roads)	<b>37</b>	37	45	53	Aged 65+ years	Aged 35-49 years
<b>CUSTOMER SERVICE</b>	<b>77</b>	76	67	70	Aged 65+ years	North
<b>OVERALL COUNCIL DIRECTION</b>	<b>57</b>	56	52	52	Aged 65+ years	Aged 50-64 years

# 2018 SUMMARY OF KEY COMMUNITY SATISFACTION

## PERCENTAGE RESULTS

### Key Measures Summary Results



# 2018 PERFORMANCE SUMMARY

## INDEX SCORES OVER TIME

### 2018 Priority Area Performance

	2017	2016	2015	2014	2013	2012
Appearance of public areas	77	75	78	76	75	75
Emergency & disaster mngt	71	72	74	74	73	73
Elderly support services	74	73	78	78	78	74
Art centres & libraries	71	70	73	73	n/a	n/a
Recreational facilities	73	74	76	77	74	75
Family support services	72	69	71	75	74	72
Informing the community	67	67	69	70	69	66
Waste management	71	69	72	72	70	71
Community & cultural	68	69	71	72	73	68
Enforcement of local laws	66	68	66	68	68	67
Tourism development	64	66	68	69	n/a	n/a
Lobbying	59	57	63	61	63	61
Consultation & engagement	60	62	67	65	67	65
Community decisions	61	61	64	64	n/a	n/a
Business & community dev.	62	63	63	64	n/a	n/a
Disadvantaged support serv.	67	63	67	72	n/a	n/a
Environmental sustainability	63	64	66	67	67	67
Local streets & footpaths	57	60	65	62	58	60
Town planning policy	61	60	63	64	n/a	n/a
Planning & building permits	58	59	57	56	58	57
Slashing & weed control	44	48	49	45	50	57
Unsealed roads	35	39	37	40	40	45
Sealed local roads	37	36	38	38	n/a	n/a

Q2. How has Council performed on [RESPONSIBILITY AREA] over the last 12 months?

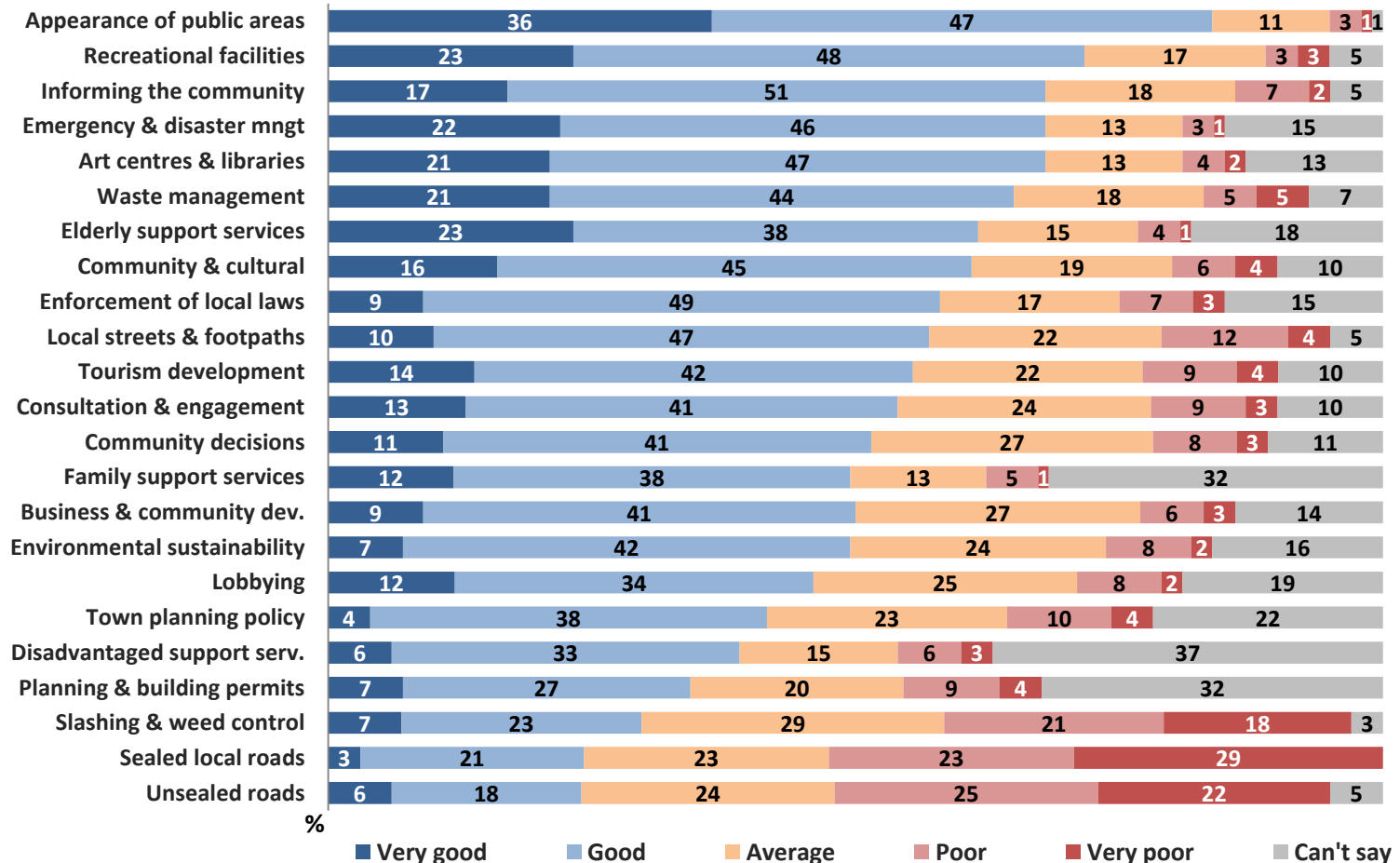
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation of significant differences.

# 2018 PERFORMANCE SUMMARY

## DETAILED PERCENTAGES

### Individual Service Areas Performance



# INDIVIDUAL SERVICE AREAS SUMMARY


## COUNCIL'S PERFORMANCE VS STATE-WIDE AVERAGE



### Significantly Higher than State-wide Average

- Consultation & engagement
- Lobbying
- Informing the community
- Local streets & footpaths
- Family support services
- Elderly support services
- Recreational facilities
- Appearance of public areas
- Town planning policy
- Planning permits
- Emergency & disaster mngt
- Making community decisions
- Business & community dev.

### Significantly Lower than State-wide Average

- Slashing & weed control
  - Sealed local roads
- 



# INDIVIDUAL SERVICE AREAS SUMMARY


## COUNCIL'S PERFORMANCE VS GROUP AVERAGE



### Significantly Higher than Group Average

- Consultation & engagement
- Lobbying
- Informing the community
- Local streets & footpaths
- Family support services
- Elderly support services
- Recreational facilities
- Appearance of public areas
- Town planning policy
- Planning permits
- Emergency & disaster mngt
- Making community decisions
- Business & community dev.
- Tourism development

### Significantly Lower than Group Average

- Slashing & weed control
  - Sealed local roads
- 

# 2018 PERFORMANCE SUMMARY

## BY COUNCIL GROUP

### Top Three Performing Service Areas (Highest to lowest, i.e. 1. = highest performance)

Corangamite Shire Council	Metropolitan	Interface	Regional Centres	Large Rural	Small Rural
<ol style="list-style-type: none"> <li>1. Appearance of public areas</li> <li>2. Emergency &amp; disaster mngt</li> <li>3. Elderly support services</li> </ol>	<ol style="list-style-type: none"> <li>1. Art centres &amp; libraries</li> <li>2. Waste management</li> <li>3. Recreational facilities</li> </ol>	<ol style="list-style-type: none"> <li>1. Art centres &amp; libraries</li> <li>2. Emergency &amp; disaster mngt</li> <li>3. Recreational facilities</li> </ol>	<ol style="list-style-type: none"> <li>1. Art centres &amp; libraries</li> <li>2. Appearance of public areas</li> <li>3. Emergency &amp; disaster mngt</li> </ol>	<ol style="list-style-type: none"> <li>1. Art centres &amp; libraries</li> <li>2. Emergency &amp; disaster mngt</li> <li>3. Appearance of public areas</li> </ol>	<ol style="list-style-type: none"> <li>1. Art centres &amp; libraries</li> <li>2. Emergency &amp; disaster mngt</li> <li>3. Appearance of public areas</li> </ol>

### Bottom Three Performing Service Areas (Lowest to highest, i.e. 1. = lowest performance)

Corangamite Shire Council	Metropolitan	Interface	Regional Centres	Large Rural	Small Rural
<ol style="list-style-type: none"> <li>1. Sealed roads</li> <li>2. Unsealed roads</li> <li>3. Slashing &amp; weed control</li> </ol>	<ol style="list-style-type: none"> <li>1. Population growth</li> <li>2. Planning permits</li> <li>3. Town planning policy</li> </ol>	<ol style="list-style-type: none"> <li>1. Unsealed roads</li> <li>2. Population growth</li> <li>3. Traffic management</li> </ol>	<ol style="list-style-type: none"> <li>1. Parking facilities</li> <li>2. Community decisions</li> <li>3. Unsealed roads</li> </ol>	<ol style="list-style-type: none"> <li>1. Unsealed roads</li> <li>2. Sealed roads</li> <li>3. Planning permits</li> </ol>	<ol style="list-style-type: none"> <li>1. Unsealed roads</li> <li>2. Sealed roads</li> <li>3. Population growth</li> </ol>

To predict a respondent's score on a question related to overall performance, based on knowledge of their performance scores for individual areas, we use *regression analysis*. For example, suppose we are interested in predicting which areas of local government responsibility could influence a person's opinion on overall council performance. The *independent variables* would be areas of responsibility tested (e.g. community consultation, traffic management, etc.) and the *dependent variable* would be overall performance.

The stronger the correlation between the dependent variable (overall opinion) and individual areas of responsibility, the closer the scores will fall to the regression line and the more accurate the prediction. Multiple regression can predict one variable on the basis of several other variables. Therefore, we can test perceptions of council's overall performance to investigate which set of areas are influencing respondents' opinions.

In the chart of the regression results, the horizontal axis represents the council performance index for each area of responsibility. Areas plotted on the right-side have a higher performance index than those on the left.

The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed. This measures the contribution of each variable (i.e. each area) to the model, with a larger Beta value indicating a greater effect on overall performance.

Therefore areas of responsibility located near the top of the following chart are more likely to have an impact on respondent's overall rating, than the areas closest to the axis.

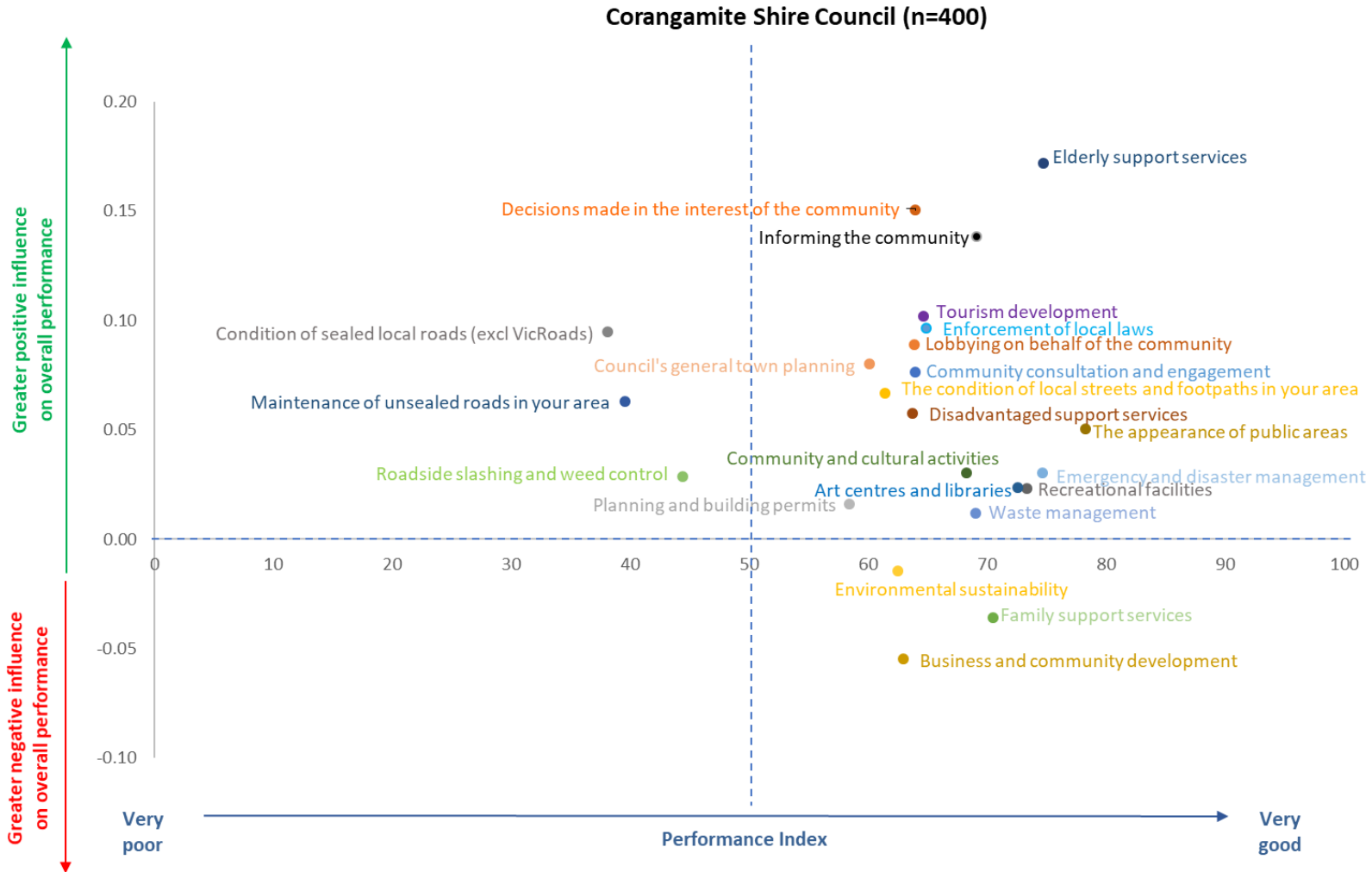
The regressions are shown on the following three charts. The first chart shows a regression analysis of *all* the service areas chosen by the Council. However, this model should be interpreted with caution because some of the data are not normally distributed and not all items have linear correlations.

Therefore, in the charts that follow, a significant regression model of fewer items with a Standardised Beta score close to or higher than  $\pm 0.1$  was run to determine the key predictors that have a moderate to strong influence on overall performance perceptions. The third chart is an enlarged version of the second chart, with key findings highlighted.

The results are then discussed according to the findings of these key service areas. Some findings from the full regression list may be included in the discussion if they are of interest.

# PERFORMANCE ON SERVICES AND OVERALL PERFORMANCE

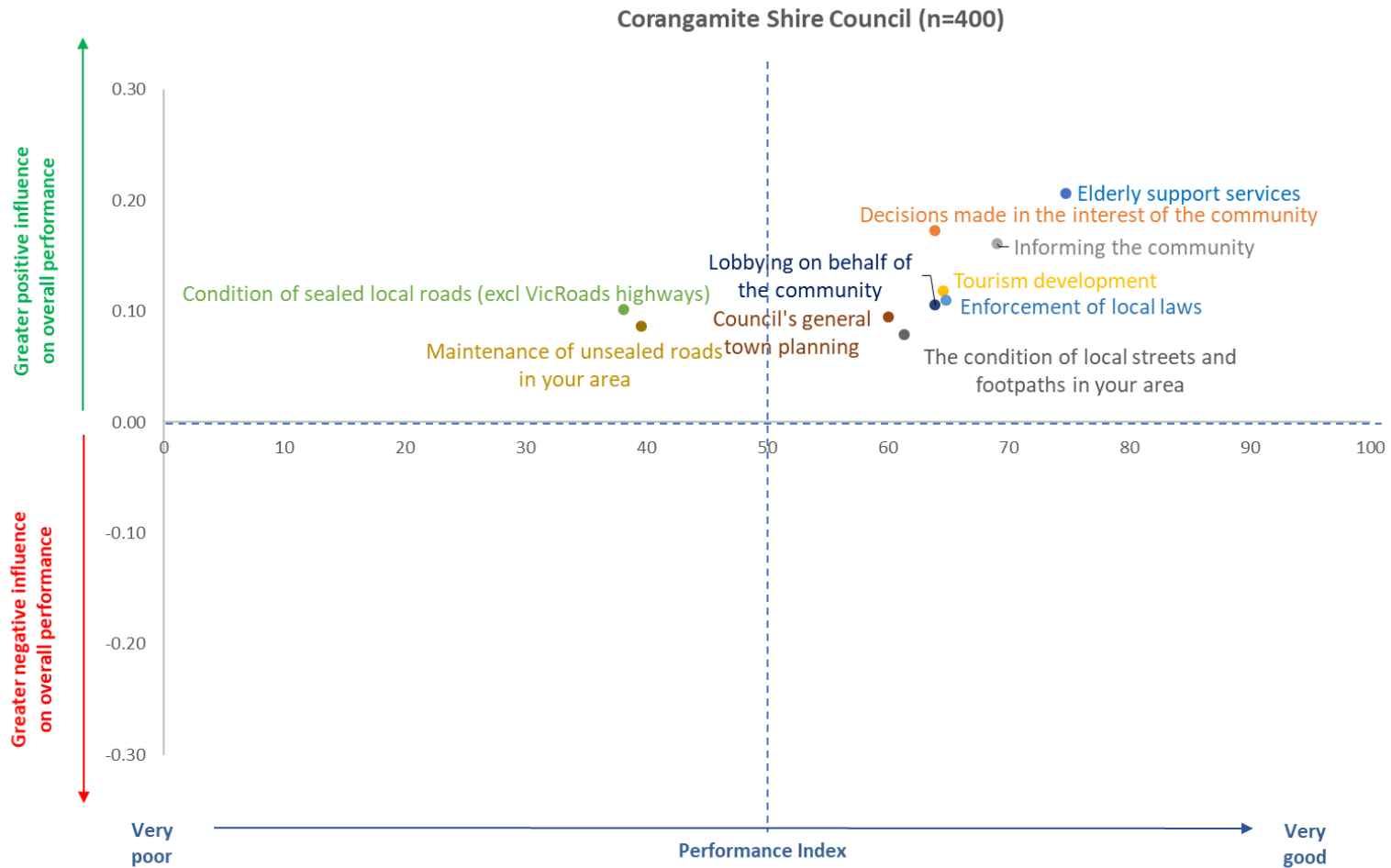
## ALL SERVICE AREAS



The multiple regression analysis model of all question items above has an R-squared value of 0.652 and adjusted R-square value of 0.631, which means that 65% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at  $p = 0.0001$ ,  $F = 30.62$ ). However, this model should be interpreted with caution because the data not all service areas had linear correlations. We recommend you use the regression model of reduced factors which as follows.

# PERFORMANCE ON SERVICES AND OVERALL PERFORMANCE

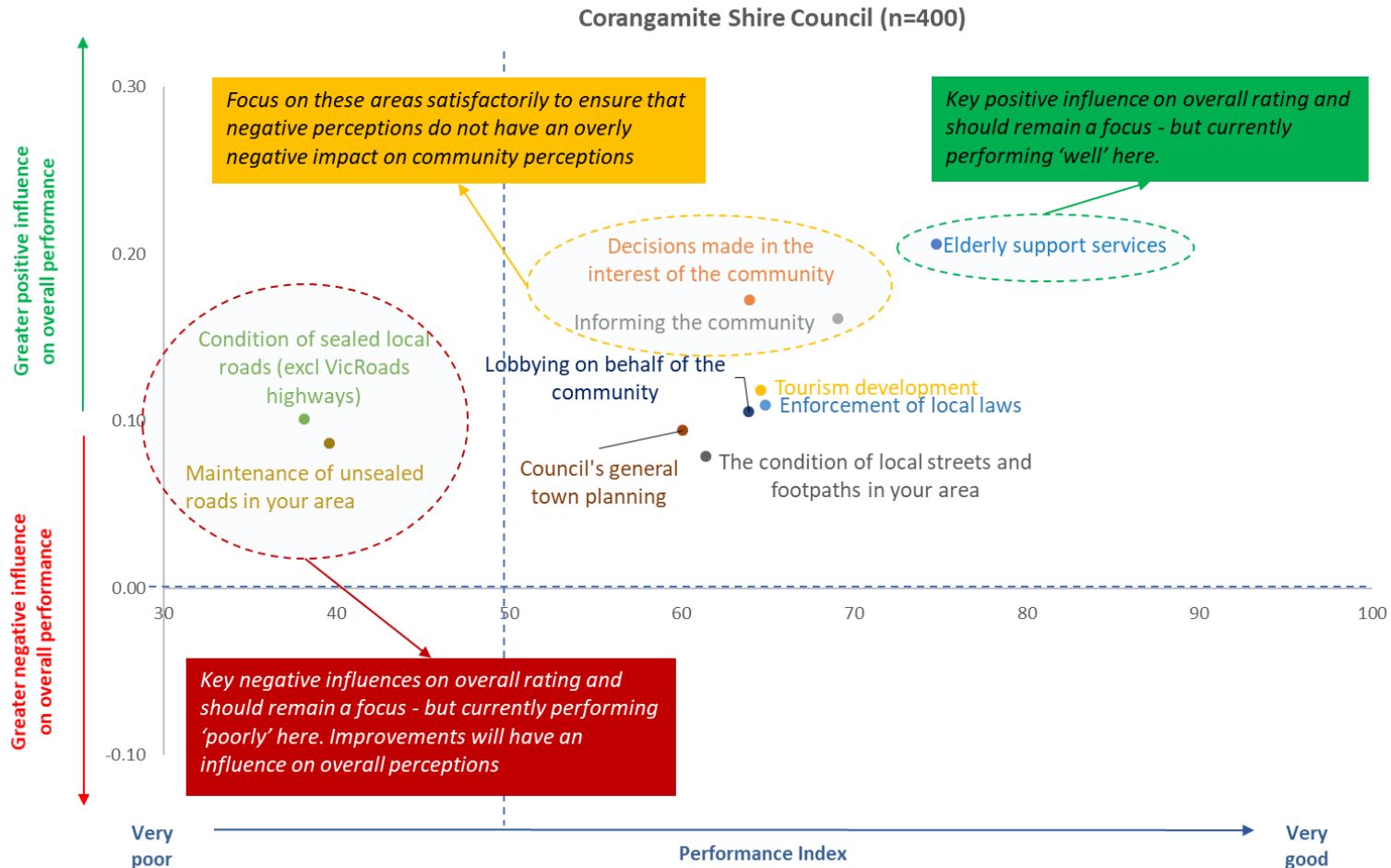
## KEY SERVICE AREAS



The performance questions were analysed using Exploratory Factor Analysis to determine the key factors or 'themes' to emerge from the questions. Questions with reasonable linearity and low correlations were selected from each theme and a multiple regression model was performed on these seven items against the overall performance ratings of 400 responses. The multiple regression analysis model above has an R-squared value of 0.638 and adjusted R-square value of 0.629, which means that 64% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at  $p = 0.0001$ ,  $F = 66.57$ ).

# PERFORMANCE ON SERVICES AND OVERALL PERFORMANCE

## KEY SERVICE AREAS - ENLARGED RIGHT QUADRANT



The performance questions were analysed using Exploratory Factor Analysis to determine the key factors or 'themes' to emerge from the questions. Questions with reasonable linearity and low correlations were selected from each theme and a multiple regression model was performed on these seven items against the overall performance ratings of 400 responses. The multiple regression analysis model above has an R-squared value of 0.638 and adjusted R-square value of 0.629, which means that 64% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at  $p = 0.0001$ ,  $F = 66.57$ ).

# REGRESSION ANALYSIS – KEY RESULTS CONSIDERATIONS

The individual service areas that have the strongest influence on the overall performance rating are:

- Elderly support services
- Decisions made in the interest of the community
- Informing the community

Other key areas with a positive influence on overall performance include:

- Tourism development
- Enforcement of local laws
- Lobbying on behalf of the community
- Council's general town planning
- The condition of local streets and footpaths in your area

Looking at key service areas only, elderly support services have the strongest positive performance index and a strong positive influence on the overall performance rating. Currently, Corangamite Shire Council is performing *very well* in this area (performance index of 74) and, while it should remain a focus, there is also work to be done elsewhere.

Corangamite Shire Council's decisions made in the community's interest, and how well it informs the community have slightly lower (though still positive) performance ratings overall. Continuing efforts in these areas has the capacity to lift Corangamite Shire Council's overall performance rating. (These areas have performance indices of 64 and 69).

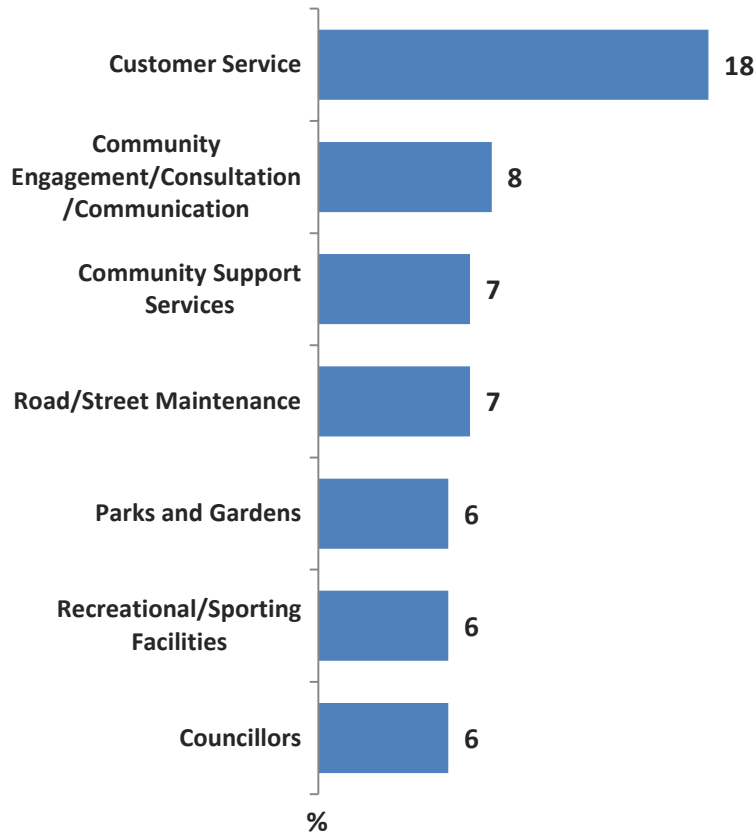
The condition of sealed local roads (excluding VicRoads highways and roads) as well as the maintenance of unsealed roads have the lowest performance ratings (37 and 40 respectively), and are two areas which could have a moderate influence on overall performance perceptions if attended to.

Good communication, informing the community and transparency with residents about decisions the Council has made in the Corangamite community's interest as well as improved maintenance of sealed and unsealed roads could help drive up overall opinion of the Council's performance.

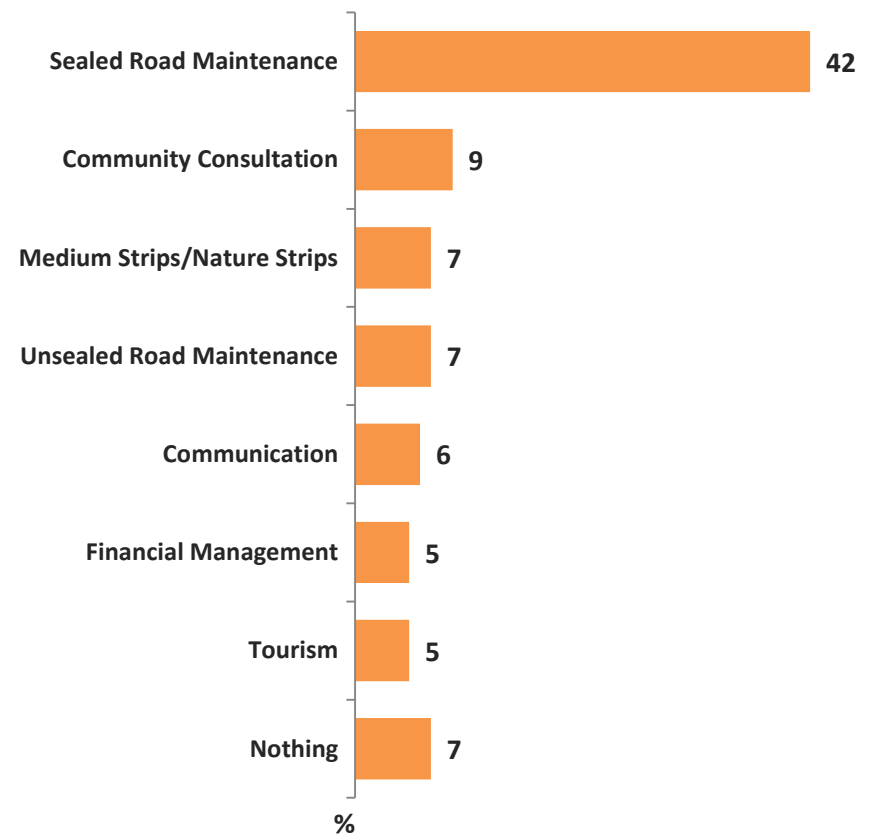
# 2018 BEST THINGS ABOUT COUNCIL DETAILED PERCENTAGES

## 2018 SERVICES TO IMPROVE DETAILED PERCENTAGES

**2018 Best Aspects**



**2018 Areas for Improvement**



Q16. Please tell me what is the ONE BEST thing about Corangamite Shire Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked state-wide: 20 Councils asked group: 5

Q17. What does Corangamite Shire Council MOST need to do to improve its performance?

Base: All respondents. Councils asked state-wide: 36 Councils asked group: 9



# POSITIVES AND AREAS FOR IMPROVEMENT

## SUMMARY

### Best Things

- Customer Service: 18% (up 7 points from 2017)
- Community Engagement/Consultation/Communication: 8% (up 3 points from 2017)
- Community Support Services: 7% (up 3 points from 2017)
- Road/Street Maintenance: 7% (up 4 points from 2017)

### Areas for Improvement

- Sealed Road Maintenance: 42% (up 3 points from 2017)
- Community Consultation: 9% (up 1 point from 2017)
- Medium Strips/Nature Strips: 7% (up 1 point from 2017)
- Unsealed Road Maintenance: 7% (down 1 point from 2017)

A satellite-style map of the United States at night, showing city lights and a network of glowing lines. The text "DETAILED FINDINGS" is overlaid on the left side of the map.

# DETAILED FINDINGS

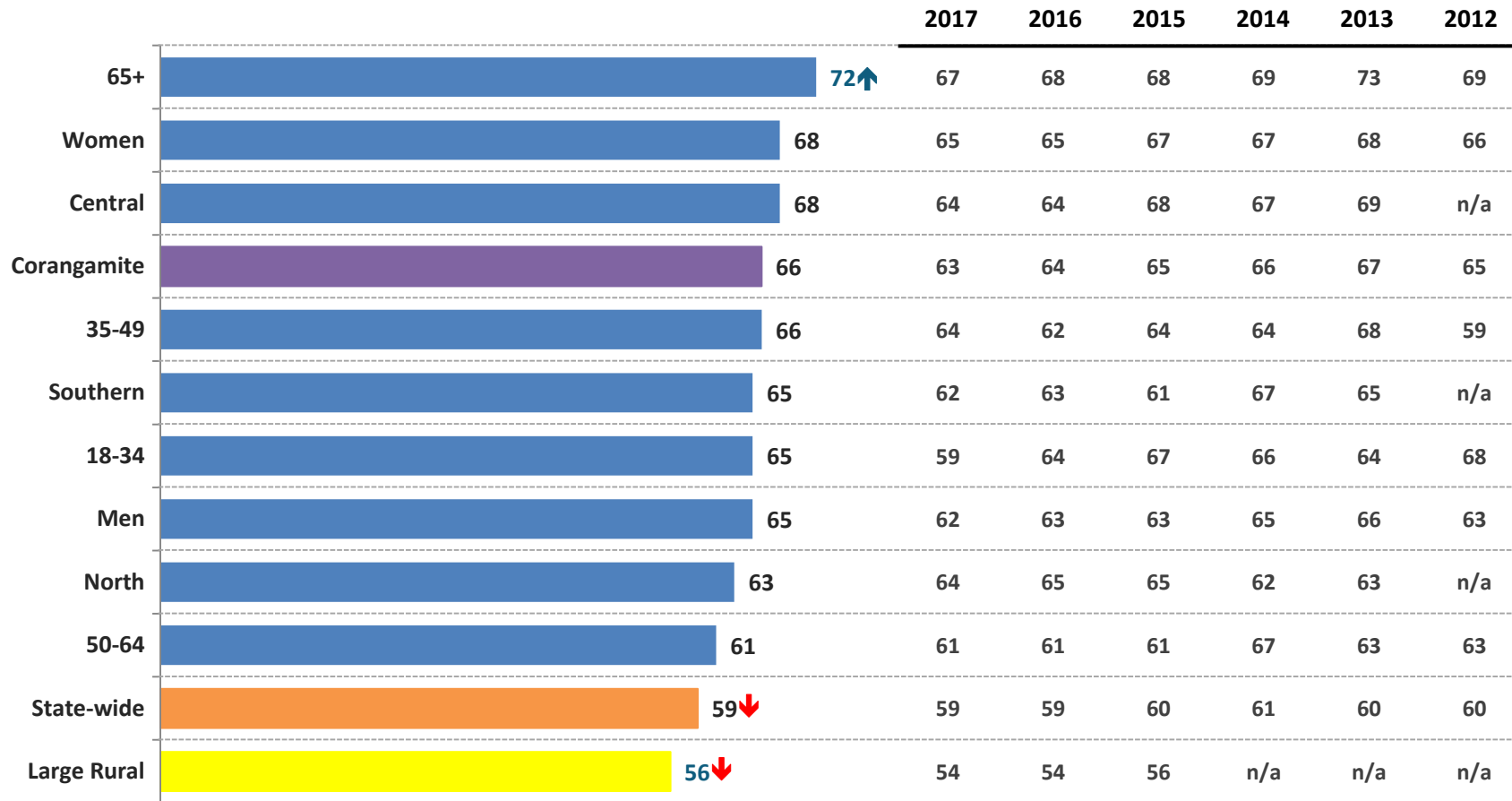
A satellite-style map of the United States with a glowing network of lines and nodes overlaid, representing a data or infrastructure network. The map is dark, with the network lines in shades of green and yellow, and some nodes appearing as bright white or yellow points. The text is overlaid on the left side of the map.

# KEY CORE MEASURE OVERALL PERFORMANCE

# OVERALL PERFORMANCE

## INDEX SCORES

### 2018 Overall Performance



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Corangamite Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

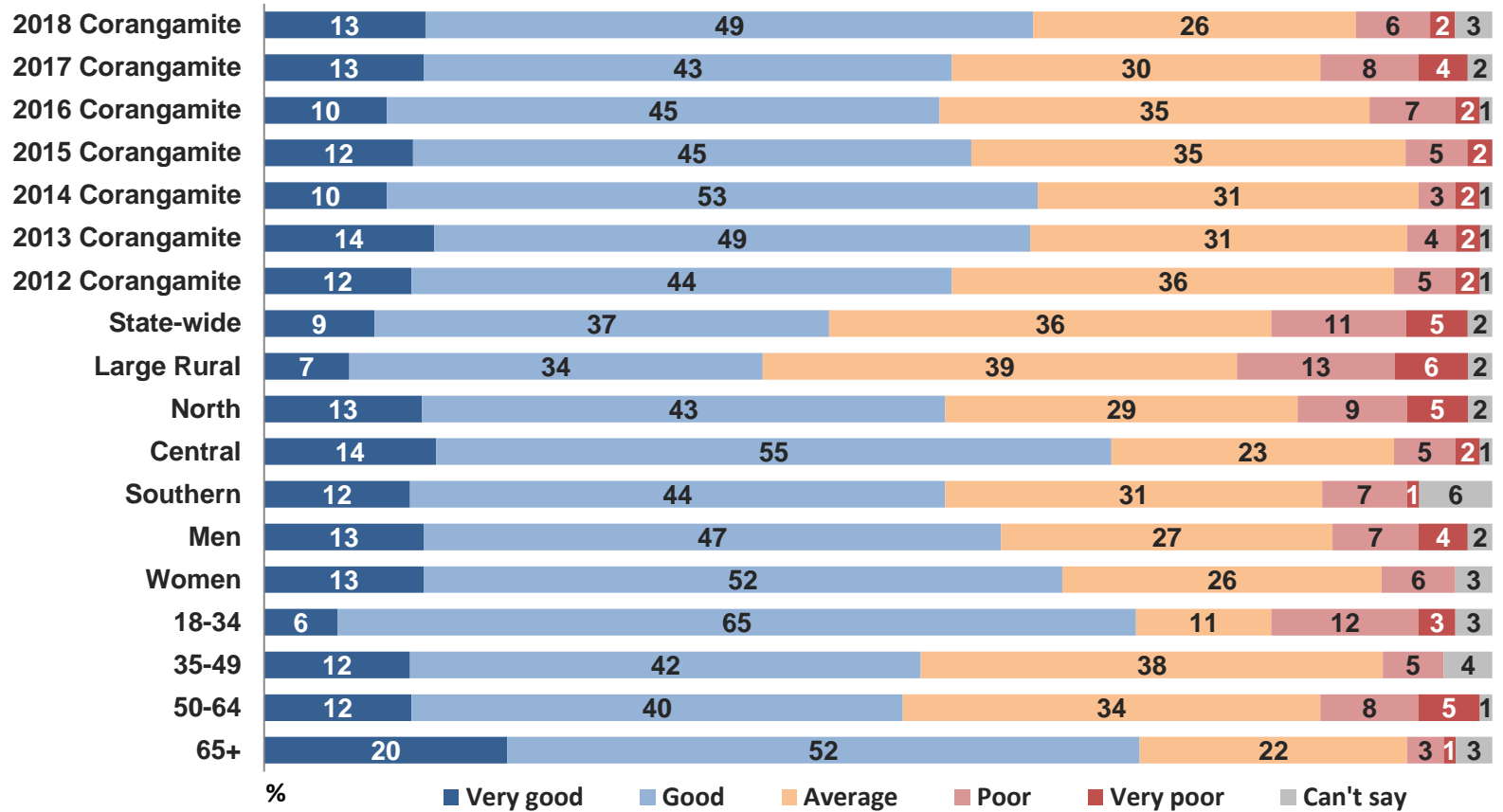
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation about significant differences.

# OVERALL PERFORMANCE

## DETAILED PERCENTAGES

### 2018 Overall Performance



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Corangamite Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

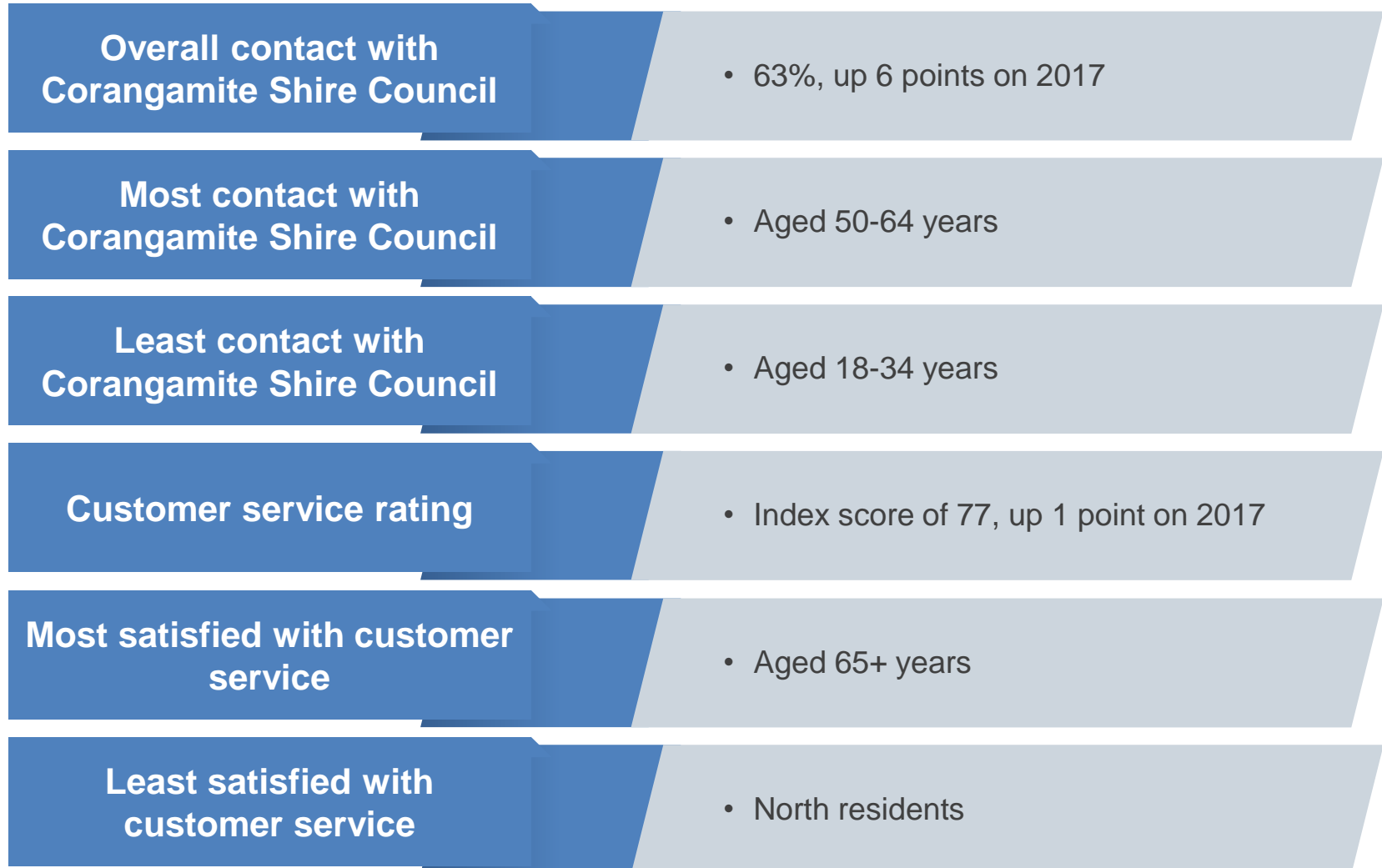
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

A satellite-style map of the United States with a glowing network of lines and nodes overlaid, representing a data or communication network. The map is dark, with the network lines in shades of green and yellow, and a bright yellow glow at a central node.

# KEY CORE MEASURE CUSTOMER SERVICE

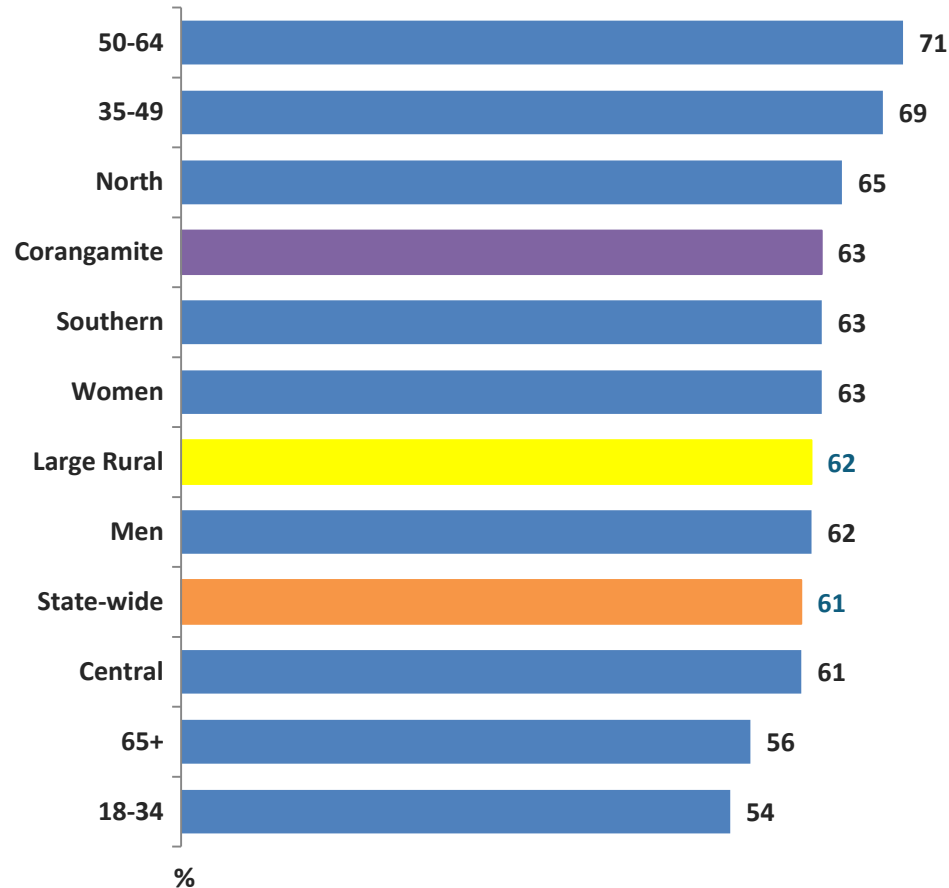
# CONTACT LAST 12 MONTHS

## SUMMARY



# 2018 CONTACT WITH COUNCIL

**2018 Contact with Council**



Q5. Over the last 12 months, have you or any member of your household had any contact with Corangamite Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked state-wide: 43 Councils asked group: 13

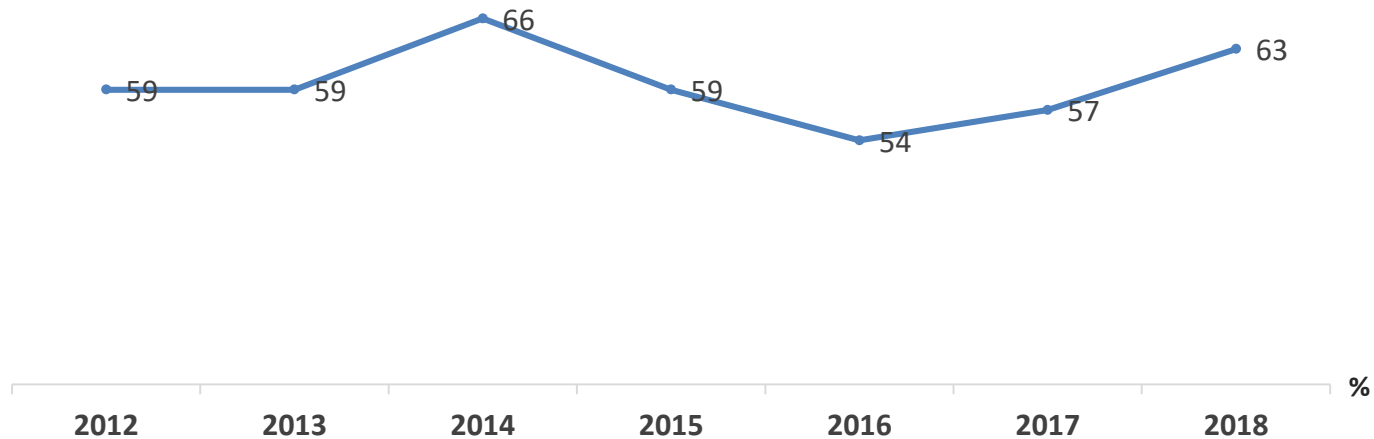
Note: Please see page 6 for explanation about significant differences.



# 2018 CONTACT WITH COUNCIL

## 2018 Contact with Council

Have had contact



Q5. Over the last 12 months, have you or any member of your household had any contact with Corangamite Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked state-wide: 43 Councils asked group: 13

# 2018 CONTACT CUSTOMER SERVICE INDEX SCORES



## 2018 Customer Service Rating

		2017	2016	2015	2014	2013	2012
65+	82	77	77	75	78	81	77
Central	80	79	76	78	74	75	n/a
35-49	80	71	76	75	77	69	71
Southern	77	72	80	65	79	69	n/a
Women	77	79	78	76	75	75	77
Corangamite	77	76	77	74	76	74	74
Men	77	73	77	72	76	73	71
18-34	74	79	78	76	68	67	72
50-64	73	77	78	71	78	76	78
State-wide	70↓	69	69	70	72	71	71
North	68	70	76	78	78	77	n/a
Large Rural	67↓	66	67	67	n/a	n/a	n/a

Q5c. Thinking of the most recent contact, how would you rate Corangamite Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

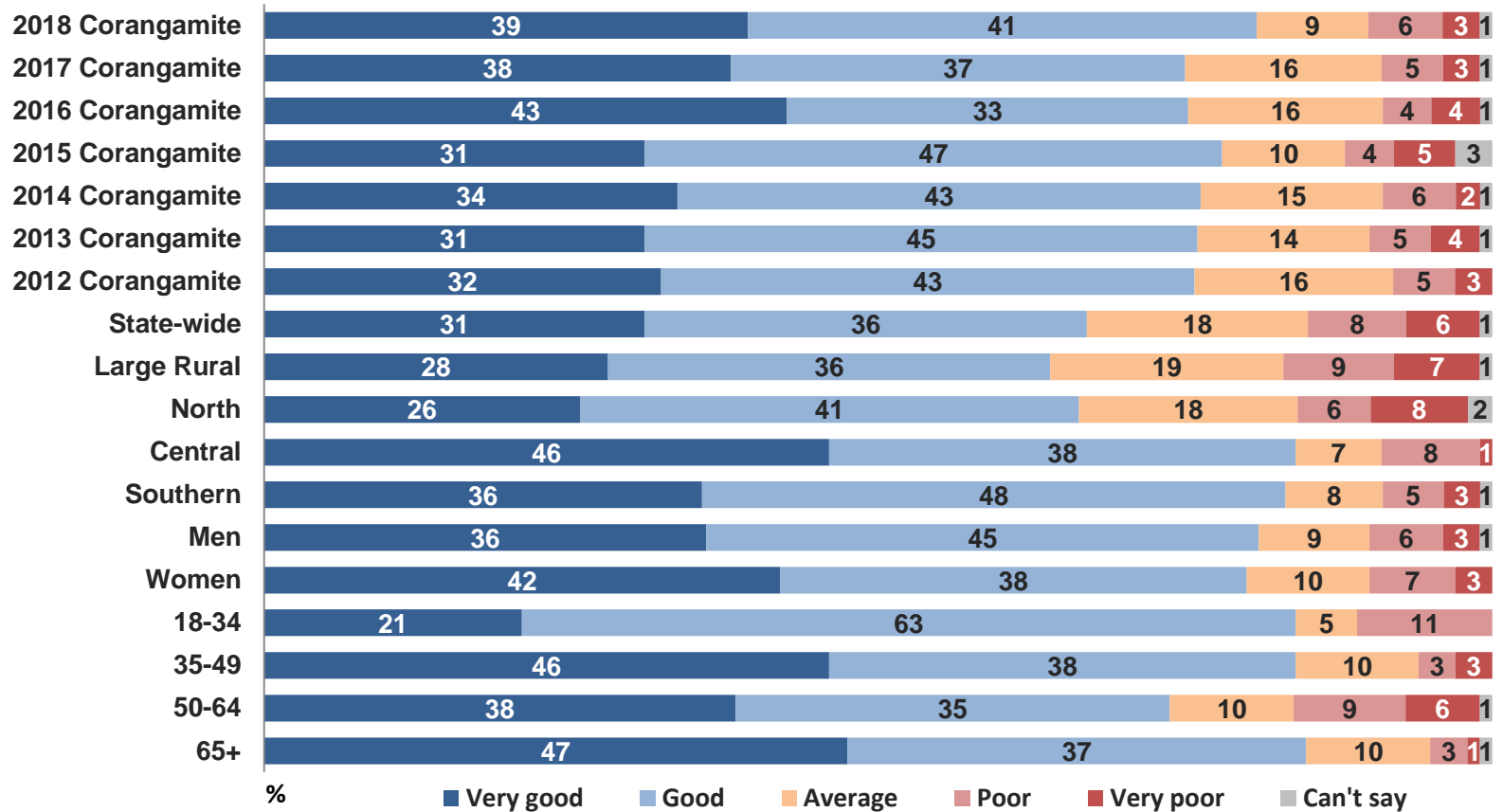
Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation about significant differences.

# 2018 CONTACT CUSTOMER SERVICE

## DETAILED PERCENTAGES

### 2018 Customer Service Rating



Q5c. Thinking of the most recent contact, how would you rate Corangamite Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked state-wide: 64 Councils asked group: 18



# KEY CORE MEASURE COUNCIL DIRECTION INDICATORS

# COUNCIL DIRECTION

## SUMMARY

### Council direction

- 65% stayed about the same, up 4 points on 2017
- 23% improved, equal points on 2017
- 9% deteriorated, down 3 points on 2017

### Most satisfied with council direction

- Aged 65+ years
- Women
- Aged 18-34 years

### Least satisfied with council direction

- Aged 50-64 years
- North residents

### Improvement

- 36% a lot of room for improvement
- 51% little room for improvement
- 9% not much room for improvement

### Direction headed

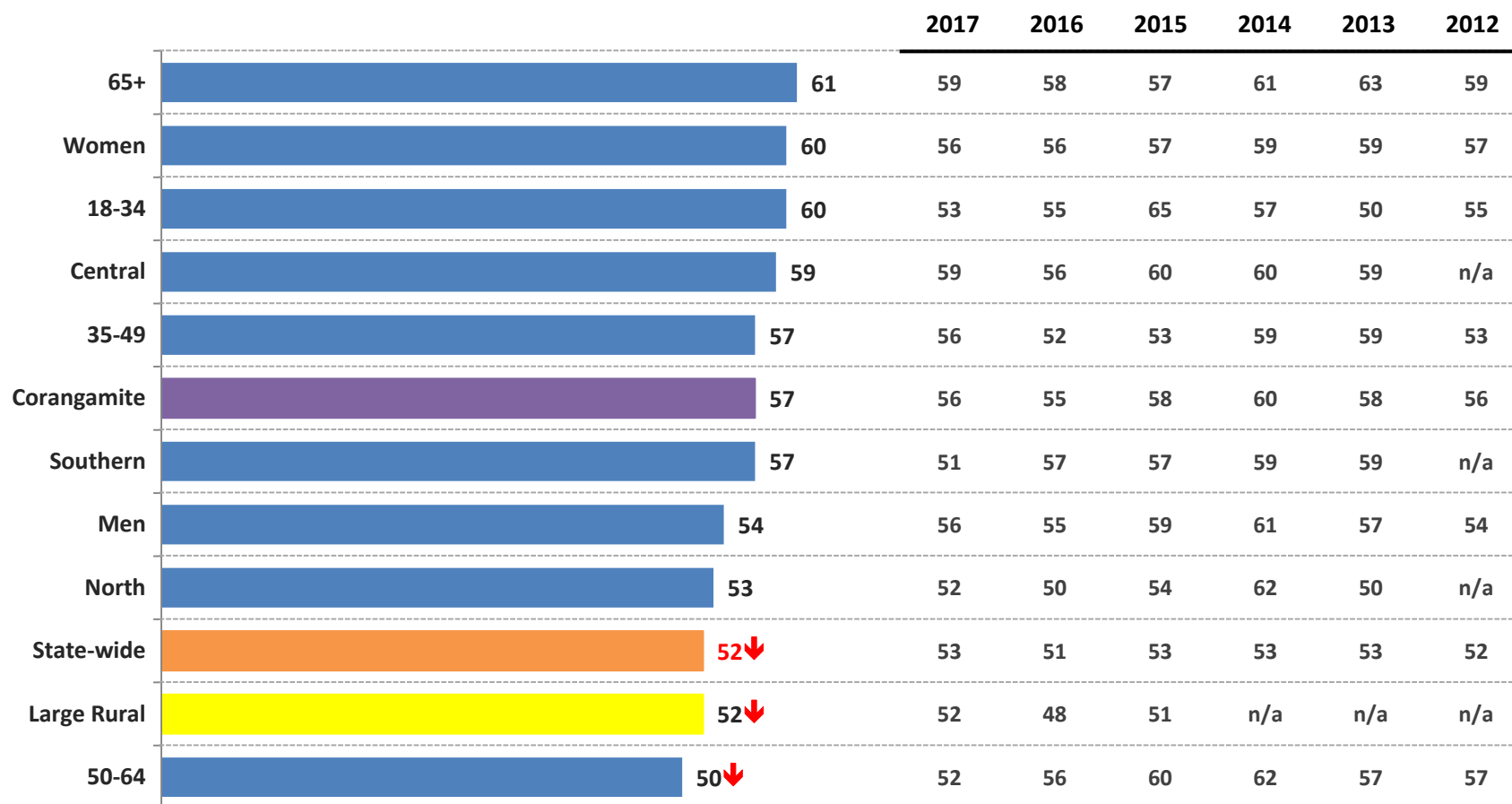
- 75% right direction (26% definitely and 48% probably)
- 16% wrong direction (9% probably and 7% definitely)

# 2018 OVERALL COUNCIL DIRECTION LAST 12 MONTHS

## INDEX SCORES



### 2018 Overall Direction



Q6. Over the last 12 months, what is your view of the direction of Corangamite Shire Council's overall performance?

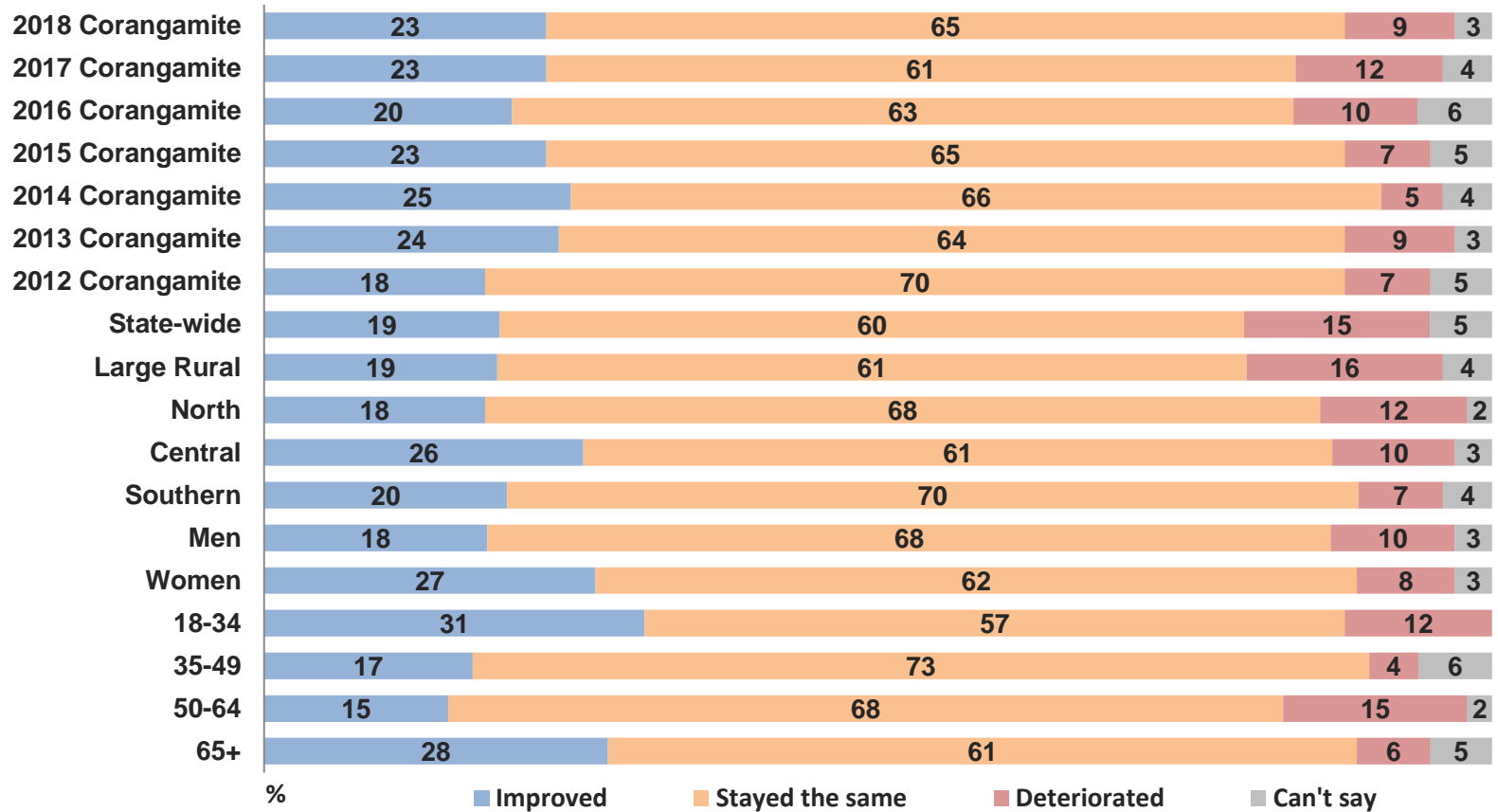
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation about significant differences.

# 2018 OVERALL COUNCIL DIRECTION LAST 12 MONTHS

## DETAILED PERCENTAGES

### 2018 Overall Direction

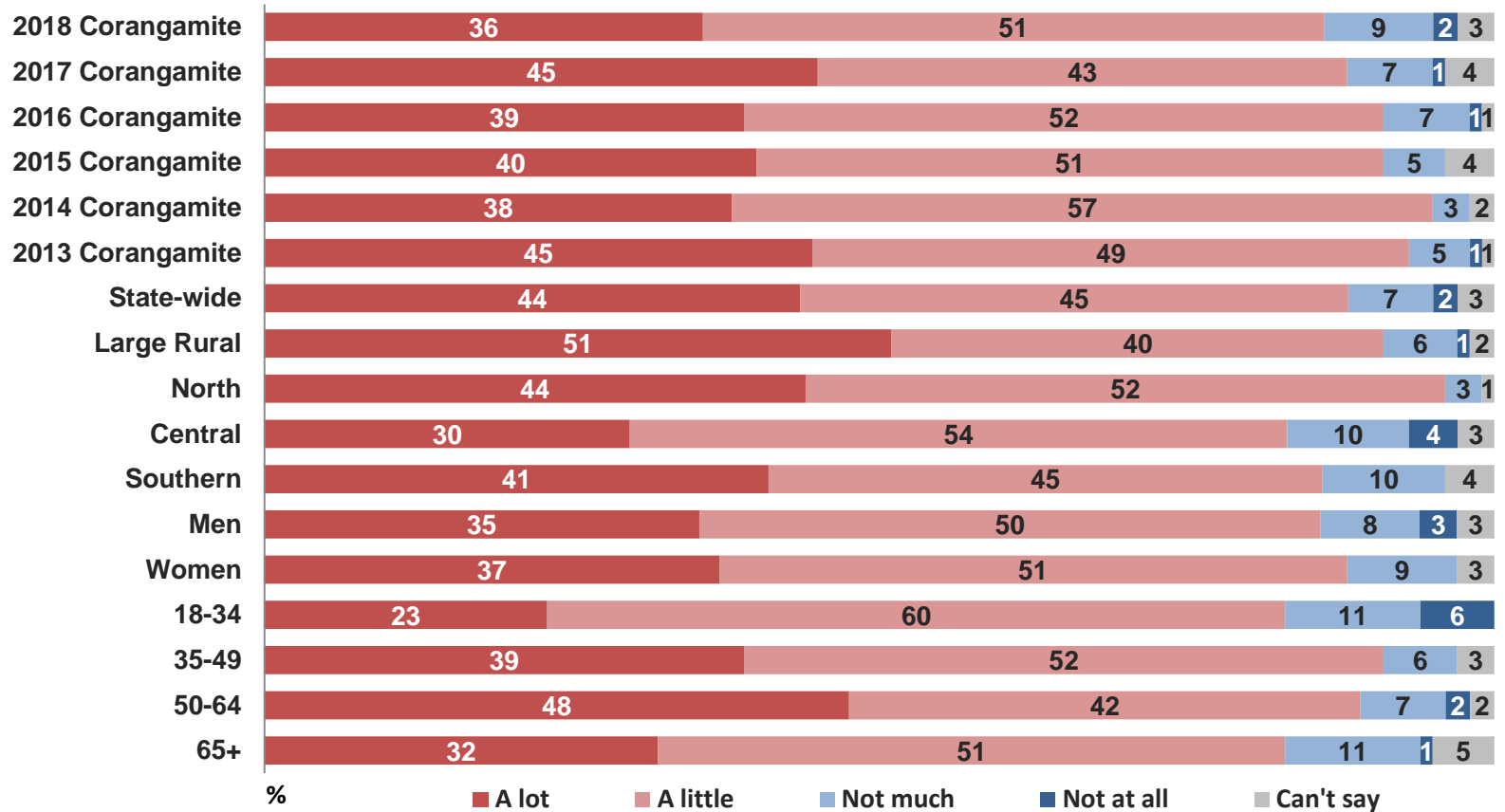


Q6. Over the last 12 months, what is your view of the direction of Corangamite Shire Council's overall performance?  
 Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

# 2018 ROOM FOR IMPROVEMENT IN SERVICES

## DETAILED PERCENTAGES

### 2018 Room for Improvement



Q7. Thinking about the next 12 months, how much room for improvement do you think there is in Corangamite Shire Council's overall performance?

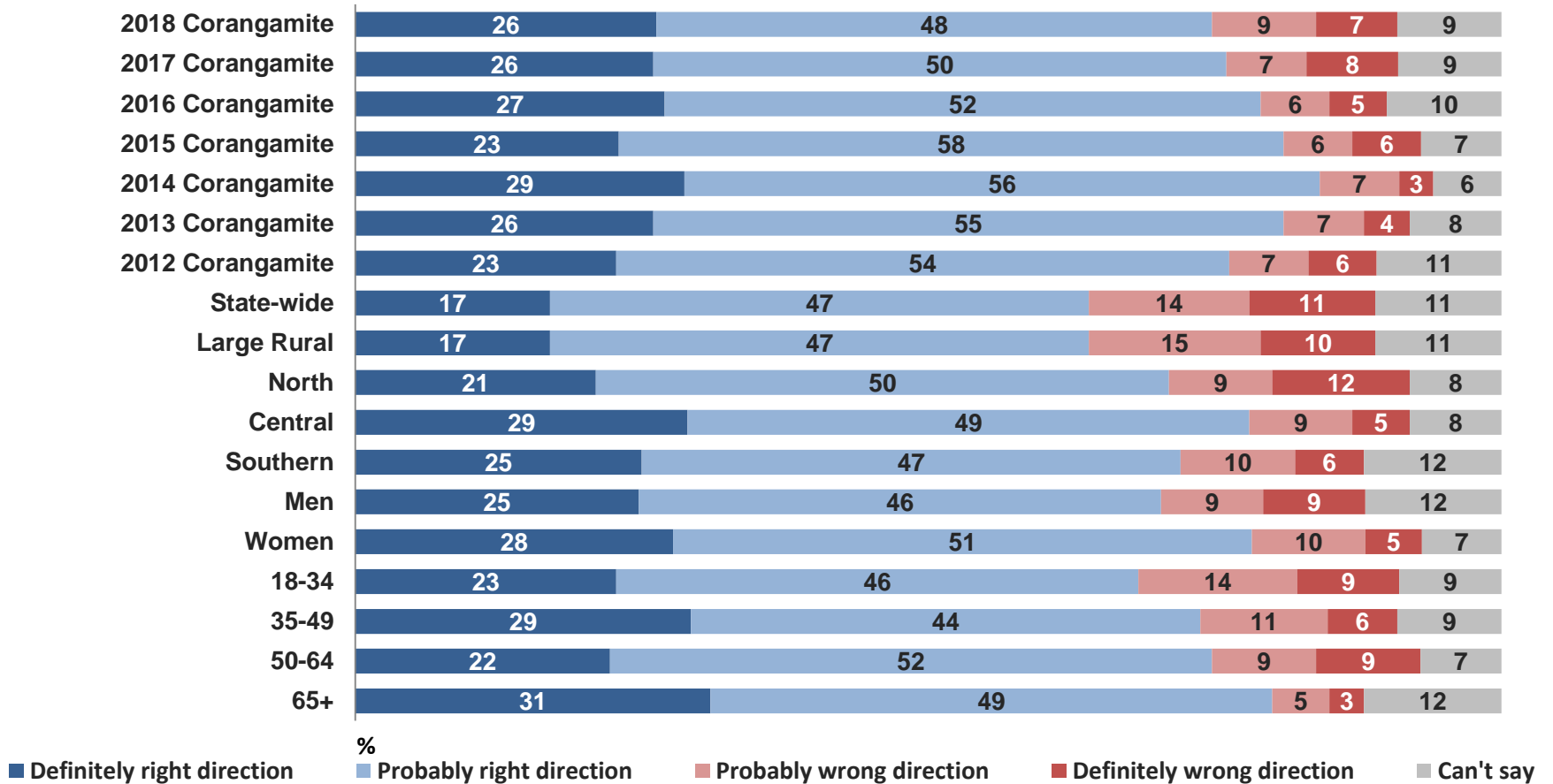
Base: All respondents. Councils asked state-wide: 4 Councils asked group: 2



# 2018 RIGHT/WRONG DIRECTION

## DETAILED PERCENTAGES

### 2018 Future Direction



Q8. Would you say your local Council is generally heading in the right direction or the wrong direction?  
 Base: All respondents. Councils asked state-wide: 9 Councils asked group: 3



# INDIVIDUAL SERVICE AREAS

# 2018 COMMUNITY CONSULTATION AND ENGAGEMENT PERFORMANCE INDEX SCORES



## 2018 Consultation and Engagement Performance

		2017	2016	2015	2014	2013	2012
Central	67	62	64	68	65	67	n/a
Women	67	61	65	68	67	69	63
65+	67	62	66	66	72	68	70
18-34	66	60	62	73	63	64	69
35-49	65	60	58	66	62	69	59
Corangamite	64	60	62	67	65	67	65
Southern	62	56	59	64	65	65	n/a
Men	62	59	59	65	64	65	66
50-64	59	57	62	63	64	65	63
North	59	62	62	68	69	67	n/a
State-wide	55↓	55	54	56	57	57	57
Large Rural	54↓	52	52	54	n/a	n/a	n/a

Q2. How has Council performed on 'community consultation and engagement' over the last 12 months?

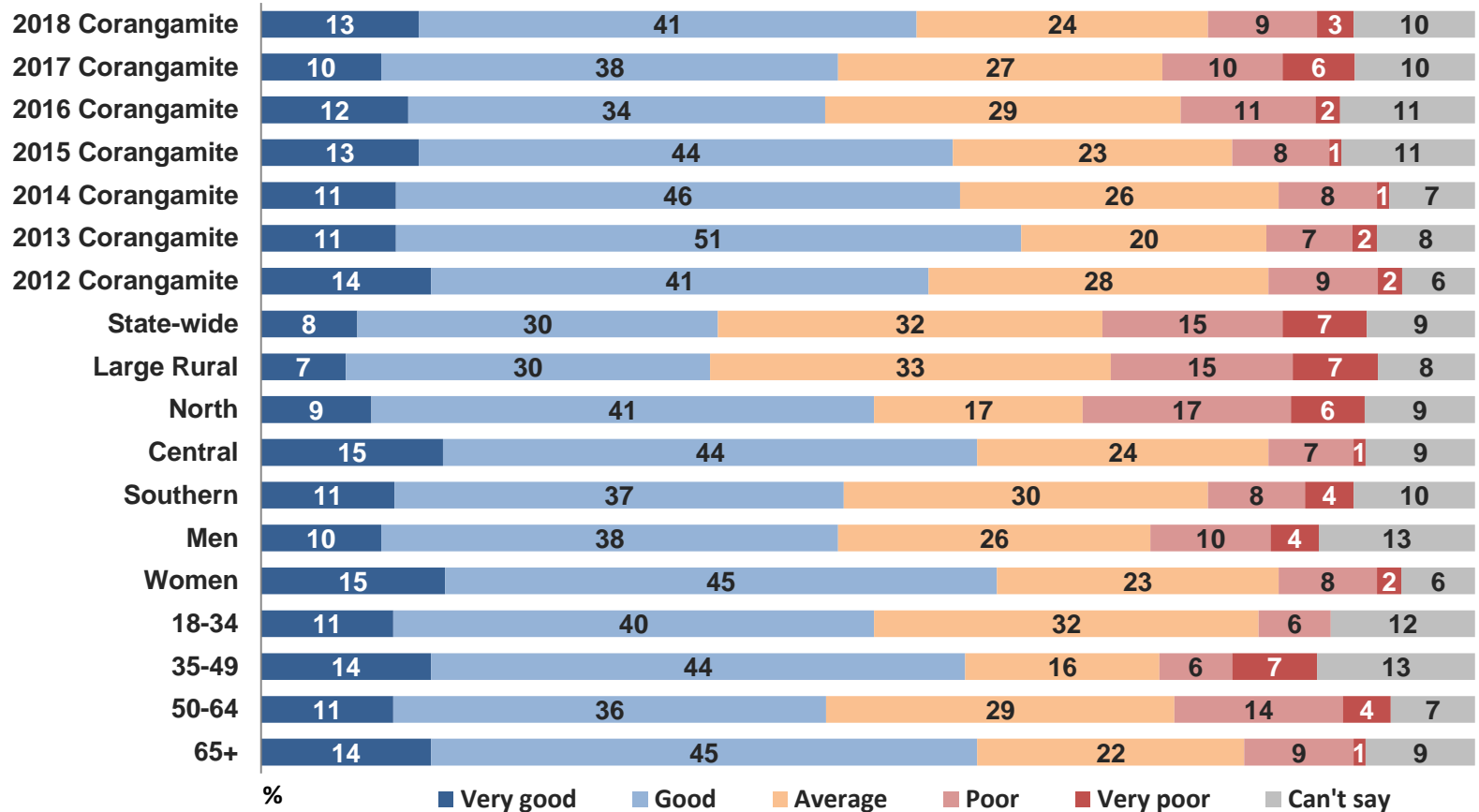
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation about significant differences.

# 2018 COMMUNITY CONSULTATION AND ENGAGEMENT

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Consultation and Engagement Performance



# 2018 LOBBYING ON BEHALF OF THE COMMUNITY

## PERFORMANCE INDEX SCORES

### 2018 Lobbying Performance

		2017	2016	2015	2014	2013	2012
Central	68↑	61	59	66	62	64	n/a
18-34	68	58	54	69	56	59	64
65+	68	60	60	65	65	66	64
Women	65	61	58	63	62	63	60
Corangamite	64	59	57	63	61	63	61
Men	64	57	57	63	60	62	61
Southern	60	55	52	56	58	63	n/a
50-64	60	59	57	59	60	61	61
35-49	60	58	57	60	61	64	56
North	59	58	59	61	58	58	n/a
State-wide	54↓	54	53	55	56	55	55
Large Rural	52↓	51	50	53	n/a	n/a	n/a

Q2. How has Council performed on 'lobbying on behalf of the community' over the last 12 months?

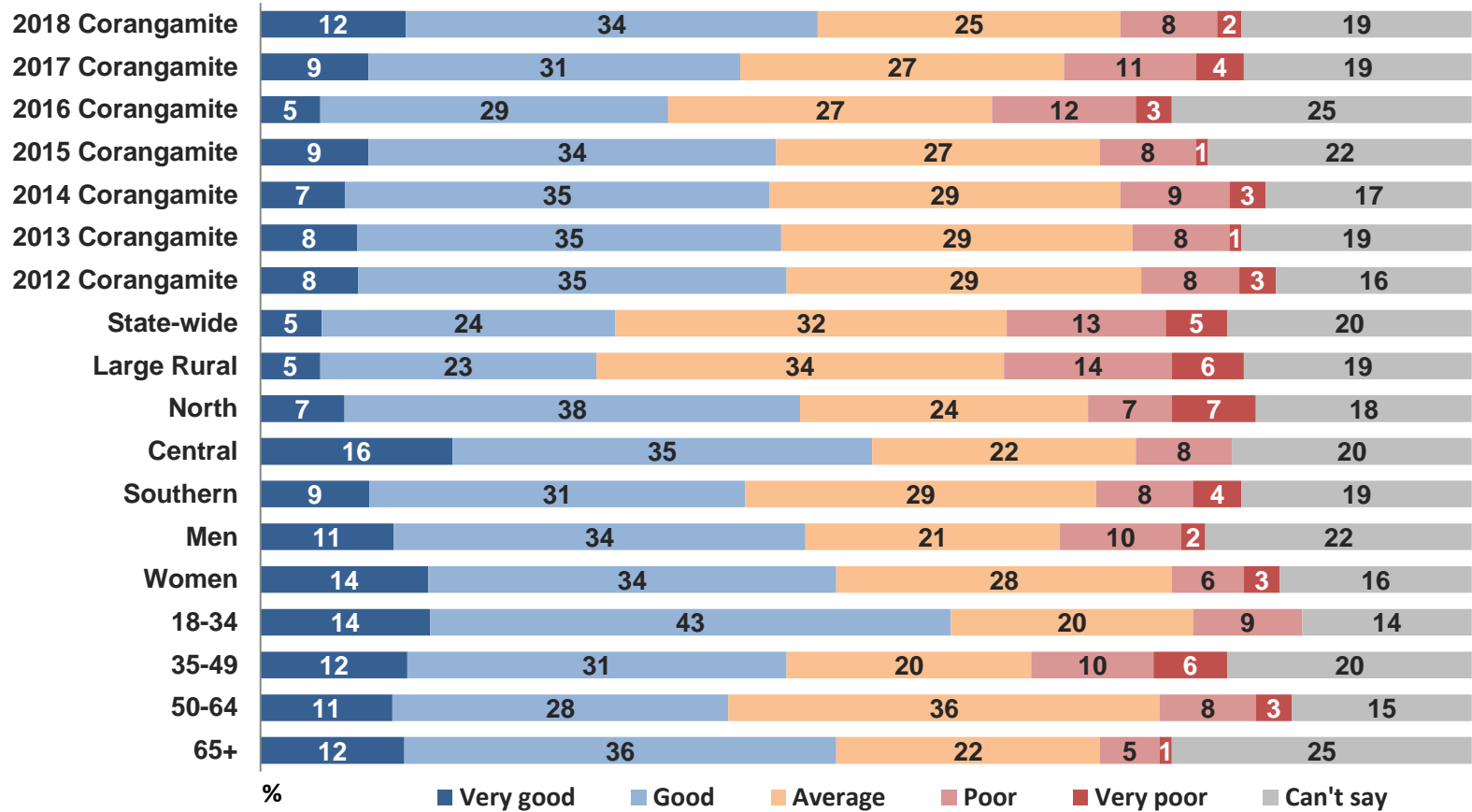
Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

Note: Please see page 6 for explanation about significant differences.

# 2018 LOBBYING ON BEHALF OF THE COMMUNITY

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Lobbying Performance



Q2. How has Council performed on 'lobbying on behalf of the community' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

# 2018 DECISIONS MADE IN THE INTEREST OF THE COMMUNITY

## PERFORMANCE INDEX SCORES



### 2018 Community Decisions Made Performance

	2017	2016	2015	2014	2013	2012
65+	65	64	65	68	n/a	n/a
Central	64	63	66	64	n/a	n/a
Men	59	59	62	63	n/a	n/a
Corangamite	61	61	64	64	n/a	n/a
18-34	53	66	72	64	n/a	n/a
Women	63	64	66	65	n/a	n/a
35-49	61	57	65	60	n/a	n/a
North	62	58	60	64	n/a	n/a
Southern	52	59	62	64	n/a	n/a
50-64	61	58	57	63	n/a	n/a
State-wide	54	54	55	57	n/a	n/a
Large Rural	51	50	52	n/a	n/a	n/a

Q2. How has Council performed on 'decisions made in the interest of the community' over the last 12 months?

Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

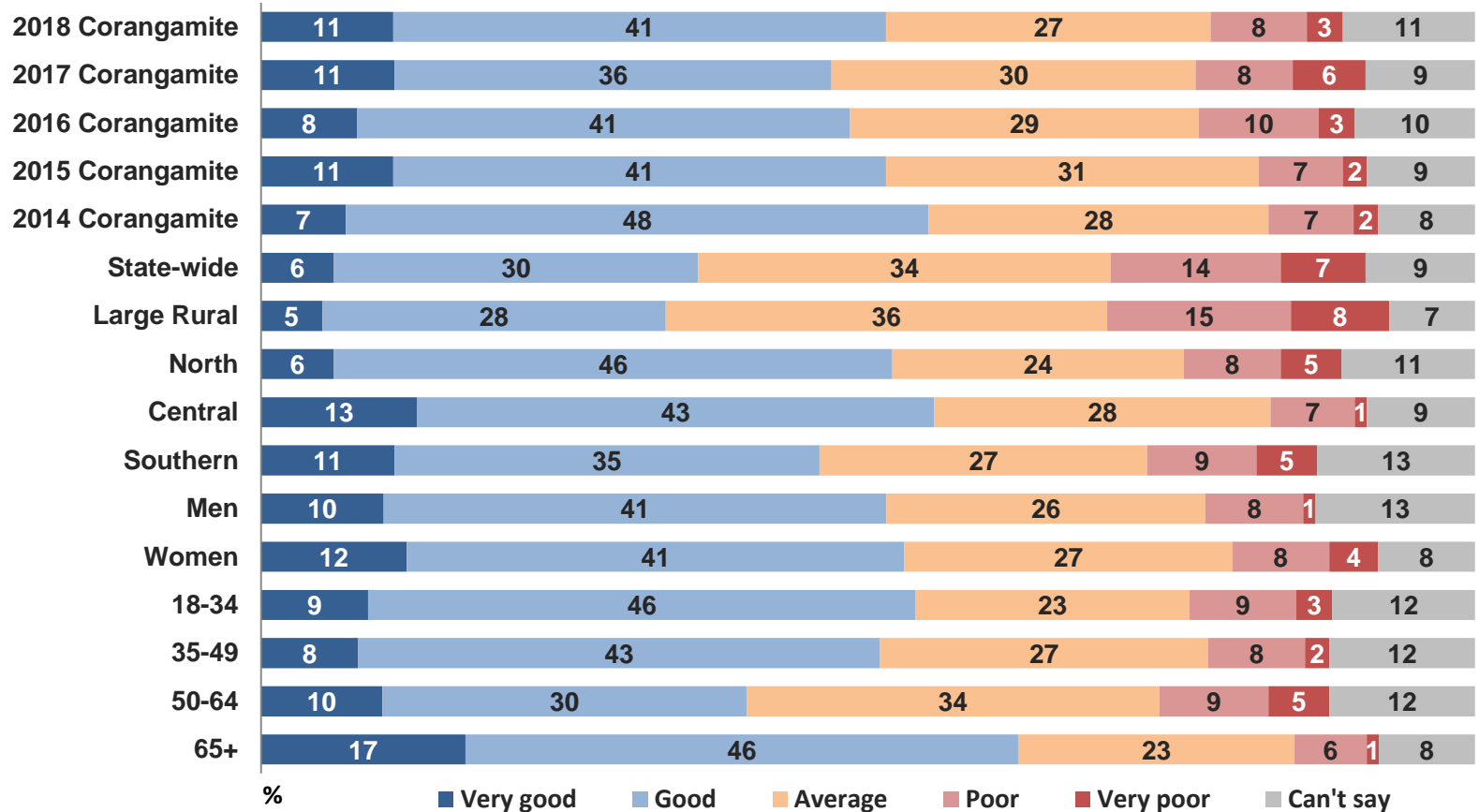
Note: Please see page 6 for explanation about significant differences.

# 2018 DECISIONS MADE IN THE INTEREST OF THE COMMUNITY

## PERFORMANCE DETAILED PERCENTAGES



### 2018 Community Decisions Made Performance



Q2. How has Council performed on 'decisions made in the interest of the community' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18



# 2018 THE CONDITION OF SEALED LOCAL ROADS IN YOUR AREA

## PERFORMANCE INDEX SCORES



### 2018 Sealed Local Roads Performance

		2017	2016	2015	2014	2013	2012
State-wide	53↑	53	54	55	55	n/a	n/a
65+	46↑	43	43	45	44	n/a	n/a
Large Rural	45↑	43	44	45	n/a	n/a	n/a
North	39	38	26	28	32	n/a	n/a
Women	38	37	34	39	38	n/a	n/a
Central	37	37	39	44	40	n/a	n/a
Corangamite	37	37	36	38	38	n/a	n/a
Men	36	36	38	37	39	n/a	n/a
Southern	35	35	35	30	37	n/a	n/a
50-64	35	33	32	33	34	n/a	n/a
18-34	32	33	42	39	40	n/a	n/a
35-49	31	33	26	32	35	n/a	n/a

Q2. How has Council performed on 'the condition of sealed local roads in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 64 Councils asked group: 18

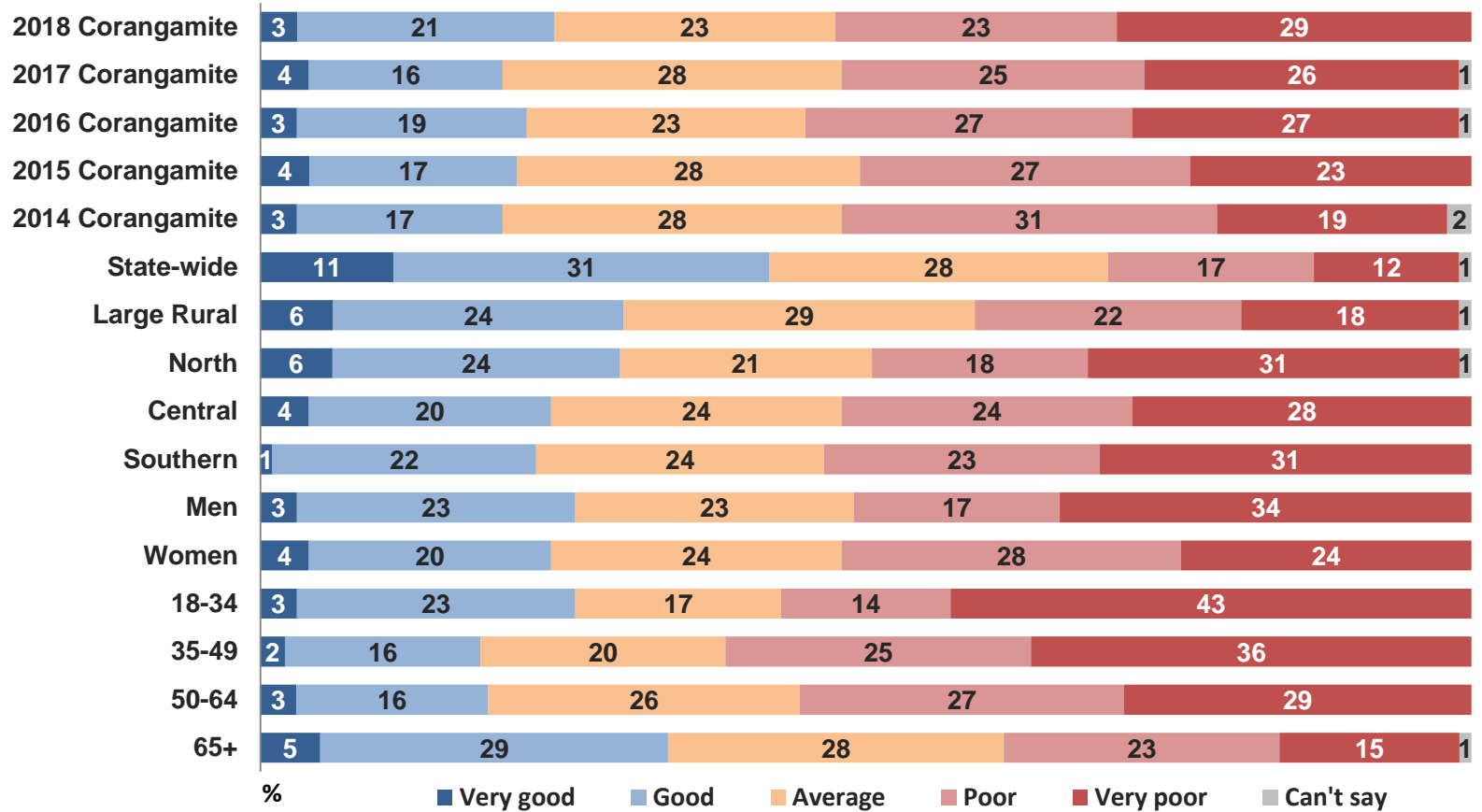
Note: Please see page 6 for explanation about significant differences.

# 2018 THE CONDITION OF SEALED LOCAL ROADS IN YOUR AREA

## PERFORMANCE DETAILED PERCENTAGES



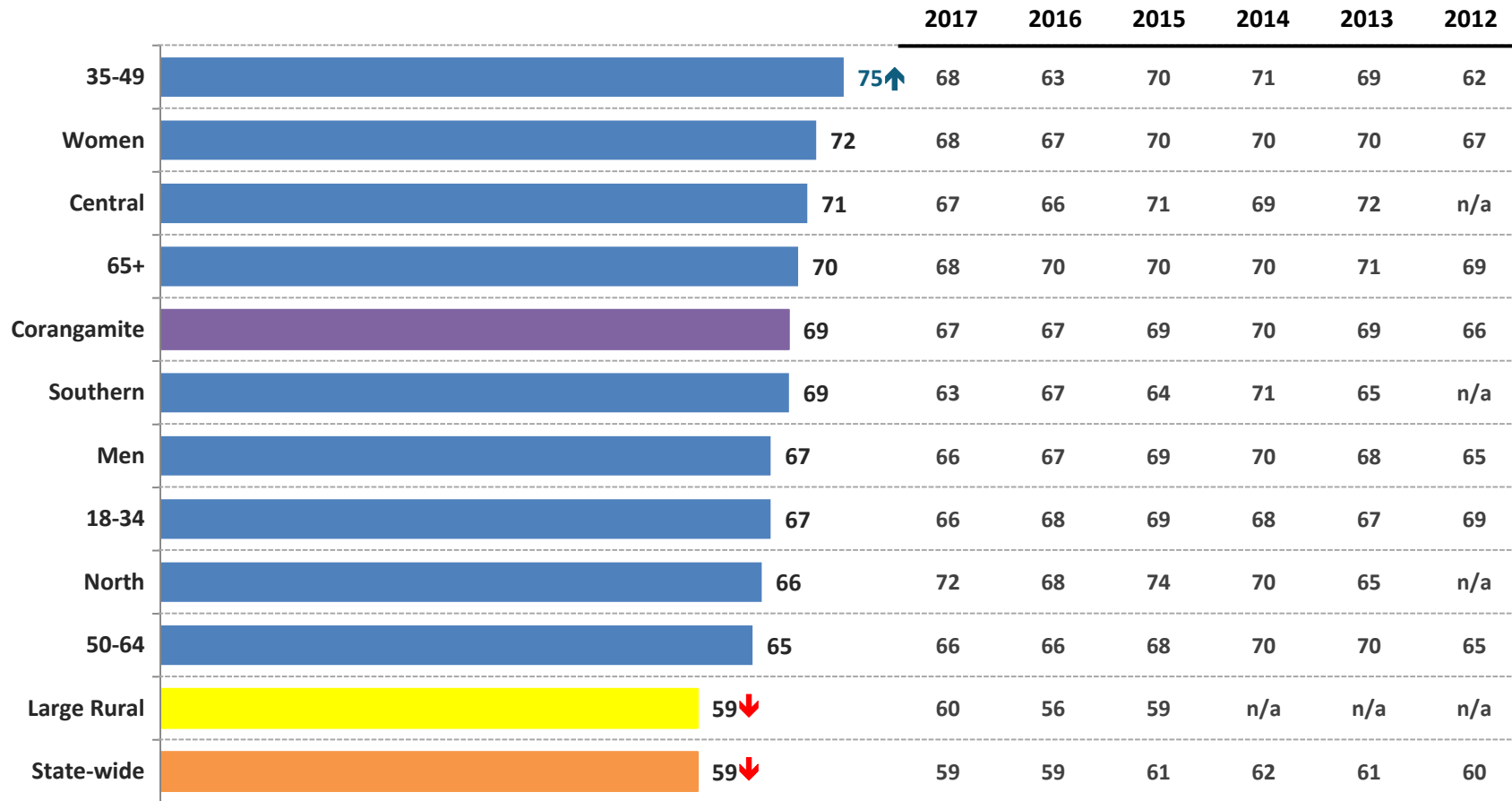
### 2018 Sealed Local Roads Performance



# 2018 INFORMING THE COMMUNITY

## PERFORMANCE INDEX SCORES

### 2018 Informing Community Performance



Q2. How has Council performed on 'informing the community' over the last 12 months?

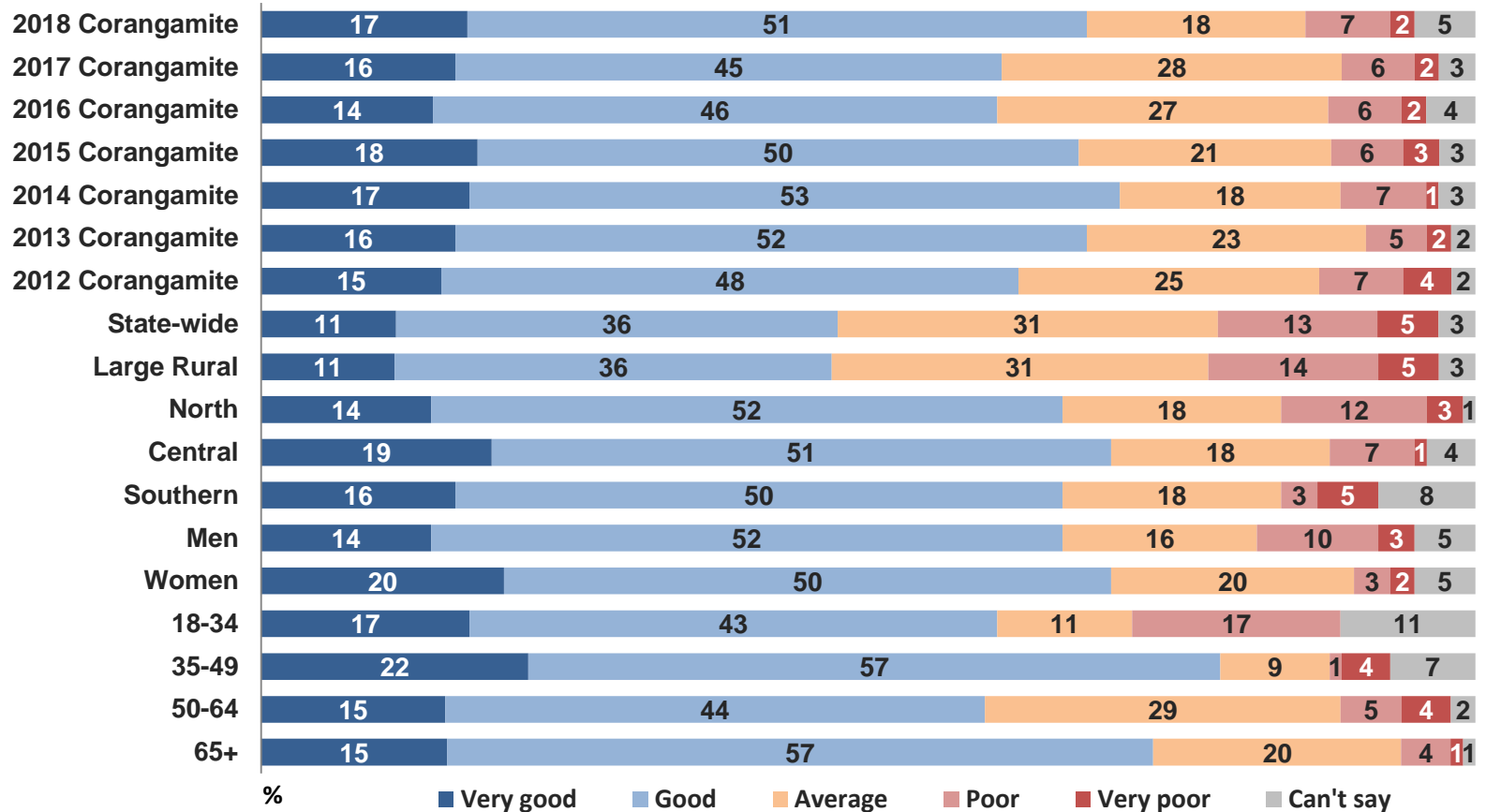
Base: All respondents. Councils asked state-wide: 28 Councils asked group: 6

Note: Please see page 6 for explanation about significant differences.

# 2018 INFORMING THE COMMUNITY

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Informing Community Performance

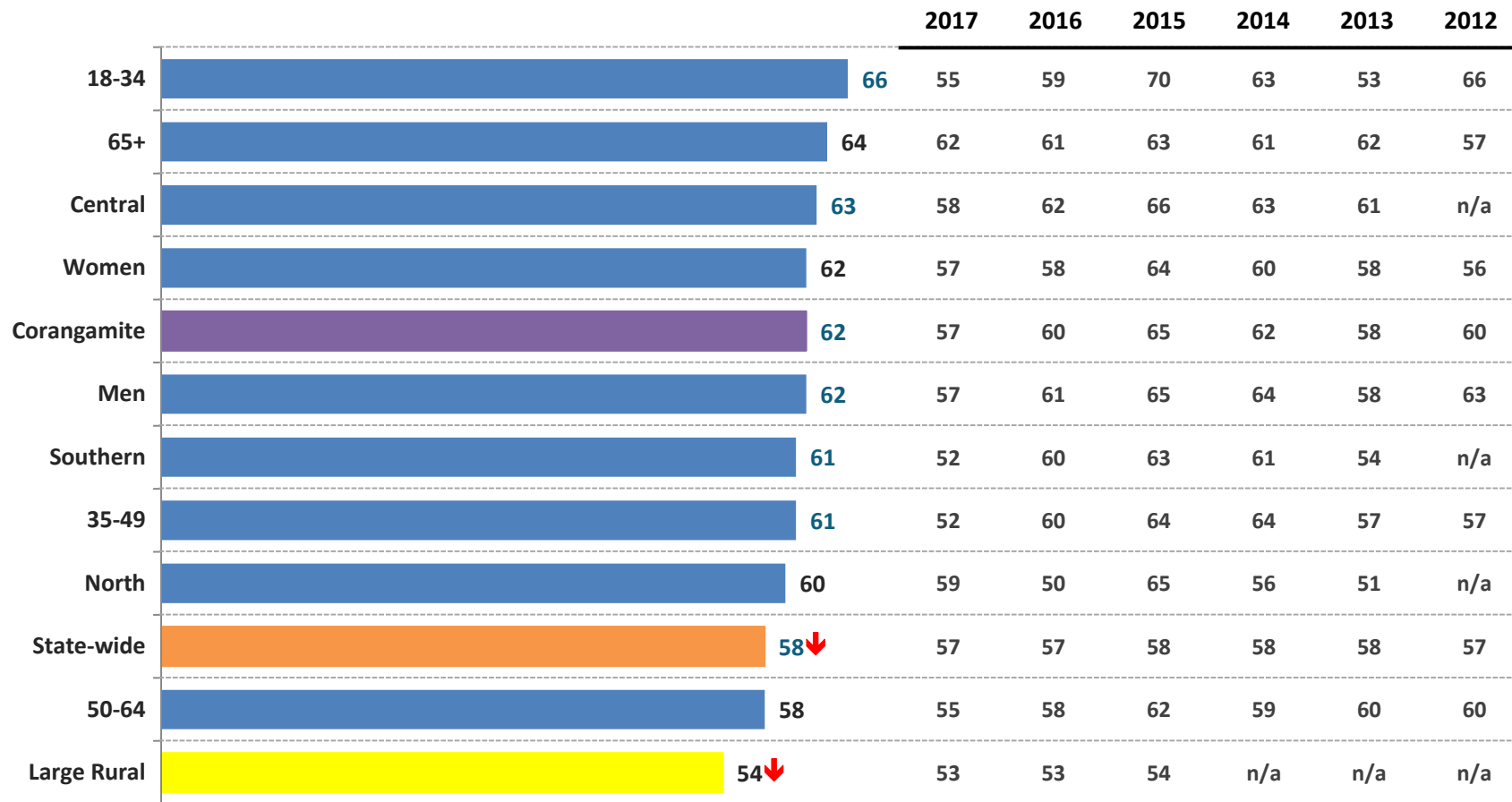


# 2018 THE CONDITION OF LOCAL STREETS AND FOOTPATHS IN YOUR AREA

## PERFORMANCE INDEX SCORES



### 2018 Streets and Footpaths Performance



Q2. How has Council performed on 'the condition of local streets and footpaths in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 30 Councils asked group: 8

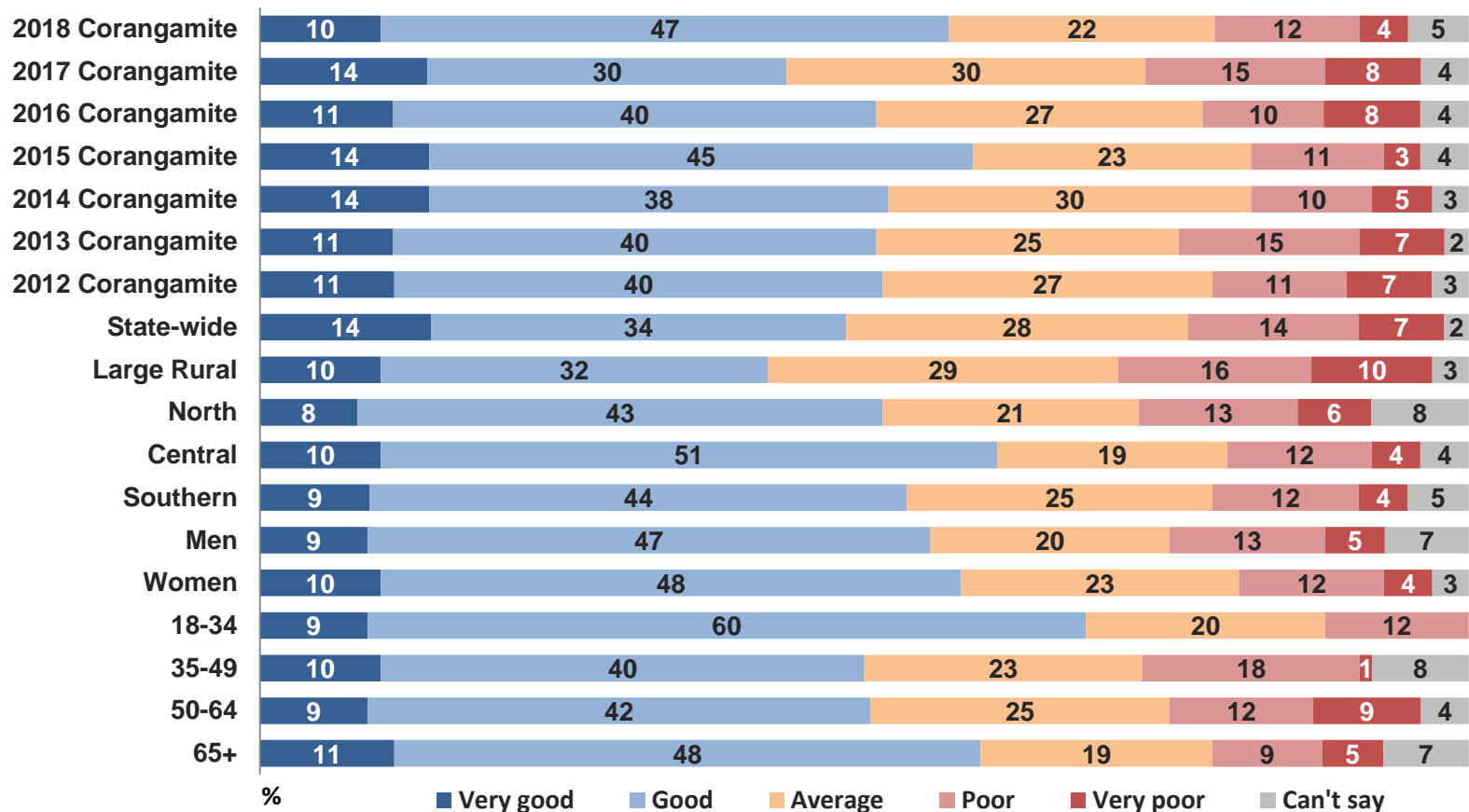
Note: Please see page 6 for explanation about significant differences.

# 2018 THE CONDITION OF LOCAL STREETS AND FOOTPATHS IN YOUR AREA

## PERFORMANCE DETAILED PERCENTAGES



### 2018 Streets and Footpaths Performance



Q2. How has Council performed on 'the condition of local streets and footpaths in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 30 Councils asked group: 8

# 2018 ENFORCEMENT OF LOCAL LAWS

## PERFORMANCE INDEX SCORES

### 2018 Law Enforcement Performance

		2017	2016	2015	2014	2013	2012
18-34	71	66	72	69	68	65	75
Women	67	66	67	69	67	67	68
Central	67	65	68	68	68	68	n/a
Corangamite	66	66	68	66	68	68	67
65+	65	63	66	65	69	69	68
Southern	65	64	64	64	66	69	n/a
35-49	64	73	69	66	64	70	66
Large Rural	64	63	63	65	n/a	n/a	n/a
Men	64	65	68	64	68	68	67
State-wide	64	64	63	66	66	65	65
50-64	63	61	65	66	69	66	62
North	62	70	73	64	70	64	n/a

Q2. How has Council performed on 'enforcement of local laws' over the last 12 months?

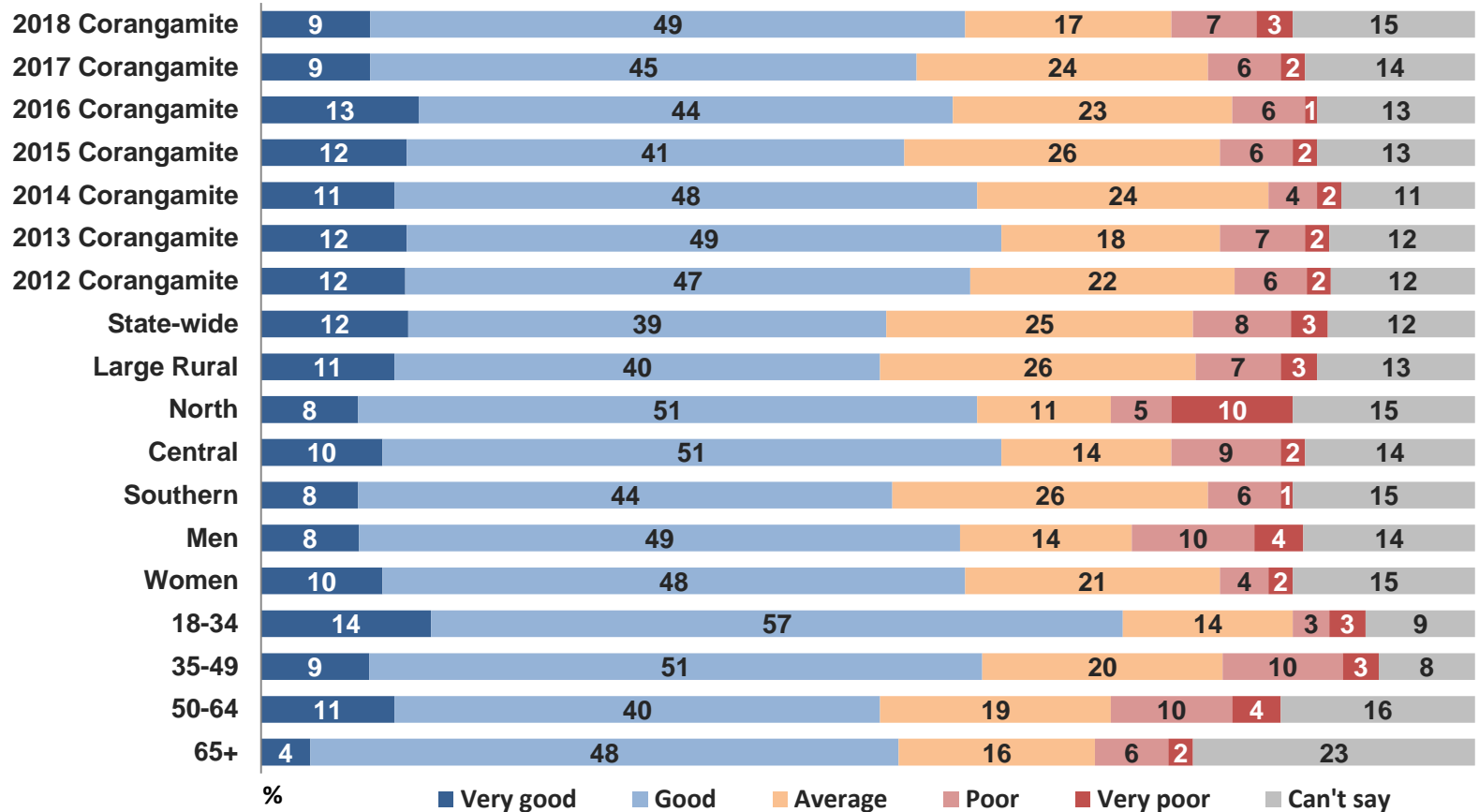
Base: All respondents. Councils asked state-wide: 30 Councils asked group: 7

Note: Please see page 6 for explanation about significant differences.

# 2018 ENFORCEMENT OF LOCAL LAWS

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Law Enforcement Performance



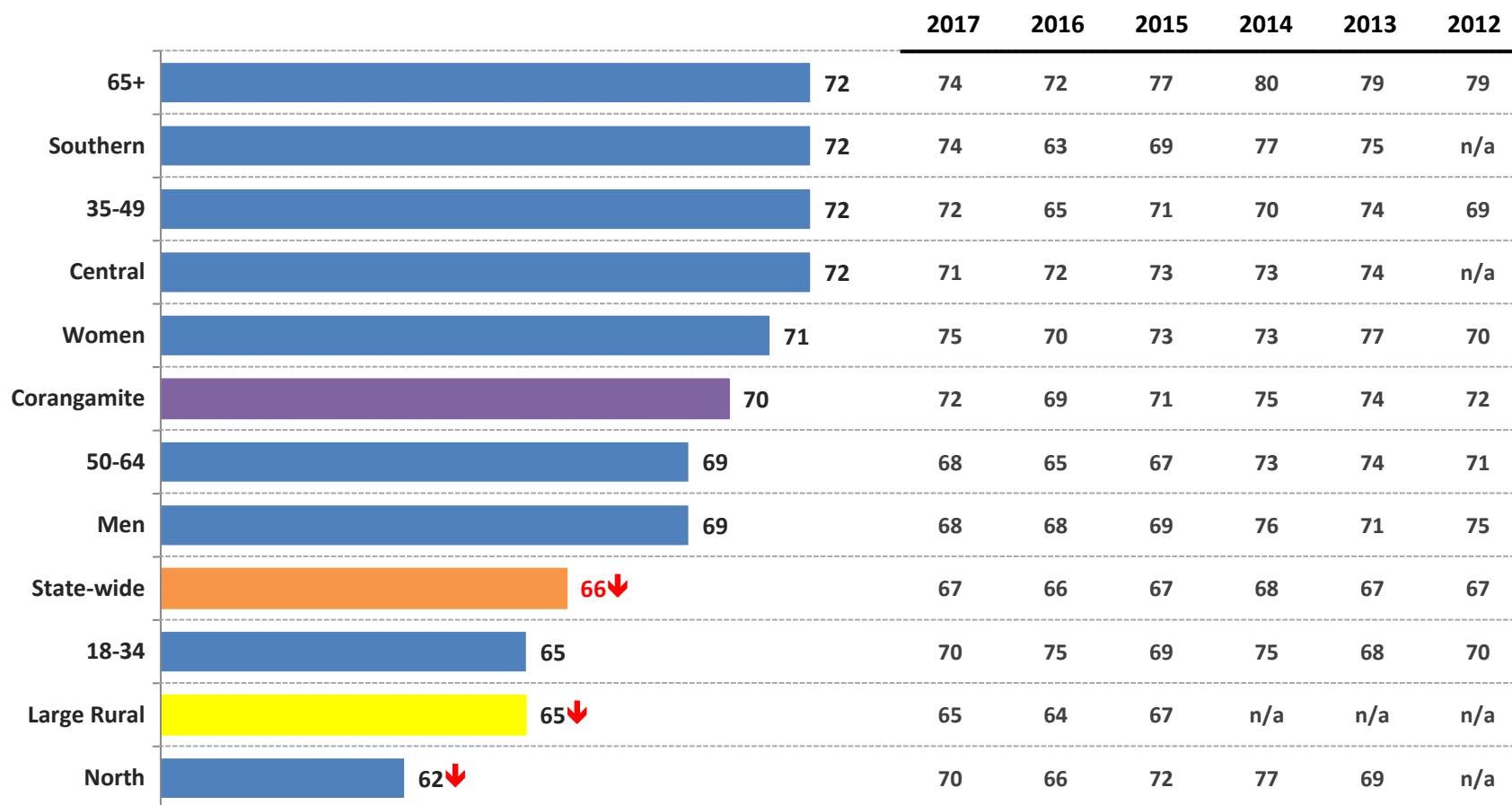
Q2. How has Council performed on 'enforcement of local laws' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 30 Councils asked group: 7



# 2018 FAMILY SUPPORT SERVICES

## PERFORMANCE INDEX SCORES

### 2018 Family Support Performance



Q2. How has Council performed on 'family support services' over the last 12 months?

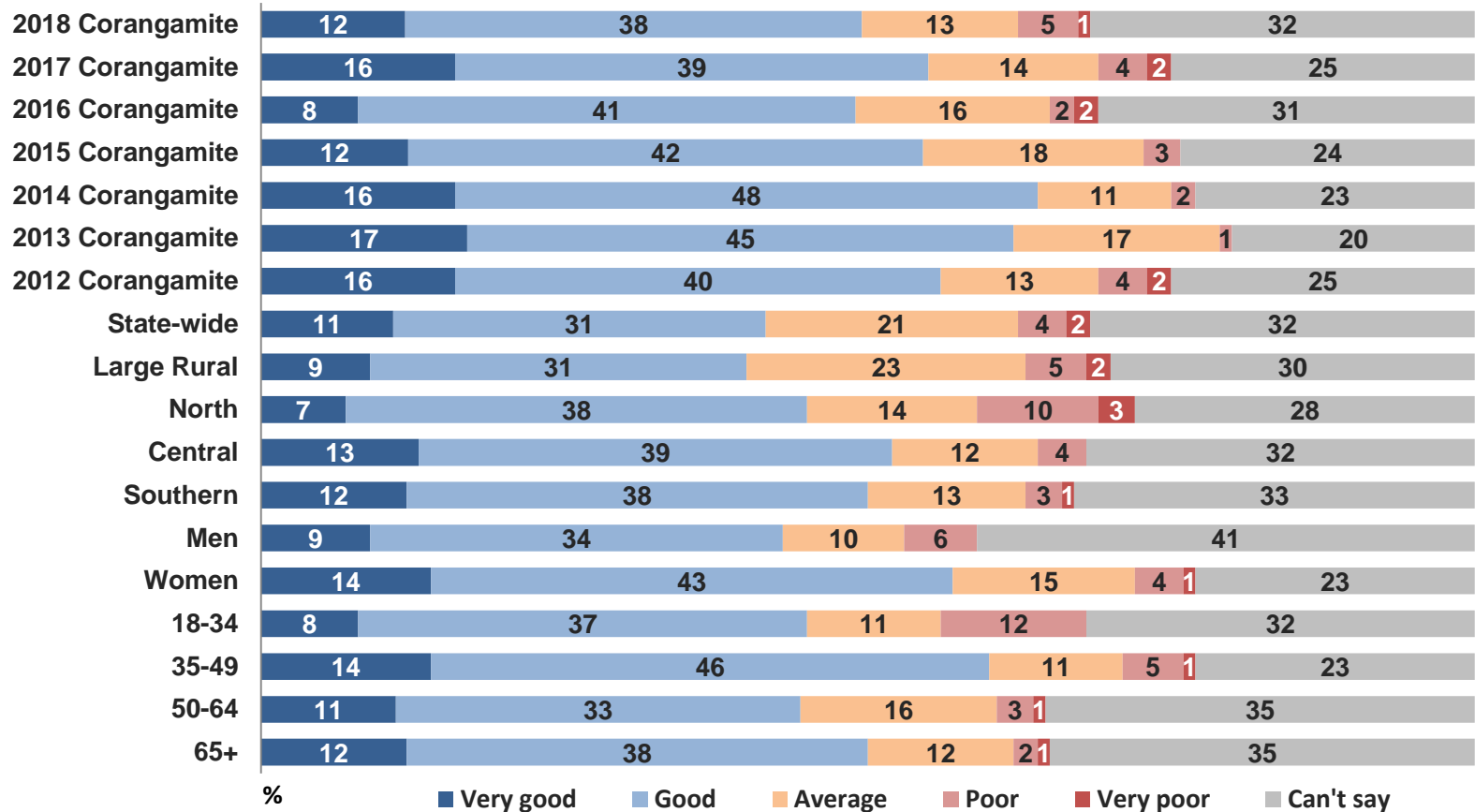
Base: All respondents. Councils asked state-wide: 30 Councils asked group: 9

Note: Please see page 6 for explanation about significant differences.

# 2018 FAMILY SUPPORT SERVICES

## PERFORMANCE DETAILED PERCENTAGES

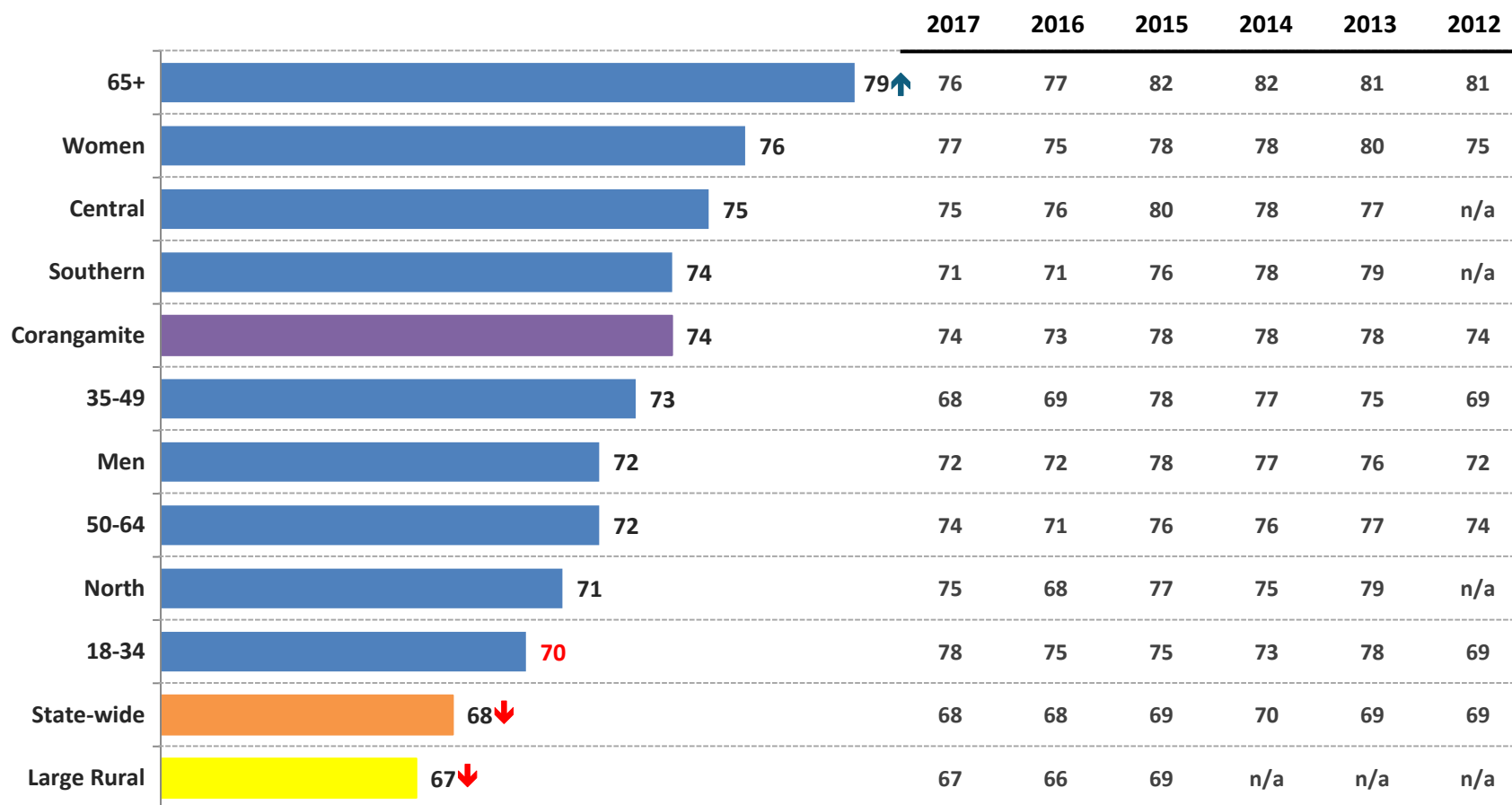
### 2018 Family Support Performance



# 2018 ELDERLY SUPPORT SERVICES

## PERFORMANCE INDEX SCORES

### 2018 Elderly Support Performance



Q2. How has Council performed on 'elderly support services' over the last 12 months?

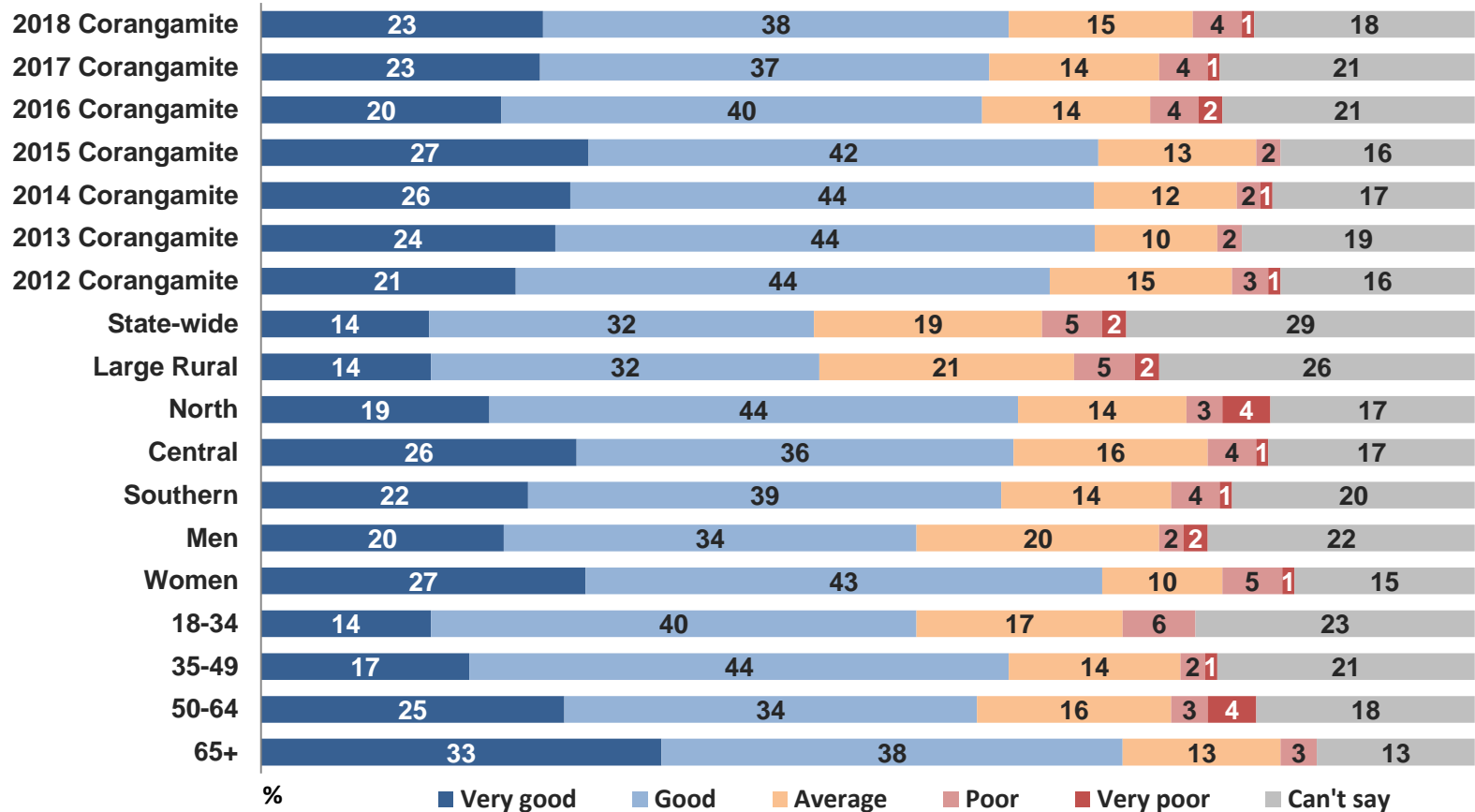
Base: All respondents. Councils asked state-wide: 32 Councils asked group: 9

Note: Please see page 6 for explanation about significant differences.

# 2018 ELDERLY SUPPORT SERVICES

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Elderly Support Performance



# 2018 DISADVANTAGED SUPPORT SERVICES PERFORMANCE INDEX SCORES

## 2018 Disadvantaged Support Performance

		2017	2016	2015	2014	2013	2012
65+	67	70	68	73	77	n/a	n/a
Central	66	69	65	69	72	n/a	n/a
35-49	64	65	59	67	69	n/a	n/a
Women	64	68	63	66	70	n/a	n/a
Corangamite	63	67	63	67	72	n/a	n/a
Men	62	66	63	68	74	n/a	n/a
50-64	61	66	62	66	70	n/a	n/a
State-wide	61	61	61	62	64	62	63
Southern	61	64	60	62	71	n/a	n/a
Large Rural	61	61	61	62	n/a	n/a	n/a
18-34	61	65	61	58	70	n/a	n/a
North	59	58	56	66	72	n/a	n/a

Q2. How has Council performed on 'disadvantaged support services' over the last 12 months?

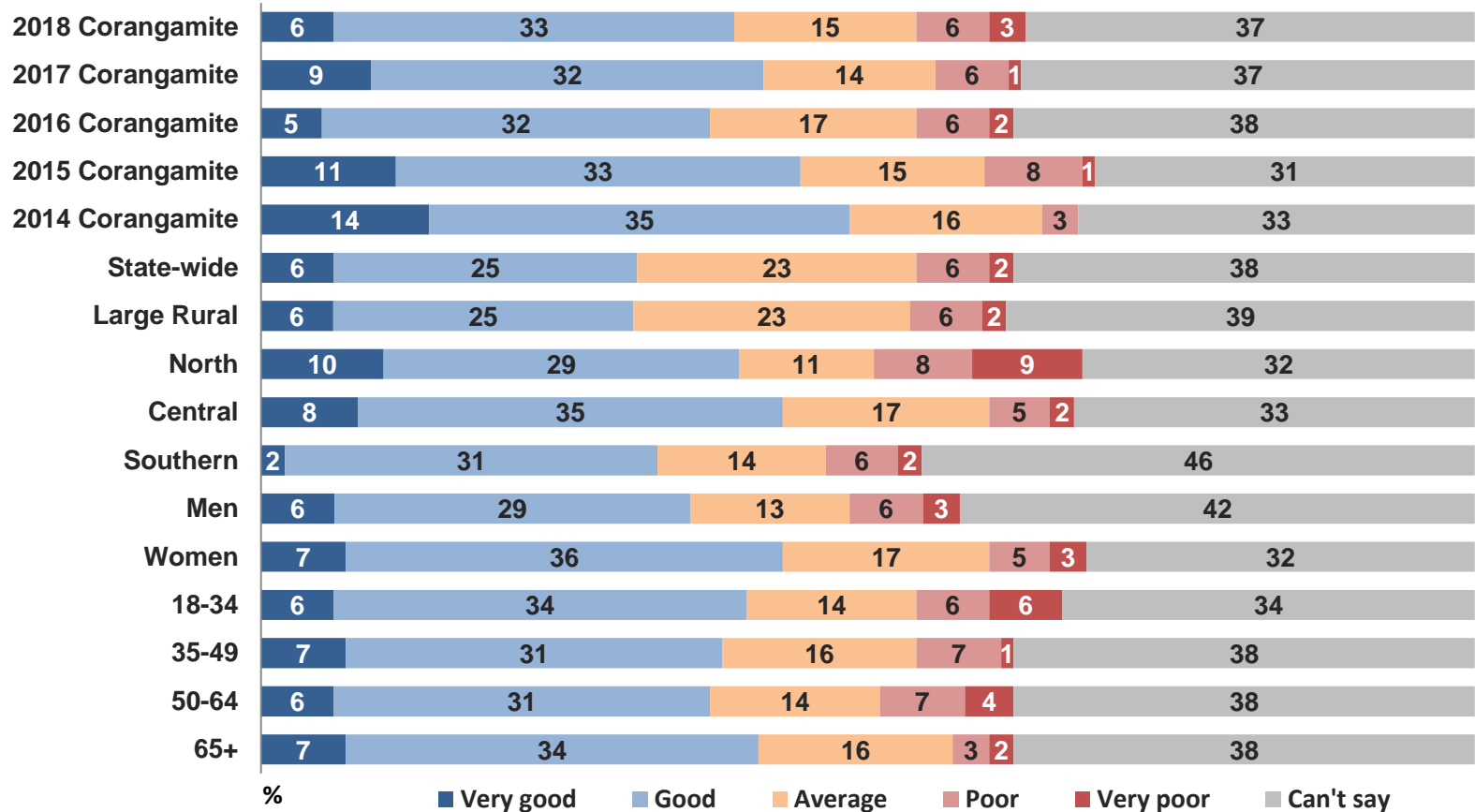
Base: All respondents. Councils asked state-wide: 17 Councils asked group: 4

Note: Please see page 6 for explanation about significant differences.

# 2018 DISADVANTAGED SUPPORT SERVICES

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Disadvantaged Support Performance



# 2018 RECREATIONAL FACILITIES

## PERFORMANCE INDEX SCORES

### 2018 Recreational Facilities Performance

		2017	2016	2015	2014	2013	2012
65+	78↑	77	78	79	81	78	80
Southern	74	72	74	75	78	75	n/a
Women	73	74	76	78	77	77	75
Corangamite	72	73	74	76	77	74	75
Central	72	74	74	76	78	74	n/a
35-49	72	71	71	76	76	72	71
50-64	71	72	72	74	77	75	74
Men	71	72	72	75	77	71	75
North	70	71	75	78	75	71	n/a
State-wide	69↓	70	69	70	71	70	70
Large Rural	66↓	66	65	66	n/a	n/a	n/a
18-34	65↓	71	76	74	75	69	75

Q2. How has Council performed on 'recreational facilities' over the last 12 months?

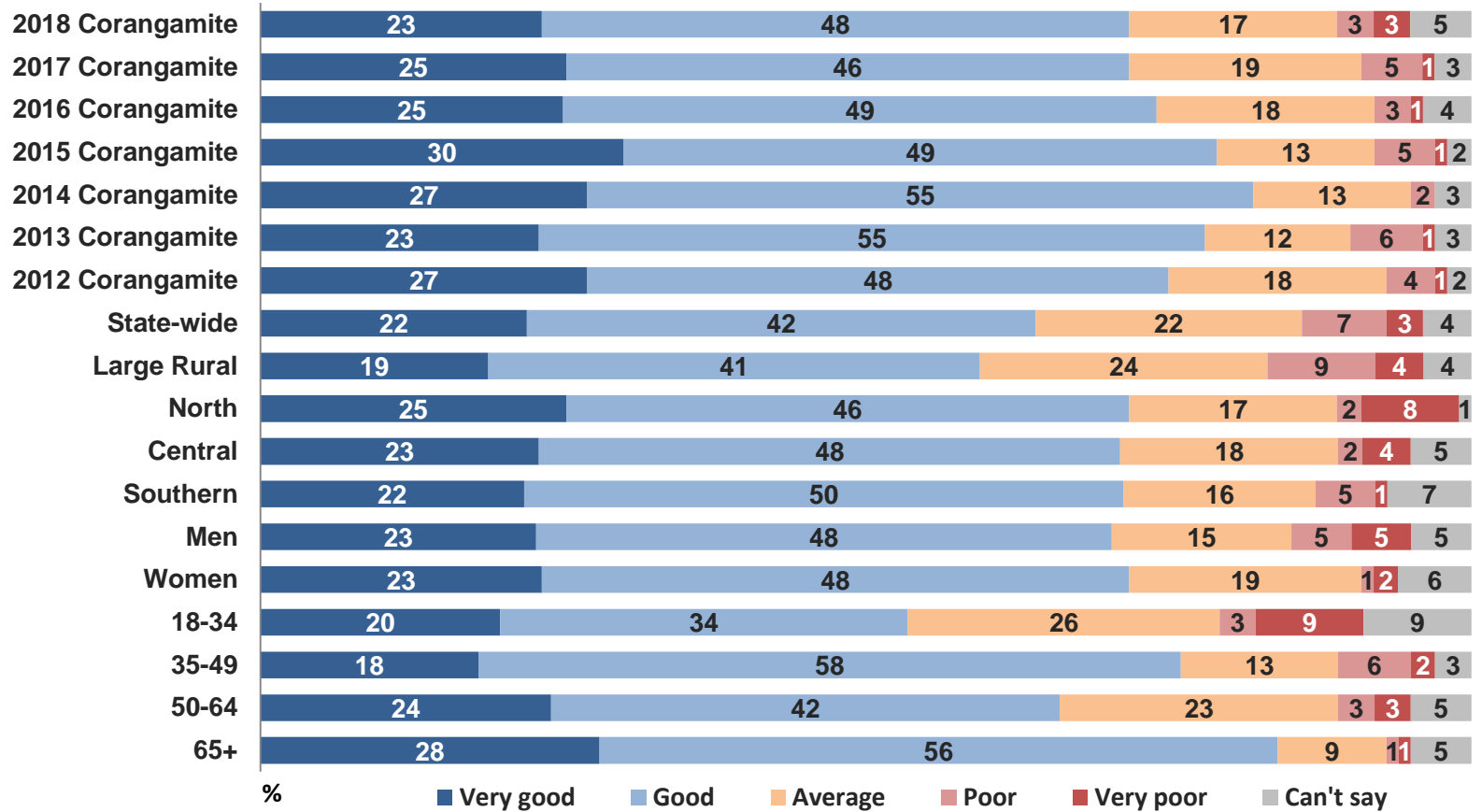
Base: All respondents. Councils asked state-wide: 36 Councils asked group: 10

Note: Please see page 6 for explanation about significant differences.

# 2018 RECREATIONAL FACILITIES

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Recreational Facilities Performance



Q2. How has Council performed on 'recreational facilities' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 36 Councils asked group: 10



# 2018 THE APPEARANCE OF PUBLIC AREAS

## PERFORMANCE INDEX SCORES

### 2018 Public Areas Performance

		2017	2016	2015	2014	2013	2012
35-49	83	78	77	81	75	75	74
Southern	81	75	75	77	78	77	n/a
Women	80	78	76	81	75	75	75
18-34	79	75	74	79	76	75	75
Corangamite	79	77	75	78	76	75	75
Central	78	78	75	79	76	75	n/a
65+	78	77	74	78	77	75	77
Men	78	76	75	76	78	75	75
North	76	76	76	81	77	74	n/a
50-64	75	78	76	74	78	76	74
State-wide	71↓	71	71	72	72	71	71
Large Rural	69↓	69	69	69	n/a	n/a	n/a

Q2. How has Council performed on 'the appearance of public areas' over the last 12 months?

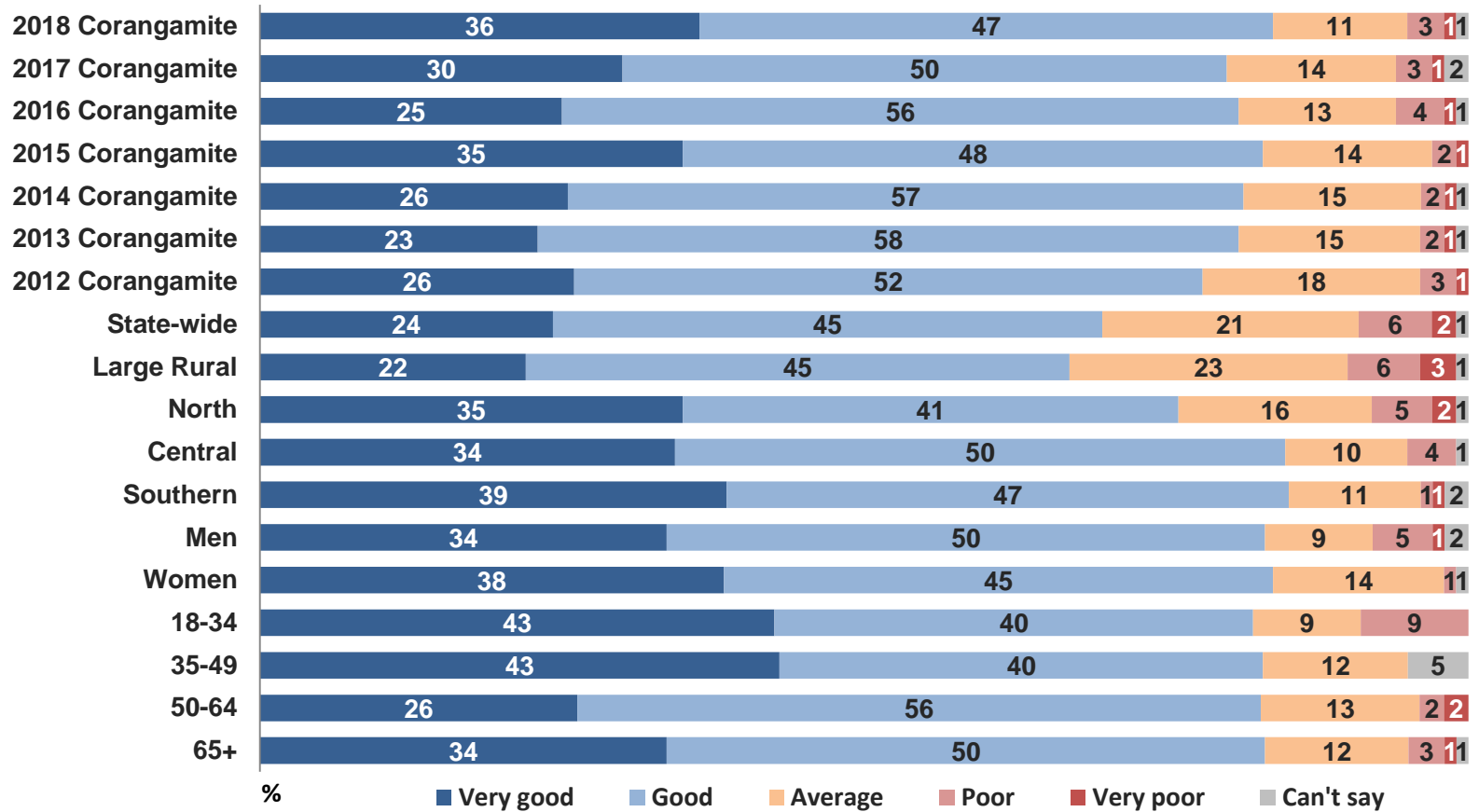
Base: All respondents. Councils asked state-wide: 35 Councils asked group: 8

Note: Please see page 6 for explanation about significant differences.

# 2018 THE APPEARANCE OF PUBLIC AREAS

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Public Areas Performance



# 2018 ART CENTRES AND LIBRARIES PERFORMANCE INDEX SCORES

## 2018 Art Centres & Libraries Performance

	2017	2016	2015	2014	2013	2012
65+	77	72	74	77	77	n/a
Women	74	72	74	73	n/a	n/a
State-wide	74	73	72	73	75	73
18-34	74	69	66	67	72	n/a
Southern	74	74	71	75	79	n/a
Central	74	72	69	72	72	n/a
Corangamite	73	71	70	73	73	n/a
Large Rural	71	70	70	73	n/a	n/a
35-49	71	73	69	76	73	n/a
Men	71	70	67	72	74	n/a
50-64	68	70	67	70	72	n/a
North	67	63	68	71	71	n/a

Q2. How has Council performed on 'art centres and libraries' over the last 12 months?

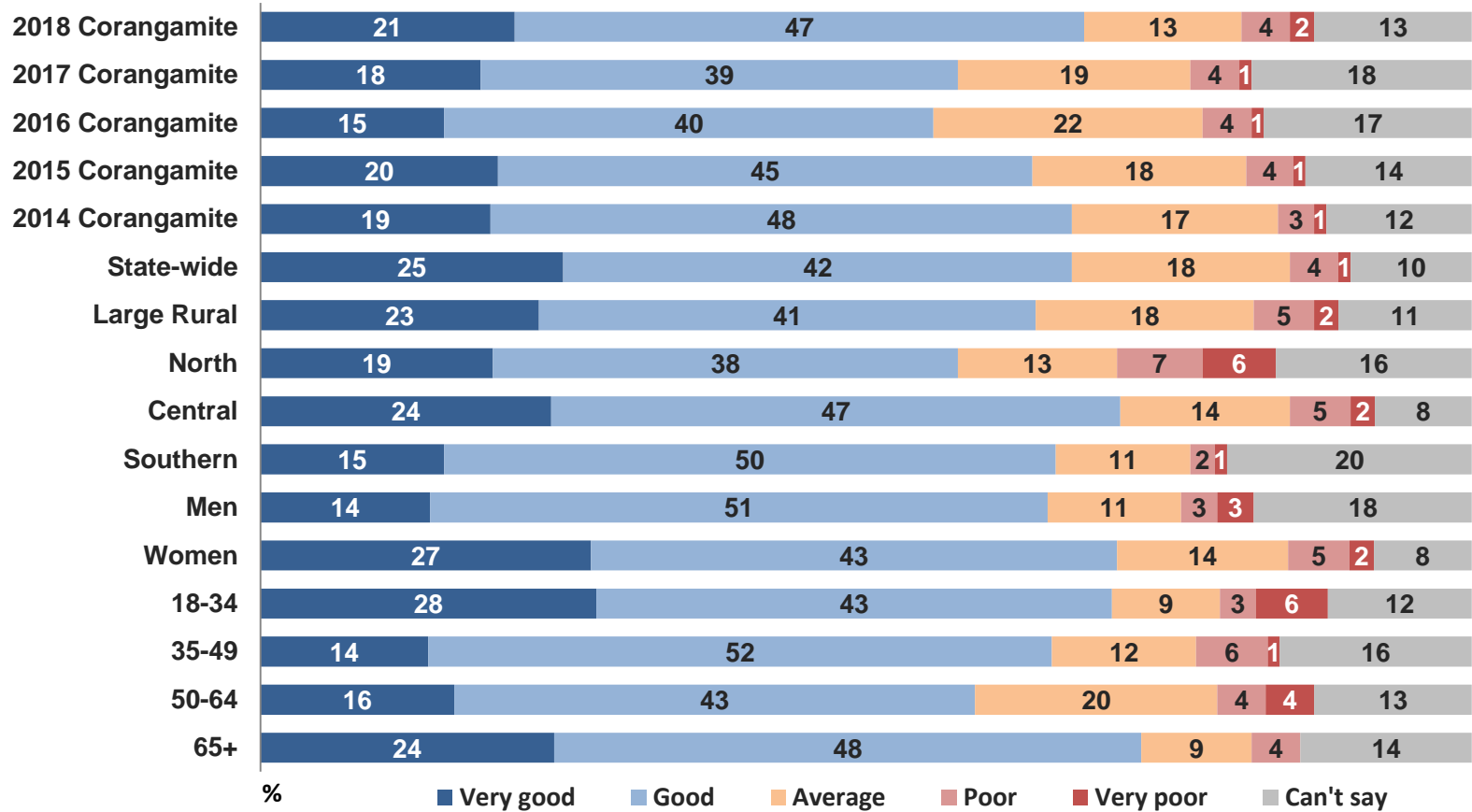
Base: All respondents. Councils asked state-wide: 23 Councils asked group: 5

Note: Please see page 6 for explanation about significant differences.

# 2018 ART CENTRES AND LIBRARIES

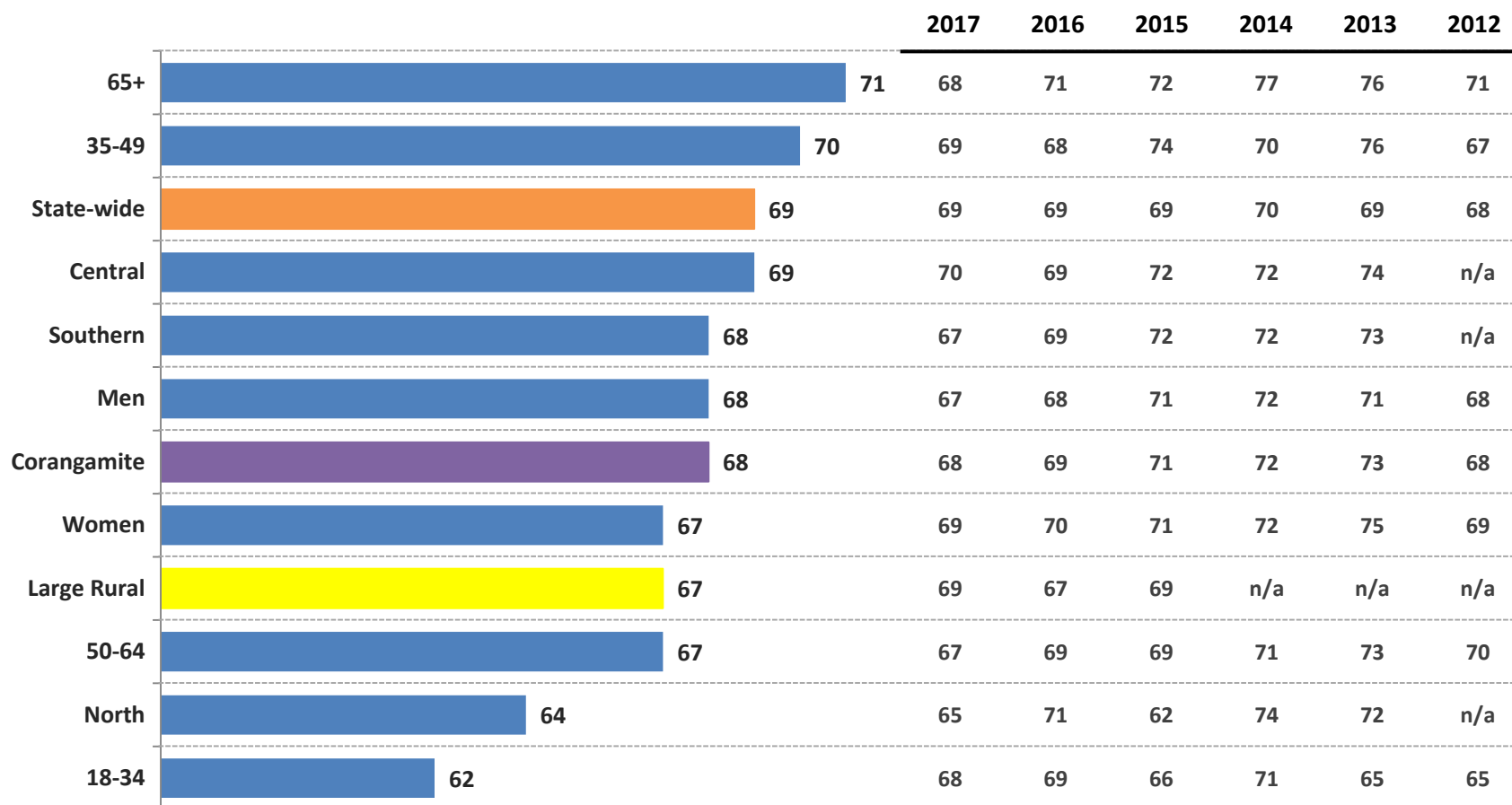
## PERFORMANCE DETAILED PERCENTAGES

### 2018 Art Centres & Libraries Performance



# 2018 COMMUNITY AND CULTURAL ACTIVITIES PERFORMANCE INDEX SCORES

## 2018 Community Activities Performance



Q2. How has Council performed on 'community and cultural activities' over the last 12 months?

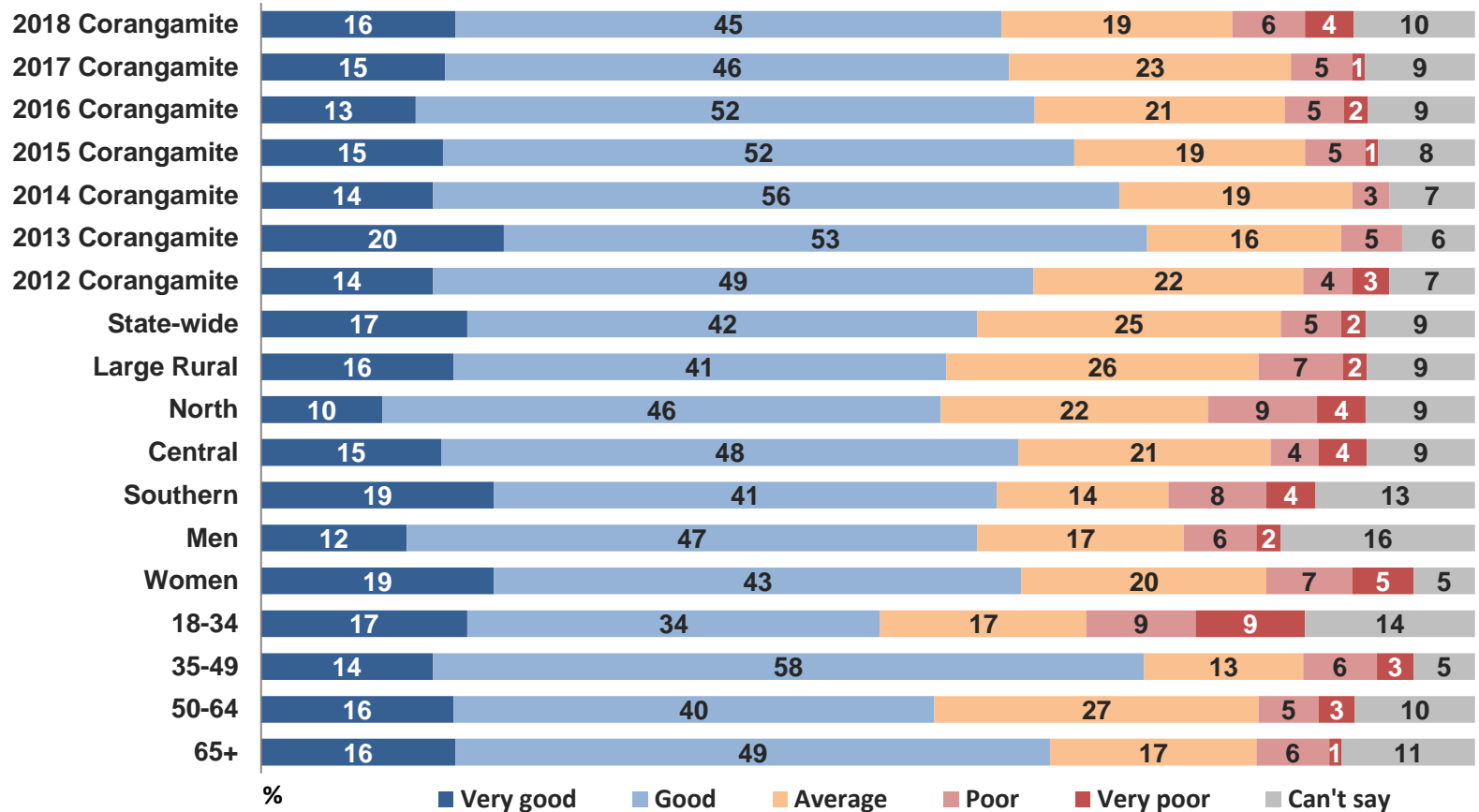
Base: All respondents. Councils asked state-wide: 23 Councils asked group: 7

Note: Please see page 6 for explanation about significant differences.

# 2018 COMMUNITY AND CULTURAL ACTIVITIES

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Community Activities Performance



# 2018 WASTE MANAGEMENT PERFORMANCE INDEX SCORES

## 2018 Waste Management Performance

		2017	2016	2015	2014	2013	2012
65+	74	76	74	76	79	78	81
18-34	72	69	68	72	67	63	75
Central	72	72	73	75	75	73	n/a
State-wide	70	71	70	72	73	71	72
Women	69	72	71	73	73	70	73
Corangamite	69	71	69	72	72	70	71
Men	69	70	66	72	71	70	70
Large Rural	67	68	66	68	n/a	n/a	n/a
Southern	67	68	62	68	65	68	n/a
50-64	66	66	64	70	69	73	69
North	65	67	65	68	69	62	n/a
35-49	63	69	67	71	72	66	61

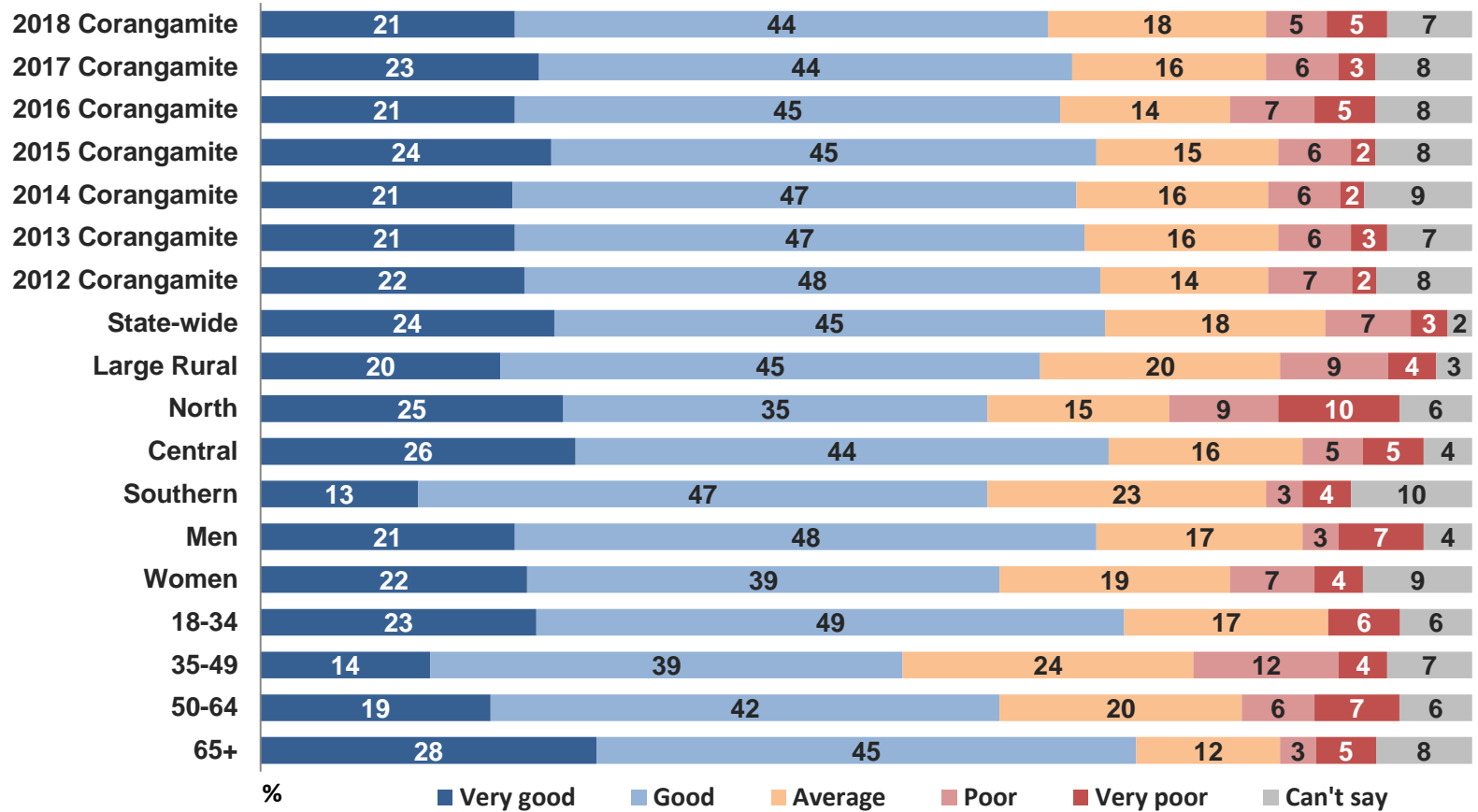
Q2. How has Council performed on 'waste management' over the last 12 months?

Base: All respondents. Councils asked state-wide: 36 Councils asked group: 9

Note: Please see page 6 for explanation about significant differences.

# 2018 WASTE MANAGEMENT PERFORMANCE DETAILED PERCENTAGES

## 2018 Waste Management Performance





# 2018 COUNCIL'S GENERAL TOWN PLANNING POLICY

## PERFORMANCE INDEX SCORES



### 2018 Town Planning Performance

	2017	2016	2015	2014	2013	2012
65+	62	63	63	67	n/a	n/a
Central	64	61	65	63	n/a	n/a
Women	61	60	66	65	n/a	n/a
35-49	58	60	65	61	n/a	n/a
Corangamite	61	60	63	64	n/a	n/a
Men	61	61	61	63	n/a	n/a
Southern	52	60	61	67	n/a	n/a
50-64	59	57	59	63	n/a	n/a
State-wide	53	52	54	55	55	54
Large Rural	54	51	53	n/a	n/a	n/a
18-34	62	62	66	65	n/a	n/a
North	61	58	63	65	n/a	n/a

Q2. How has Council performed on 'council's general town planning policy' over the last 12 months?

Base: All respondents. Councils asked state-wide: 17 Councils asked group: 5

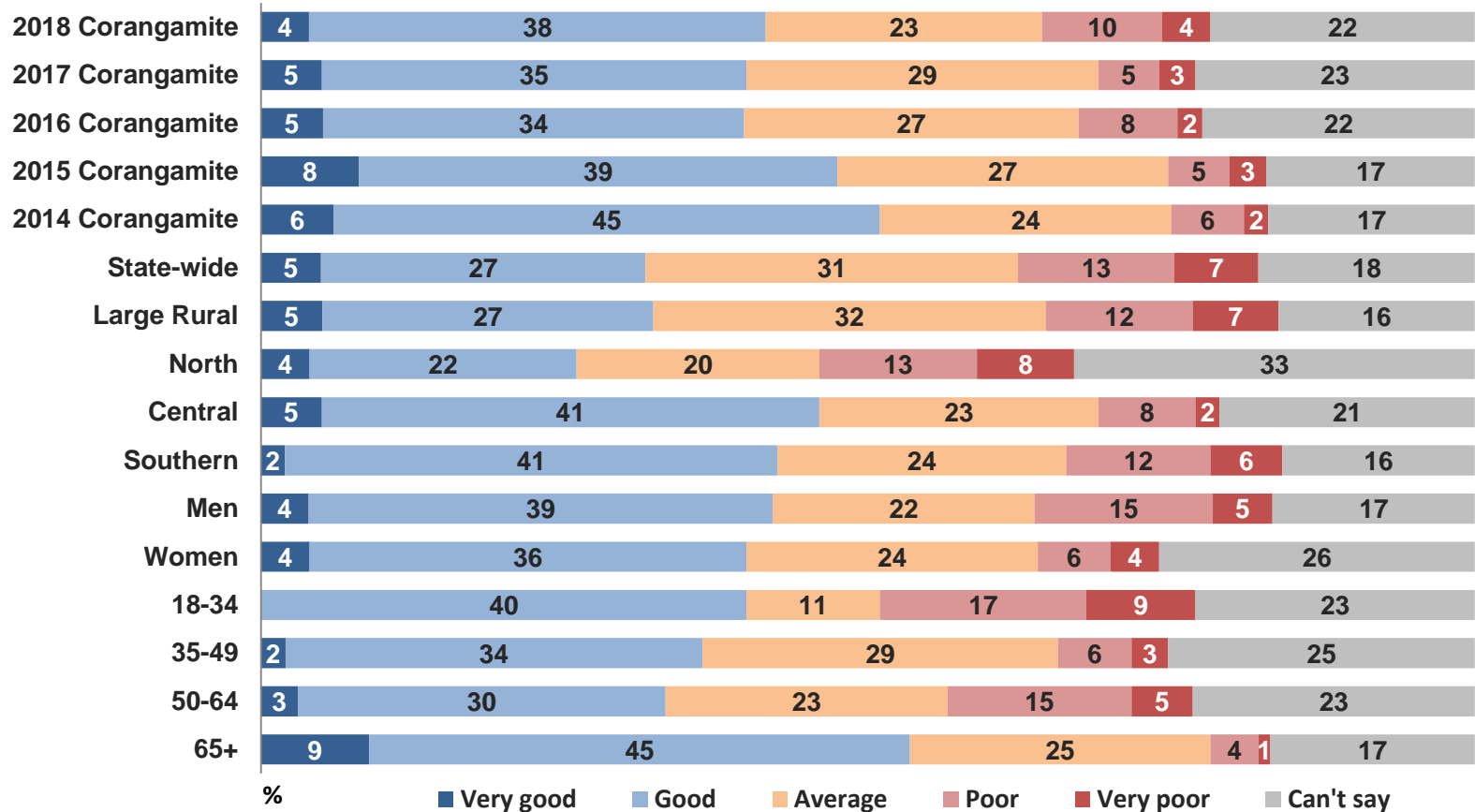
Note: Please see page 6 for explanation about significant differences.

# 2018 COUNCIL'S GENERAL TOWN PLANNING POLICY

## PERFORMANCE DETAILED PERCENTAGES



### 2018 Town Planning Performance



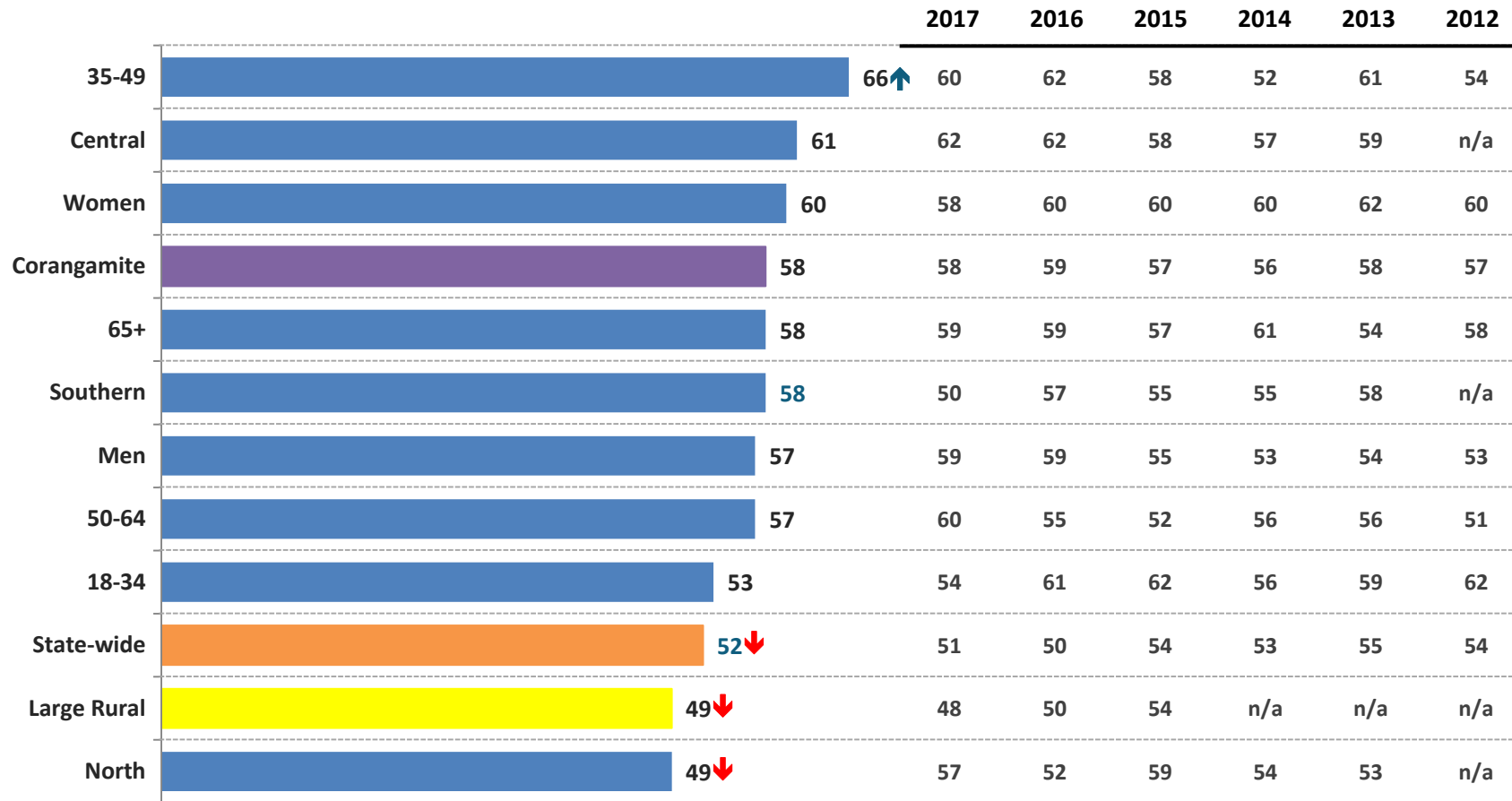
Q2. How has Council performed on 'council's general town planning policy' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 17 Councils asked group: 5

# 2018 PLANNING AND BUILDING PERMITS

## PERFORMANCE INDEX SCORES



### 2018 Planning & Building Permits Performance



Q2. How has Council performed on 'planning and building permits' over the last 12 months?

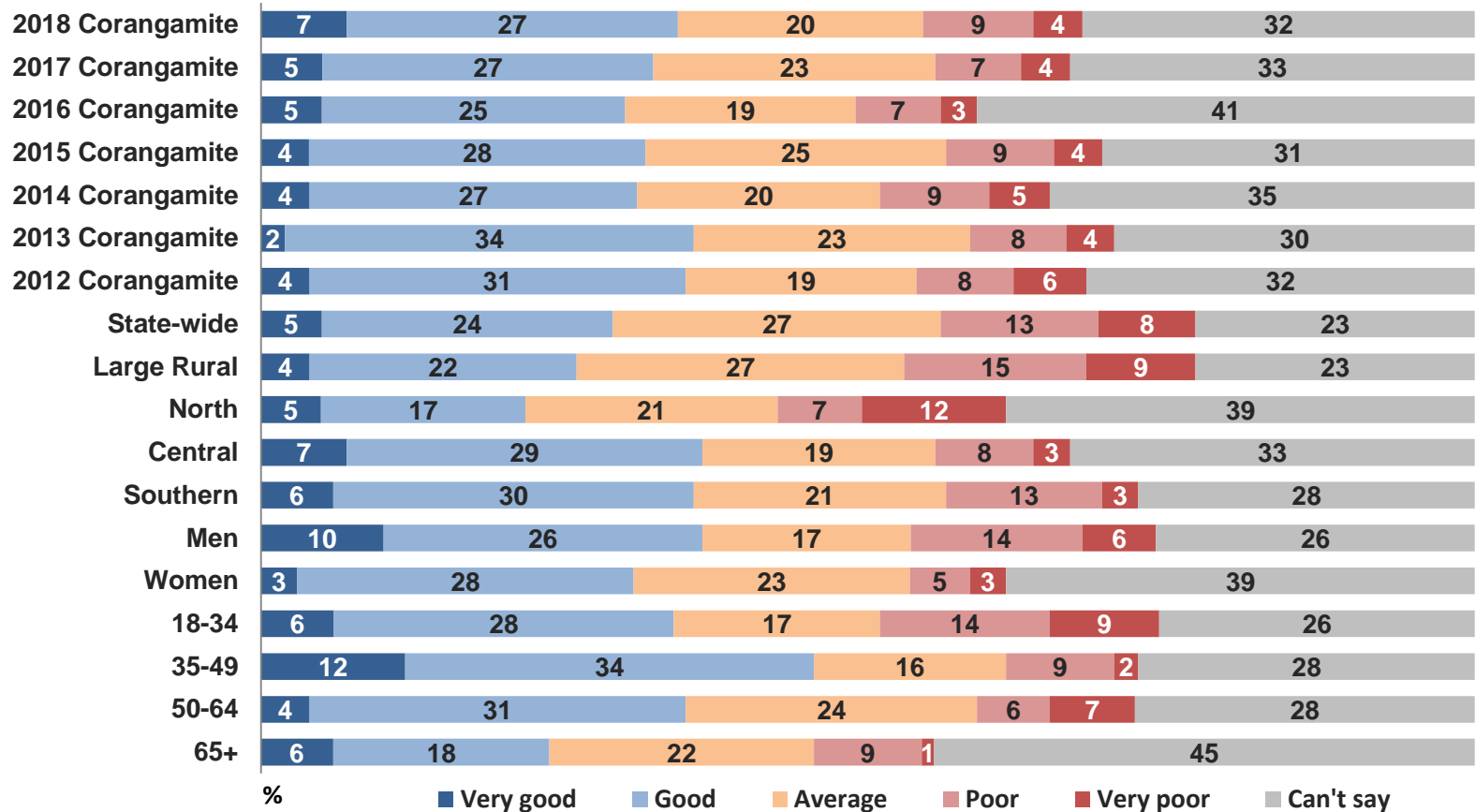
Base: All respondents. Councils asked state-wide: 24 Councils asked group: 6

Note: Please see page 6 for explanation about significant differences.

# 2018 PLANNING AND BUILDING PERMITS

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Planning & Building Permits Performance



Q2. How has Council performed on 'planning and building permits' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 24 Councils asked group: 6

# 2018 ENVIRONMENTAL SUSTAINABILITY PERFORMANCE INDEX SCORES



## 2018 Environmental Sustainability Performance

	2017	2016	2015	2014	2013	2012
18-34	66	60	70	67	67	64
35-49	65	65	68	66	71	64
Women	65	64	66	67	69	68
Southern	65	57	62	65	65	n/a
Central	64	63	66	68	68	n/a
65+	64	64	63	66	69	67
Corangamite	63	63	64	66	67	67
State-wide	63	64	63	64	64	64
Large Rural	61	62	62	64	n/a	n/a
Men	61	62	63	66	66	67
50-64	59	61	61	64	67	65
North	58	69	63	63	67	64

Q2. How has Council performed on 'environmental sustainability' over the last 12 months?

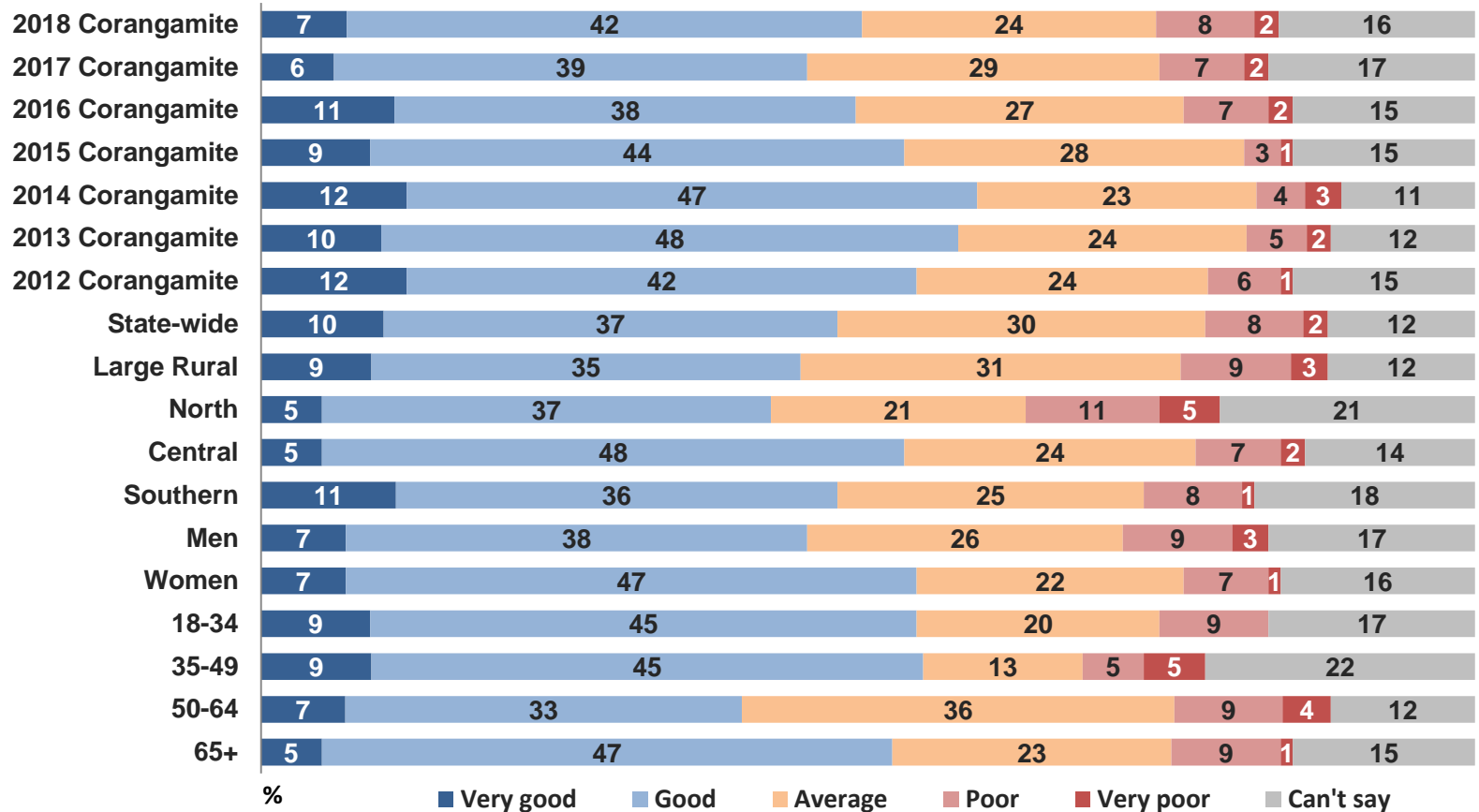
Base: All respondents. Councils asked state-wide: 24 Councils asked group: 7

Note: Please see page 6 for explanation about significant differences.

# 2018 ENVIRONMENTAL SUSTAINABILITY

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Environmental Sustainability Performance



# 2018 EMERGENCY AND DISASTER MANAGEMENT PERFORMANCE INDEX SCORES

## 2018 Disaster Management Performance

	2017	2016	2015	2014	2013	2012
Central	77	71	72	76	75	73
35-49	76	73	69	73	70	73
65+	76	70	72	75	77	75
Women	76	72	70	76	74	72
18-34	75	71	73	78	77	69
Corangamite	75	71	72	74	74	73
Southern	74	70	72	72	74	74
Men	74	70	73	73	75	73
50-64	72	69	74	72	73	74
State-wide	71↓	70	69	70	71	70
Large Rural	71↓	70	70	71	n/a	n/a
North	70	71	70	72	73	69

Q2. How has Council performed on 'emergency and disaster management' over the last 12 months?

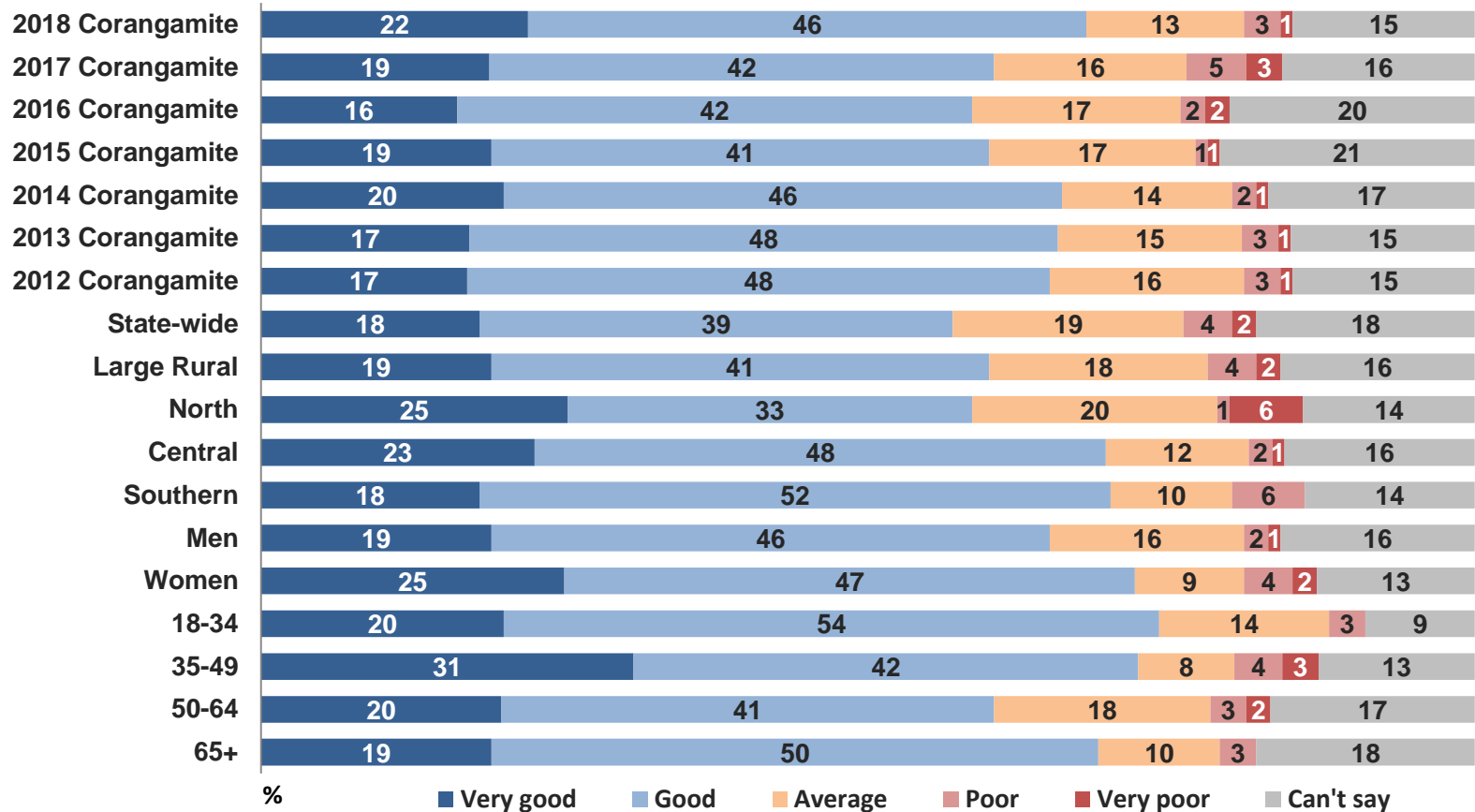
Base: All respondents. Councils asked state-wide: 21 Councils asked group: 7

Note: Please see page 6 for explanation about significant differences.

# 2018 EMERGENCY AND DISASTER MANAGEMENT

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Disaster Management Performance

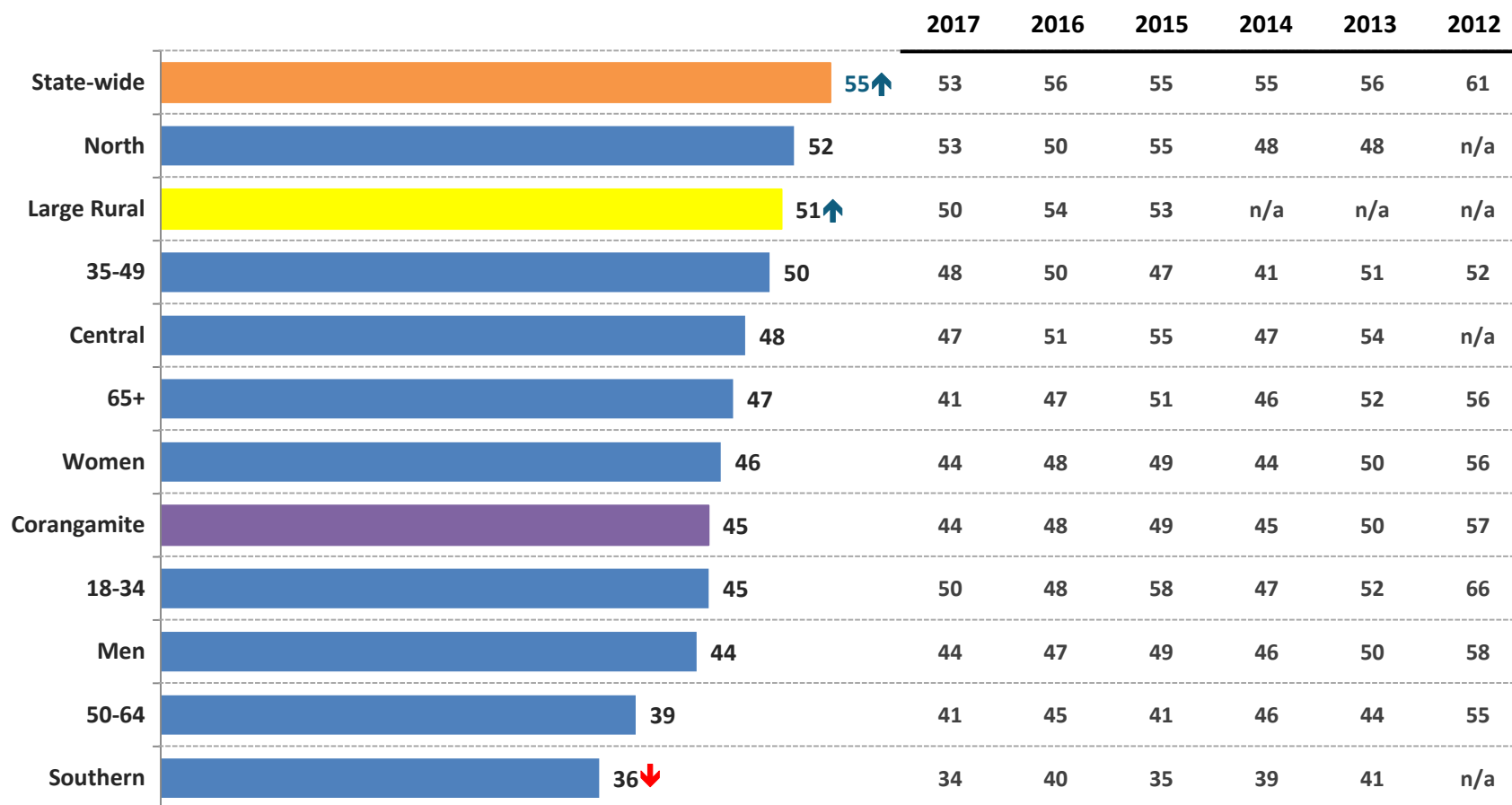




# 2018 ROADSIDE SLASHING AND WEED CONTROL PERFORMANCE INDEX SCORES



## 2018 Roadside Slashing & Weed Control Performance



Q2. How has Council performed on 'roadside slashing and weed control' over the last 12 months?

Base: All respondents. Councils asked state-wide: 11 Councils asked group: 5

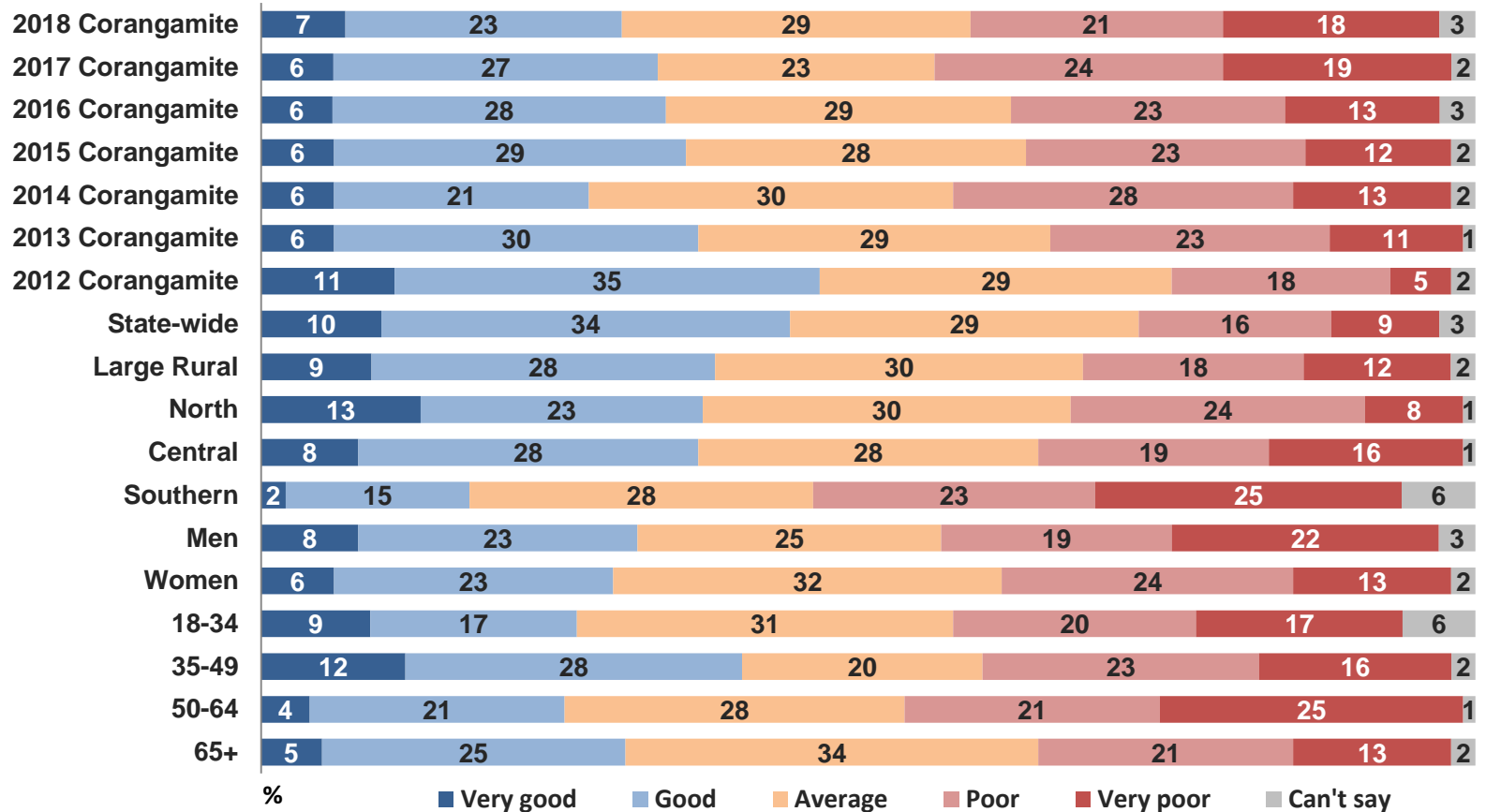
Note: Please see page 6 for explanation about significant differences.

# 2018 ROADSIDE SLASHING AND WEED CONTROL

## PERFORMANCE DETAILED PERCENTAGES



### 2018 Roadside Slashing & Weed Control Performance



Q2. How has Council performed on 'roadside slashing and weed control' over the last 12 months?  
 Base: All respondents. Councils asked state-wide: 11 Councils asked group: 5

# 2018 MAINTENANCE OF UNSEALED ROADS IN YOUR AREA

## PERFORMANCE INDEX SCORES

### 2018 Unsealed Roads Performance

		2017	2016	2015	2014	2013	2012
65+	44	38	41	43	45	48	50
State-wide	43	44	43	45	45	44	46
Men	42	36	41	38	41	40	48
North	42	38	35	39	35	42	n/a
Large Rural	41	42	43	44	n/a	n/a	n/a
35-49	40	36	39	31	39	38	38
Central	40	37	41	42	41	44	n/a
Corangamite	40	35	39	37	40	40	45
18-34	39	33	40	41	40	39	50
Southern	38	31	37	27	40	31	n/a
Women	37	34	37	36	39	41	42
50-64	36	33	35	33	37	35	43

Q2. How has Council performed on 'maintenance of unsealed roads in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 21 Councils asked group: 9

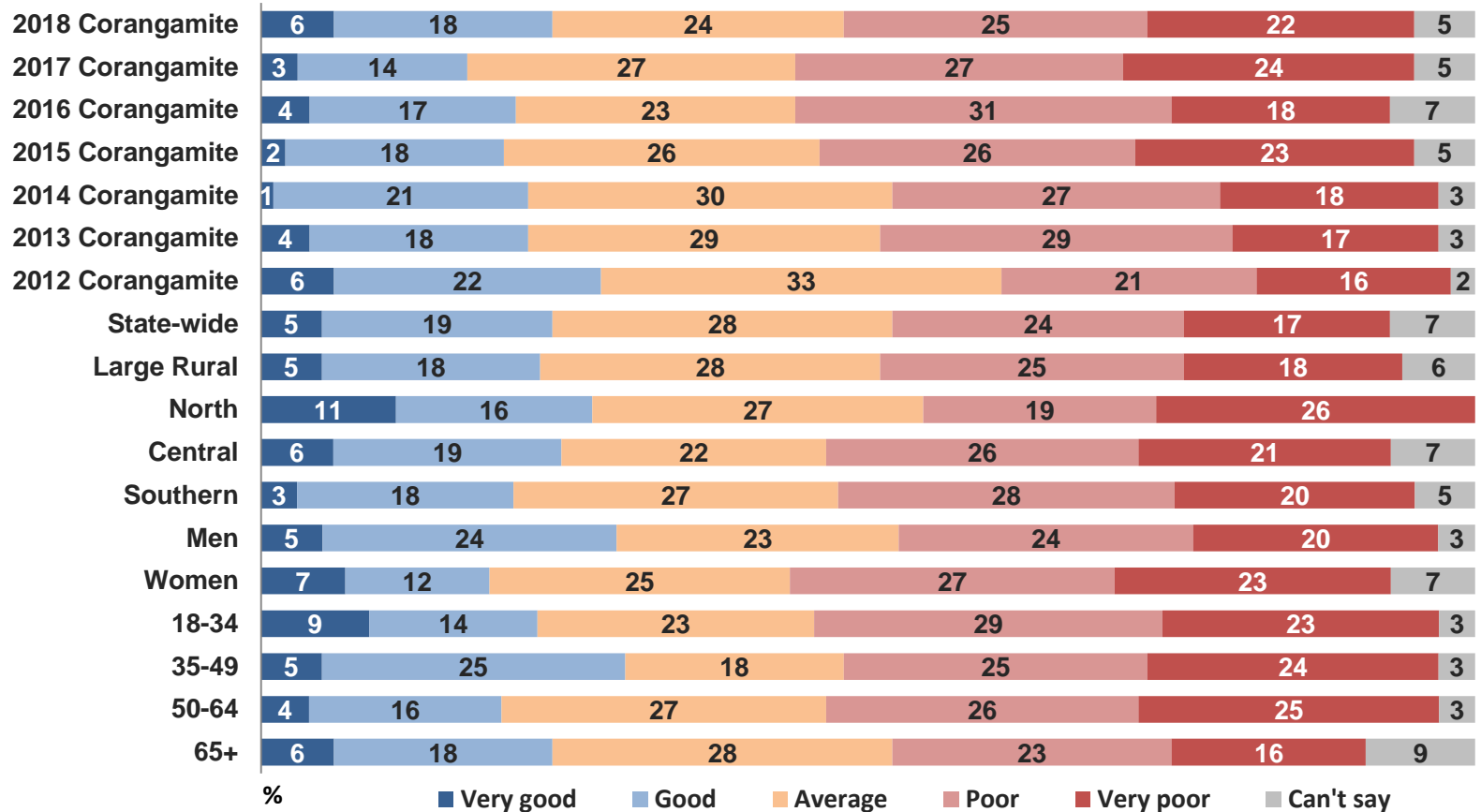
Note: Please see page 6 for explanation about significant differences.

# 2018 MAINTENANCE OF UNSEALED ROADS IN YOUR AREA

## PERFORMANCE DETAILED PERCENTAGES



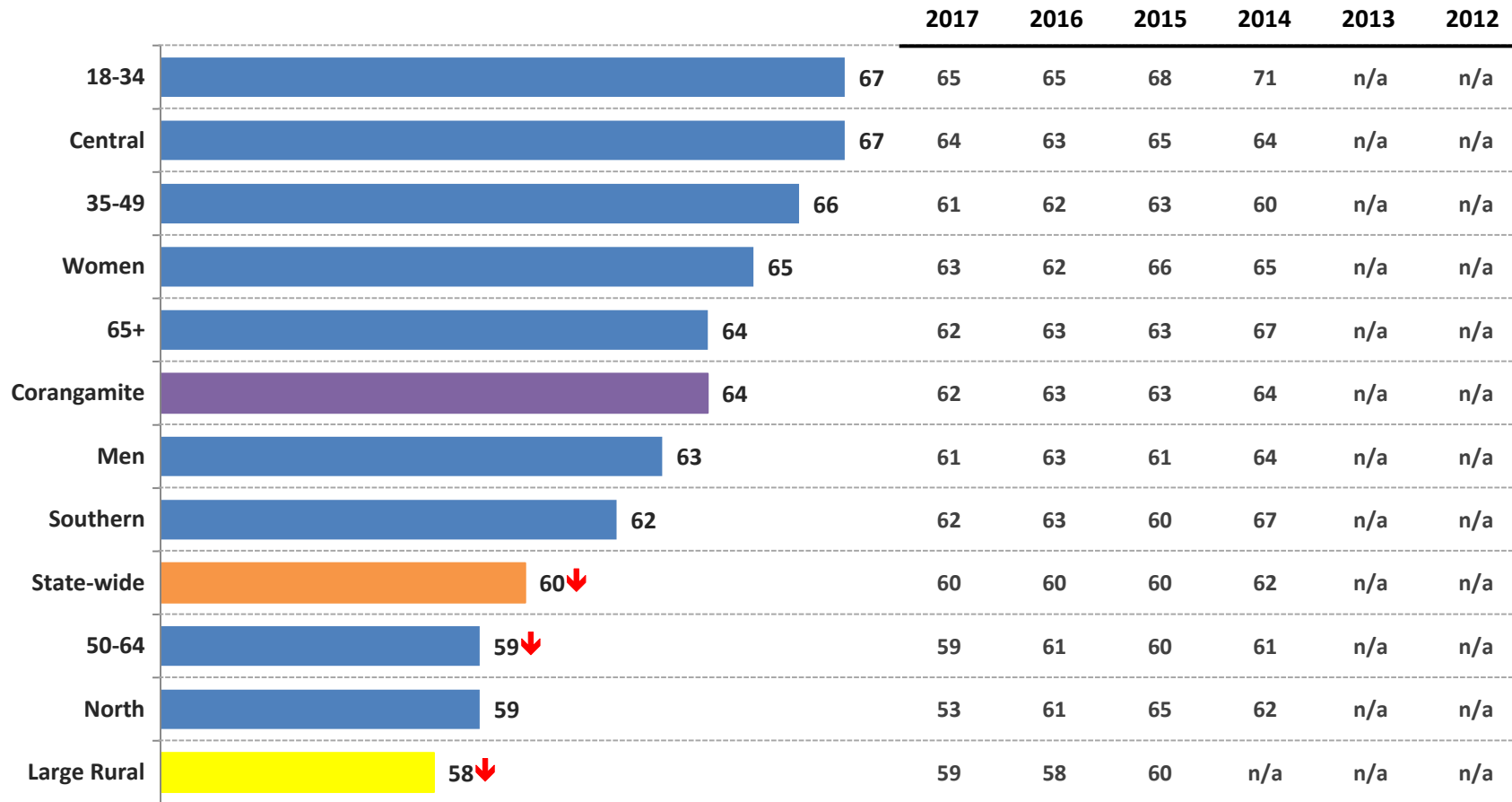
### 2018 Unsealed Roads Performance



# 2018 BUSINESS AND COMMUNITY DEVELOPMENT PERFORMANCE INDEX SCORES



## 2018 Business/Community Development Performance



Q2. How has Council performed on 'business and community development' over the last 12 months?

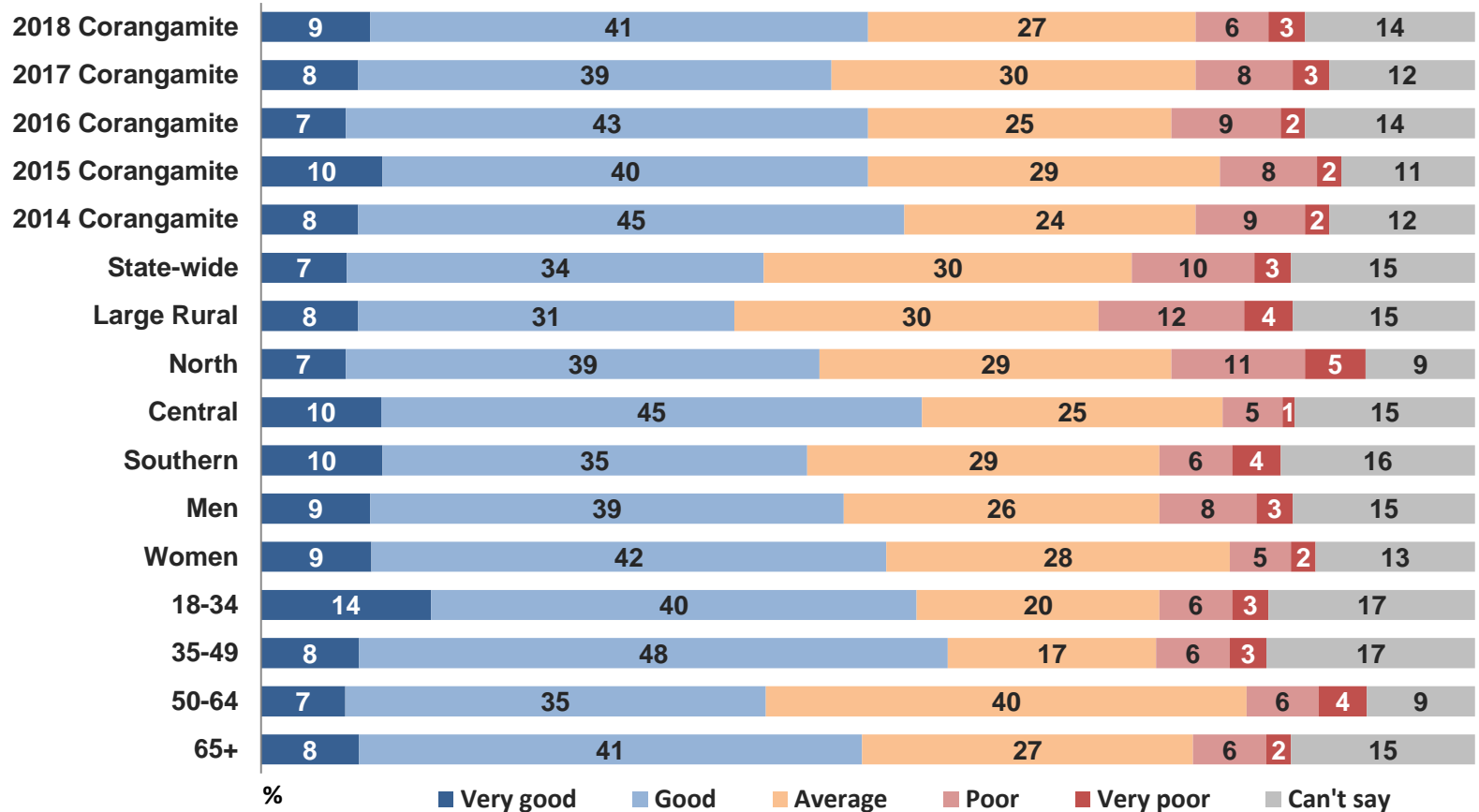
Base: All respondents. Councils asked state-wide: 10 Councils asked group: 5

Note: Please see page 6 for explanation about significant differences.

# 2018 BUSINESS AND COMMUNITY DEVELOPMENT

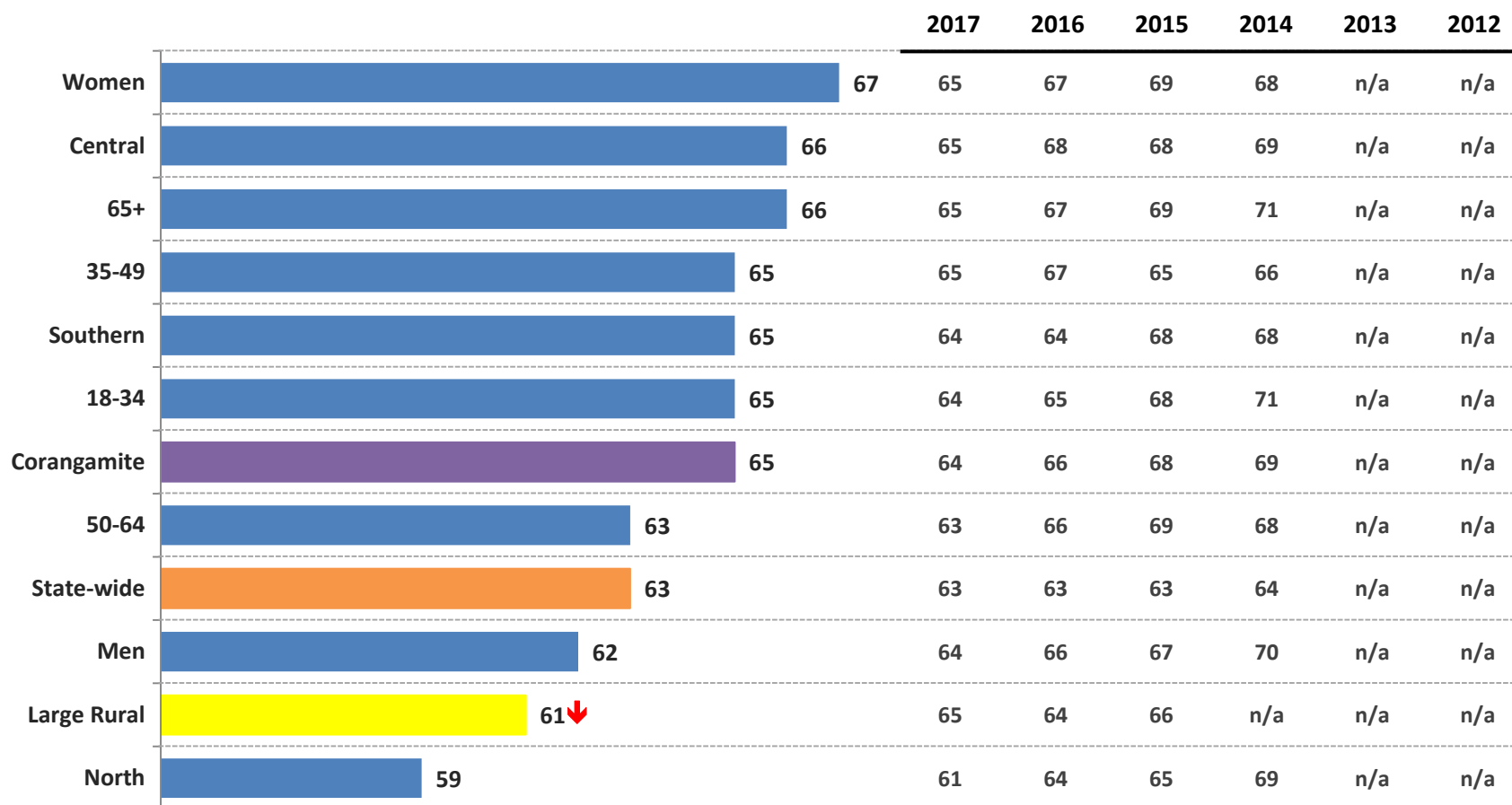
## PERFORMANCE DETAILED PERCENTAGES

### 2018 Business/Community Development Performance



# 2018 TOURISM DEVELOPMENT PERFORMANCE INDEX SCORES

## 2018 Tourism Development Performance



Q2. How has Council performed on 'tourism development' over the last 12 months?

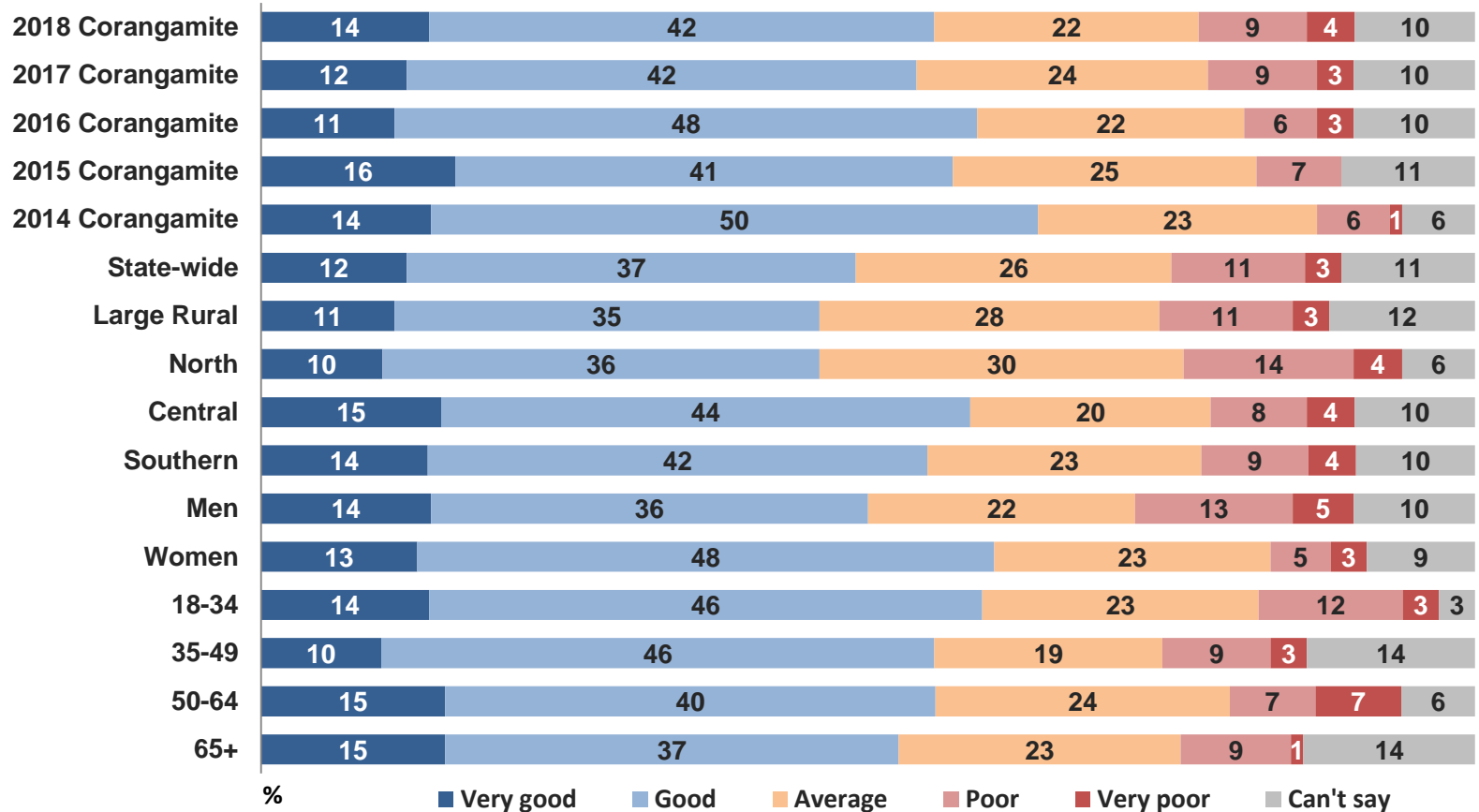
Base: All respondents. Councils asked state-wide: 10 Councils asked group: 5

Note: Please see page 6 for explanation about significant differences.

# 2018 TOURISM DEVELOPMENT

## PERFORMANCE DETAILED PERCENTAGES

### 2018 Tourism Development Performance



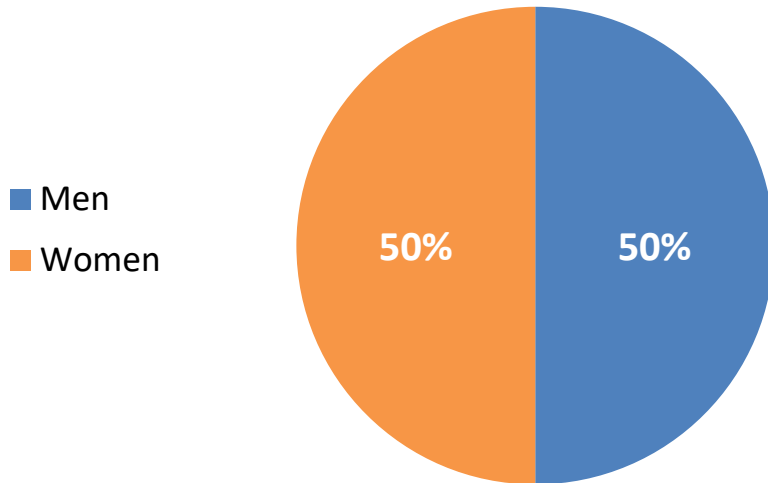




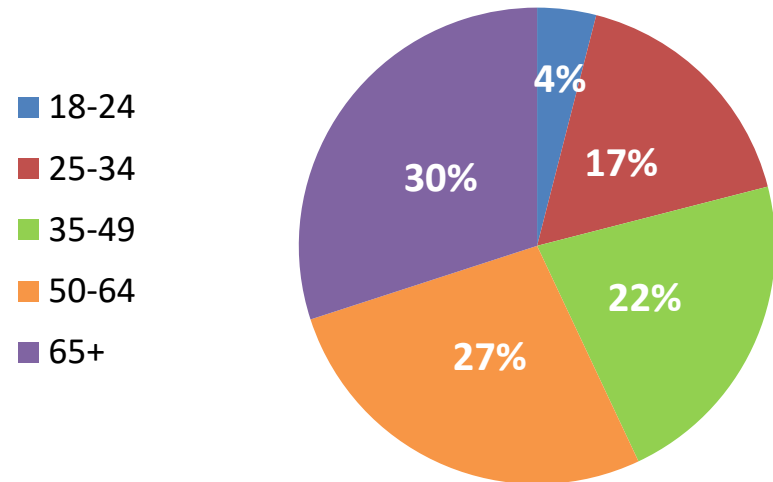
# DETAILED DEMOGRAPHICS

# 2018 GENDER AND AGE PROFILE


### Gender



### Age



*Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report. Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.*

A satellite-style map of the United States is shown, with a glowing green and yellow network of lines overlaid on the landmass, representing a transportation or infrastructure network. The text is overlaid on the left side of the map.

**APPENDIX A:  
DETAILED SURVEY TABULATIONS  
AVAILABLE IN SUPPLIED EXCEL FILE**



**APPENDIX B:  
FURTHER PROJECT INFORMATION**

# APPENDIX B:

## BACKGROUND AND OBJECTIVES

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Corangamite Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. **Comparisons in the period 2012-2018 have been made throughout this report as appropriate.**

# APPENDIX B:

## MARGINS OF ERROR

The sample size for the 2018 State-wide Local Government Community Satisfaction Survey for Corangamite Shire Council was 400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately 400 interviews is +/-4.8% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.2% - 54.8%.

Maximum margins of error are listed in the table below, based on a population of 12,000 people aged 18 years or over for Corangamite Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Corangamite Shire Council	400	400	+/-4.8
Men	180	201	+/-7.3
Women	220	199	+/-6.6
North	70	69	+/-11.8
Central	208	200	+/-6.8
Southern	122	131	+/-8.9
18-34 years	35	85	+/-16.8
35-49 years	72	88	+/-11.6
50-64 years	139	108	+/-8.3
65+ years	154	119	+/-7.9

# APPENDIX B:

## ANALYSIS AND REPORTING

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All participating councils are listed in the State-wide report published on the DELWP website. In 2018, 64 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2018 vary slightly.

### Council Groups

Corangamite Shire Council is classified as a Large Rural council according to the following classification list:

- Metropolitan, Interface, Regional Centres, Large Rural & Small Rural

Councils participating in the Large Rural group are: Bass Coast, Baw Baw, Campaspe, Colac Otway, Corangamite, East Gippsland, Glenelg, Golden Plains, Macedon Ranges, Mitchell, Moira, Moorabool, Mount Alexander, Moyne, Southern Grampians, Surf Coast, Swan Hill and Wellington.

Wherever appropriate, results for Corangamite Shire Council for this 2018 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Large Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

# APPENDIX B: ANALYSIS AND REPORTING

## Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the state-wide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%	--	<b>INDEX SCORE 60</b>



# APPENDIX B: ANALYSIS AND REPORTING

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%	--	<b>INDEX SCORE 56</b>

# APPENDIX B:

## INDEX SCORE IMPLICATIONS

Index scores are indicative of an overall rating on a particular service area. In this context, index scores indicate:

- a) how well council is seen to be performing in a particular service area; or
- b) the level of importance placed on a particular service area.

For ease of interpretation, index score ratings can be categorised as follows:

INDEX SCORE	Performance implication	Importance implication
75 – 100	Council is performing <b>very well</b> in this service area	This service area is seen to be <b>extremely important</b>
60 – 75	Council is performing <b>well</b> in this service area, but there is room for improvement	This service area is seen to be <b>very important</b>
50 – 60	Council is performing <b>satisfactorily</b> in this service area but needs to improve	This service area is seen to be <b>fairly important</b>
40 – 50	Council is performing <b>poorly</b> in this service area	This service area is seen to be <b>somewhat important</b>
0 – 40	Council is performing <b>very poorly</b> in this service area	This service area is seen to be <b>not that important</b>

# APPENDIX B:

## INDEX SCORE SIGNIFICANT DIFFERENCE CALCULATION

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The test applied to the Indexes was an Independent Mean Test, as follows:

$$Z \text{ Score} = (\$1 - \$2) / \text{Sqrt} ((\$3^2 / \$5) + (\$4^2 / \$6))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 1
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

# APPENDIX B:

## ANALYSIS AND REPORTING

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### Core, Optional and Tailored Questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2018 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Lobbying on behalf of community (Advocacy)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2018 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

# APPENDIX B: ANALYSIS AND REPORTING

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## Reporting

Every council that participated in the 2018 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with a state-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed.

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

The overall State-wide Local Government Community Satisfaction Report is available at <http://www.delwp.vic.gov.au/local-government/strengthening-councils/council-community-satisfaction-survey>.

# APPENDIX B:

## GLOSSARY OF TERMS

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**Core questions:** Compulsory inclusion questions for all councils participating in the CSS.

**CSS:** 2018 Victorian Local Government Community Satisfaction Survey.

**Council group:** One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average:** The average result for all participating councils in the council group.

**Highest / lowest:** The result described is the highest or lowest result across a particular demographic sub-group e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

**Index score:** A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions:** Questions which councils had an option to include or not.

**Percentages:** Also referred to as ‘detailed results’, meaning the proportion of responses, expressed as a percentage.

**Sample:** The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower:** The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**Statewide average:** The average result for all participating councils in the State.

**Tailored questions:** Individual questions tailored by and only reported to the commissioning council.

**Weighting:** Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.



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